

RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE



International Labour Office

Rural-Relevant Tools

Themes

Value-Chain Development for Decent Work – A Guide for Private Sector Initiatives, Governments and Development Organizations



What is Value-Chain Development for Decent Work?

A guide addressing Value-Chain Development from a market development perspective with a unique focus on how to achieve Decent Work, developed between 2007 and 2009

For whom?

- **Direct beneficiaries:** Public and private institutions and development organizations, sectoral associations and employers' organizations
- **Ultimate beneficiaries:** Rural and urban small enterprises and cooperatives operating in job-rich potential economic sectors

For what purpose?

- Facilitate and promote employment growth and job quality improvements in sectors selected on the basis of market and employment creation potential, and of national priorities set by the constituents and iterated in Decent Work Country Programmes
- Help answer the question of how to achieve competitiveness while creating new jobs and income opportunities for men and women and promoting better working standards in value chains?

How is it delivered?

- Training of institutions/organizations

What are its components?

Seven chapters:

- Introduction: What it's all about
- Sector selection for Decent Work



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- Project setup and initial research and evaluation
- Value chain mapping: understanding relationships
- Value chain research: identifying Decent Work deficits
- Value chain analysis: developing a vision for sustainable Decent Work outcomes
- Monitoring and evaluation for value chain development

Which technical areas are covered?

- Value chain analysis and interventions with a Decent Work focus
- Entrepreneurship and business service promotion in sectors
- Enabling business environment
- Support to small business associations
- Workplace improvement
- Gender

Can it cover more technical areas?

- Yes, it is being used or piloted for skills and workforce development and in sector-based child labour work



Where has it been used?

In fourteen countries: Bangladesh, Costa Rica, Dominican Republic, Ethiopia, Honduras, Kyrgyzstan, Madagascar, Nigeria, Philippines, Russia, Sri Lanka, Uganda, Viet Nam, and Zambia (See map)

In 2011 it will be introduced to PDR Lao, Cambodia, Peru, Bolivia, South Africa and China

Successfully mainstreamed into national policies of 1 country: Uganda through a UN Joint Programme on Value Chains

Which languages?

Available in 3 languages: English, Spanish and Vietnamese. By the end of 2011: French and Russian

Is it suitable for rural areas?

- Yes, most current value chain development projects operate in rural areas. It needs to be translated into local languages for small enterprises and cooperatives in rural areas to understand their value chain market
- It has been adapted to small scale dairy farmers in Zambia: ILO/USAID/Zambia Dairy processors Association with the 2008 Guide for small scale dairy farmers



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What are its strengths?

- It is the most up-to-date training material on value chain development in the UN System
- Supported by a variety of training courses available at the ITC Turin
- Very comprehensive content
- Well written and easy to understand
- Provides numerous practical examples and a number of very illustrative charts
- Can easily be linked to ILO tools such as *Start and Improve Your Business* (SIYB), *Training for Rural Economic Empowerment* (TREE), *Work Improvement in Neighbourhood Development* (WIND), *Training for the Management of Cooperatives* (MATCOM), *Gender Sensitive Value Chain Development*, Business Environment interventions, etc.
- Allows the application of other specific ILO tools based on the situational analysis of SMEs and cooperatives in the value chain

Is there a training course in ITC-Turin?

- Yes, it is part of "Enterprise Academy"
- Training course for UN Staff on Value Chain Development in Turin, Uganda and Nigeria
- Distance learning course: "Enterprise development through value chains and business services markets"
www.itcilo.org/markletdev (English and Spanish)

Where to find more information?

- Guide:
http://www.ilo.org/empent/Whatwedo/Publications/lang--en/docName--WCMS_115490/index.htm
- Webpage:
www.ilo.org/valuechains
www.itcilo.org/markletdev

Who to contact?

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