

RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE



International Labour Office

Rural-Relevant Tools

People

Meeting the Youth Employment Challenge A Guide for Employers

Meeting the Youth Employment Challenge

A Guide for Employers

What is Meeting the youth employment challenge?

A guide providing ideas and resources to assist employers throughout the world in maximizing youth employment, in use since 2001

For whom?

- **Direct beneficiaries:** Employers' organizations and their members
- **Ultimate beneficiaries:** Young jobseekers, and employers

For what purpose?

Help employers and their organizations initiate and expand action to promote youth employment



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How is it delivered?

- Handing out of the guide
- Internet

What are its components?

Six chapters:

- Introduction: Why youth employment is good for business
- Creating a positive environment for job creation
- Enhancing employability
- Youth entrepreneurship
- Equality at work for young women and men
- How to proceed: an action plan for employers and their organizations

Which technical areas are covered?

- Youth employment
- Employers
- Public policy making



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Can it cover more technical areas?

Yes, such as entrepreneurship, job creation, employability, gender



Where has it been used?

In Europe

Which languages?

Available in 1 language: English

Is it suitable for rural areas?

Yes

What are its strengths?

- Provides ideas and resources
- Assists employers in stimulating youth employment
- Influences public policy to partner with other groups
- Includes trade unions and educational institutions
- Proposes concrete activities directly involving young people

Is there a training course in ITC-Turin?

The tool is included in the bibliography of different courses such as “Tackling youth employment problems”

Where to find more information?

- Website:
http://www.ilo.org/employment/Whatwedo/Instructionmaterials/lang--en/docName--WCMS_119337/index.htm
- ILO Bureau For Employers' Activities (ACTEMP):
www.ilo.org/public/english/dialogue/actemp/
- International Organisation of Employers (IOE):
www.ioe-emp.org/
- The Guide:
http://www.ilo.org/public/libdoc/ilo/2001/101B09_67_engl.pdf



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