



FIERGS - Federation of Industries in Rio Grande do Sul - Brasil
SESI - Industry Social Services in Rio Grande do Sul - Brasil

GOOD PRACTICE ON HEALTH PROMOTION IN THE WORKPLACE

ILO/ISSA International Safety and Health
Conference, Challenges and Solutions
in a Global Economy –
Global action for prevention

Düsseldorf, Germany
28-29 October 2015



WHO
WE ARE

SESI

INDUSTRY SOCIAL SERVICES

CREATED IN 1946,
THROUGH A JOINT INITIATIVE
OF THE STATE AND BUSINESSES,
AS AN ORGANIZATION FUNDED
BY MANUFACTURING COMPANIES
AIMING TO PROVIDE SOCIAL SERVICES
(EDUCATION, HEALTH PROMOTION AND
OCCUPATIONAL HEALTH SAFETY)
TO MANUFACTURING WORKERS

A national organization with 27 regional departments.

National team: 42.000 people

Rio Grande do Sul team: 1.800 people



OUR AUDIENCE



SESI RIO GRANDE DO SUL REACHES PER YEAR:

300.000 WORKERS

7.000 COMPANIES

Industrial enterprises by number of workers State of Rio Grande do Sul (total 60.478)						
	Up to 4	05 -19	20 -99	100 -499	500 or more	Total
%	60,4	27,8	9,5	1,9	0,4	100,0

State of Rio Grande do Sul	Manufacturing workers	Workers of all sectors
Men	68,4	54,1
Women	31,6	45,9
Age		
Less than 29	35,8	32,6
30 A 39	28,8	28,5
40 A 49	20,7	21,4
50 or more	14,7	17,5
<i>Total</i>	<i>100,0</i>	<i>100,0</i>
Education		
Primary level unfinished	22,8	14,4
Primary level	16,0	12,0
Secondary level unfinished	10,7	8,6
Secondary level	38,2	41,0
Post Secondary	12,3	24,0
<i>Total</i>	<i>100,0</i>	<i>100,0</i>
	908.772	3.109.179

SESI
Programs
Consultancy
Services
Diagnosis



EDUCATION

OCCUPATIONAL SAFETY AND HEALTH

HEALTH AND SAFETY LEGAL COMPLIANCE

HEALTH PROMOTION

IN COMPANY PHYSICAL ACTIVITIES

HEALTHY NUTRITION PROGRAMS

MANAGEMENT OF PSYCHOSOCIAL RISKS

DRUG AND ALCOHOL PREVENTION

ORAL HEALTH

FLU IMMUNIZATION

REGARDING
TO **HEALTH**,
OUR **GOALS**
ARE

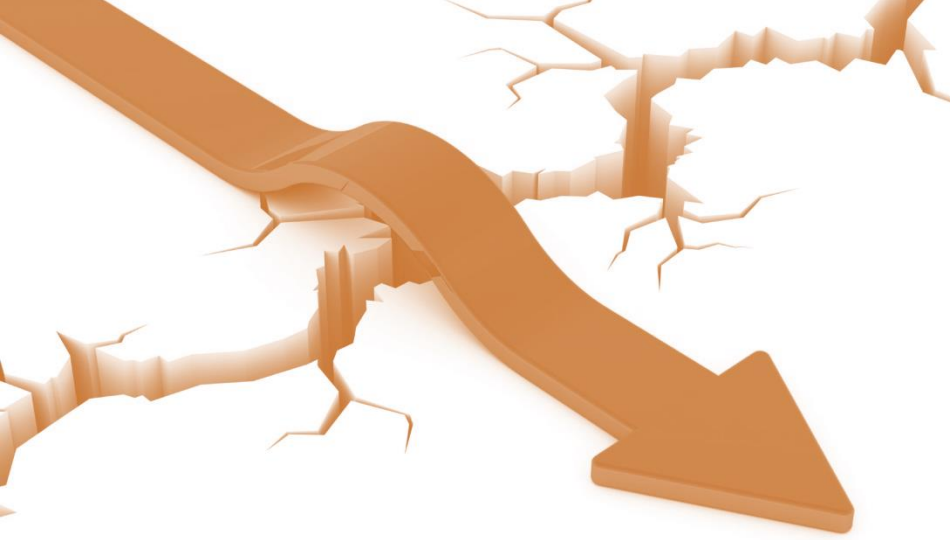


REDUCTION OF:

WORK RELATED DISEASES
WORK RELATED ACCIDENTS
ABSENTEEISM
PRESENTEEISM

INCREASE OF:

PRODUCTIVITY
WELLBEING AMONG WORKERS
HEALTHY BEHAVIOUR
SELF CARE



**CRITICAL ASPECTS
IN THE
IMPLEMENTATION
OF ANY PROGRAM**

RAISE AWARENESS REGARDING
THE IMPORTANCE OF A **COMPREHENSIVE SET
OF ACTIONS** INVOLVING EMPLOYEES

INTEGRATE COMPANIES' PROGRAMS AND
PROJECTS

RECOGNIZE THE IMPORTANCE OF
PSYCHOSOCIAL FACTORS

DEVELOP **PREVENTION PERSPECTIVE**
IN THE COMPANIES

IN EACH COMPANY, FIND A CATCH FOR **BETTER
COMMUNICATION**

BALANCE ASSISTANCE FROM SESI AND
COMPANY ENGAGEMENT

ASSURE **PARTICIPATION** OF MANAGERS

WHY SOLVE



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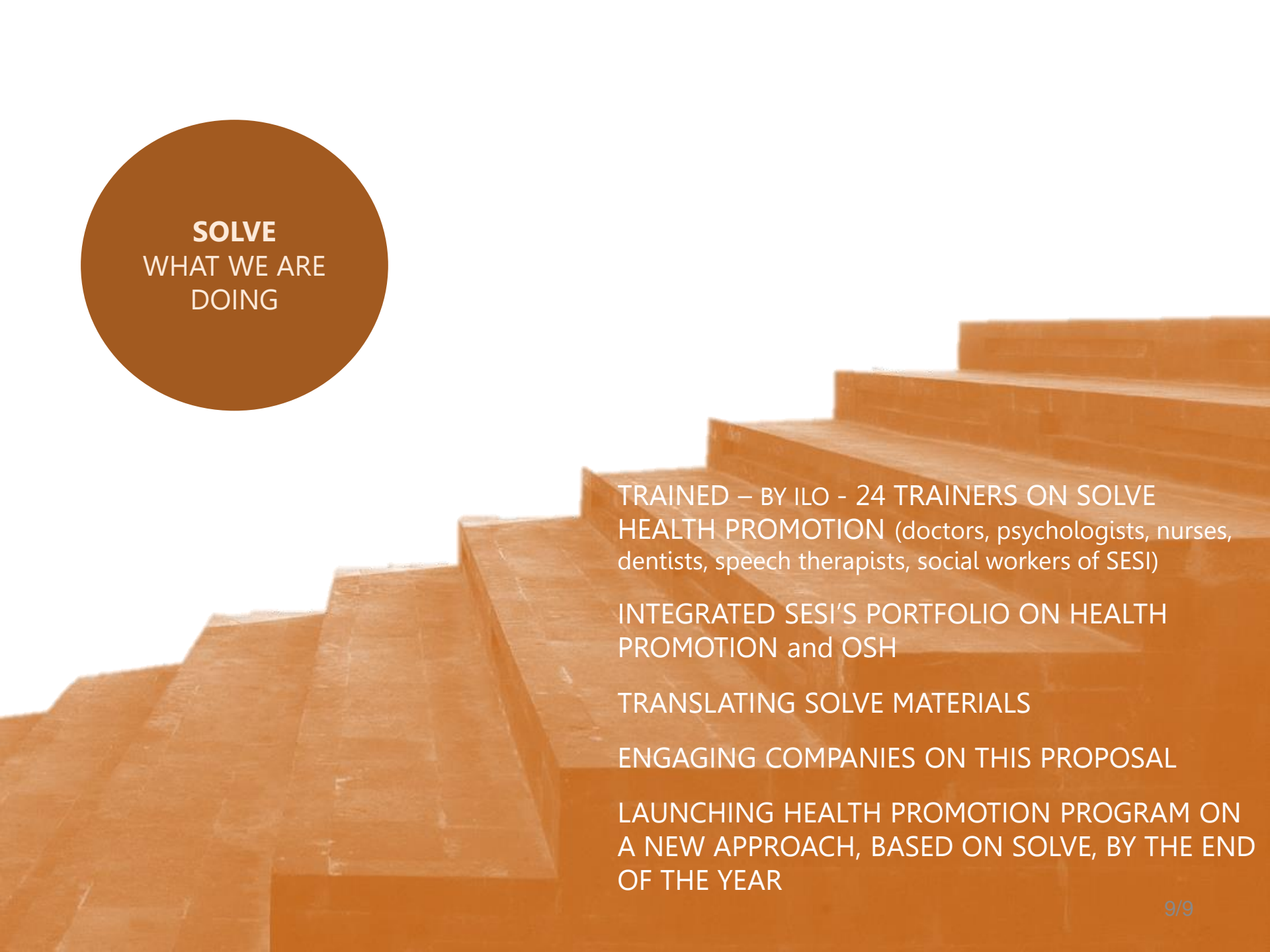
BALANCE ASSISTANCE FROM SESI AND
COMPANY ENGAGEMENT

ASSURE PARTICIPATION OF MANAGERS





SOLVE
WHAT WE ARE
DOING



TRAINED – BY ILO - 24 TRAINERS ON SOLVE
HEALTH PROMOTION (doctors, psychologists, nurses,
dentists, speech therapists, social workers of SESI)

INTEGRATED SESI'S PORTFOLIO ON HEALTH
PROMOTION and OSH

TRANSLATING SOLVE MATERIALS

ENGAGING COMPANIES ON THIS PROPOSAL

LAUNCHING HEALTH PROMOTION PROGRAM ON
A NEW APPROACH, BASED ON SOLVE, BY THE END
OF THE YEAR





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MUITO OBRIGADA!

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