



# **MEDIA FOR LABOUR RIGHTS 2015**

## **A prize for journalism**

### **Regulations**

#### **Objective**

The aim of the “Media for Labour Rights” prize for journalism is to disseminate information on international labour standards and the work of the international supervisory bodies, so as to raise public awareness of internationally recognized human rights at work and their relevance to social and development issues.

#### **Participants**

The competition is open to journalists and media professionals from all over the world, including those who have participated in ITCILO training courses on labour rights, including on fundamental labour rights. ILO communication and information officers are excluded from taking part.

#### **Subject, length and language of the entries**

The work should be a feature or an audio or video clip on labour rights. If it is a feature, it should not exceed 600 words. If it is an audio or video clip, it should not exceed 4 minutes.

The work should be submitted in English. Works produced in other languages should be submitted in both the original language and English. For audio and video clips, a transcript in English is sufficient.

#### **Deadline for submissions**

The work should be submitted by e-mail to [ils@itcilo.org](mailto:ils@itcilo.org) by 6 January 2015 at the latest, and should be accompanied by a short author biography of 10 lines maximum.

#### **Evaluation process and criteria**

A preliminary screening of the stories submitted will be carried out by the Prize Secretariat. Short-listed stories will then be analyzed by a high-level independent jury, consisting of ILO officials and media personalities. The following criteria will be adopted in evaluating the stories:

1. integration of international labour standards in the context of the story;
2. impact of international labour standards on the story;
3. use of sources;
4. structure of the story; and
5. originality of the story.

Prior publication of the work will be considered an asset.

The decision of the jury, to be announced in mid-January 2016, will be final.

#### **Reproduction and dissemination rights**

The ITCILO shall be entitled to reproduce and disseminate the works submitted for the competition in its own publications and in publicity material for its journalism prize and related activities for media professionals, as well as through its website.

#### **The prize at stake**

The winner will be awarded a grant to attend an ITCILO course in Turin at the beginning of 2016. The best story will also be featured on the ITCILO and ILO websites.

For further information, please contact us at: [ils@itcilo.org](mailto:ils@itcilo.org)