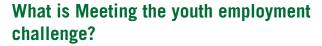
Rural-Relevant Tools



Meeting the Youth Employment Challenge A Guide for Employers

Meeting the Youth Employment Challenge

A Guide for Employers



A guide providing ideas and resources to assist employers throughout the world in maximizing youth employment, in use since 2001

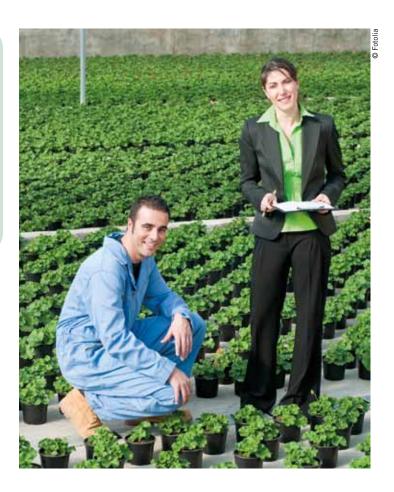
For whom?

- Direct beneficiaries: Employers' organizations and their
- Ultimate beneficiaries: Young jobseekers, and employers

For what purpose?

Help employers and their organizations initiate and expand action to promote youth employment





How is it delivered?

- Handing out of the guide
- Internet

What are its components?

Six chapters:

- Introduction: Why youth employment is good for business
- Creating a positive environment for job creation
- Enhancing employability
- Youth entrepreneurship
- Equality at work for young women and men
- How to proceed: an action plan for employers and their organizations

Which technical areas are covered?

- Youth employment
- **Employers**
- Public policy making

Can it cover more technical areas?

Yes, such as entrepreneurship, job creation, employability, gender



Where has it been used?

In Europe

Which languages?

Available in 1 language: English

Is it suitable for rural areas?

Yes

What are its strengths?

- Provides ideas and resources
- Assists employers in stimulating youth employment
- Influences public policy to partner with other groups
- Includes trade unions and educational institutions
- Proposes concrete activities directly involving young people

Is there a training course in ITC-Turin?

The tool is included in the bibliography of different courses such as "Tackling youth employment problems"

Where to find more information?

Website:

http://www.ilo.org/employment/Whatwedo/Instructionmaterials/ lang--en/docName--WCMS_119337/index.htm

- ILO Bureau For Employers' Activities (ACTEMP): www.ilo.org/public/english/dialogue/actemp/
- International Organisation of Employers (IOE): www.ioe-emp.org/
- The Guide:

http://www.ilo.org/public/libdoc/ ilo/2001/101B09_67_engl.pdf





Who to contact?

E-mail: actemp@ilo.org or skills@ilo.org

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