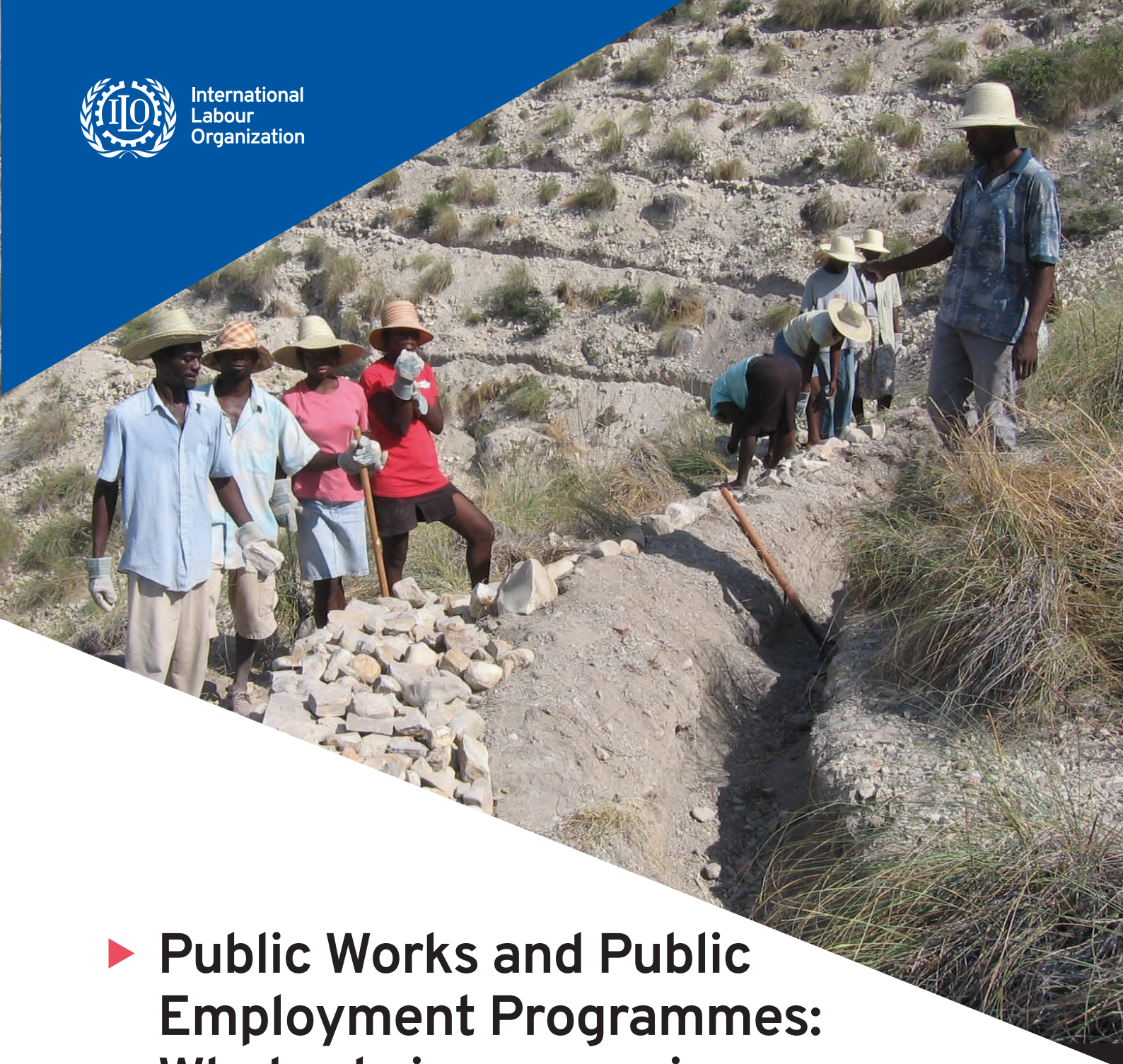




International
Labour
Organization



► Public Works and Public Employment Programmes: What role in economic recovery?

When: 21 – 22 October 2021

Where: Online

Contact(s): eiip@ilo.org

[Register for the Webinar here](#)

The role of public works and public employment programmes to contribute to the recovery from the COVID-19 crisis, as well as transformational changes impacting the world continue to evolve and be debated. This webinar aims to contribute to this discussion by presenting relevant and current research, and case studies of such programmes from around the globe. The webinar will be an opportunity to learn about and discuss five key themes related to these programmes and how they can contribute to the ILO's goal of Decent Work for all. The event will be relevant to all working on these types of programmes, including their design, implementation, evaluation or research.

Agenda

DAY 1: Thursday 21 October

10h30 to 13h00 CET

Opening:

Sangheon Lee,
Director Employment Policy Department

Background to Webinar: **Maikel Lieuw-Kie-Song**,
Specialist, Job Creation through Public Investment
Unit, ILO

Session 1: Lessons from the past to inform the future

Moderator: Kirit Vaidya,
Aston University

- ▶ Book Launch: 100 years of Public Works in the ILO, **Anna McCord** (Independent)

Session 2: There is work to do! Public investment to create jobs in green and care sectors

Moderator: Jean-François Klein,
Employment Policy Department, ILO

- ▶ Public Employment Programmes in the Care Economy - The Case of South Africa , **Lerato Shai**, Presidential Youth Employment Intervention, South Africa
- ▶ The 10 billion Tree Tsunami , **Ms Naheed S. Durrani**, Secretary Ministry of Climate Change, Pakistan (TBC)
- ▶ Nature-based Recovery can create jobs, deliver growth and provide value for nature , **Leander Raes**, IUCN

DAY 2: Friday 22 October

14h00 to 16h30 CET

Session 3: Work matters to people. And it's about more than just the income

Moderator: Kate Philip,
Presidential Employment Stimulus, South Africa

- ▶ The Psychosocial Value of Employment, **Reshmaan Hussam**, Harvard Business School
- ▶ Territoires Zéro Chômage Longue Durée (TZCLD) , (Territories with Zero long-term Unemployment), **Victoria Bazurto**, TZCLD France

Session 4: PEPs and their multipliers and spillovers

Moderator: Sam Asfaha
Bureau for Employers' Activities, ILO

Impacts of (improving) employment guarantee schemes on the broader economy , **Paul Niehaus**, University of California San Diego

Session 5: PEPs and the social contract of the future

Moderator: Christina Behrendt
Head, Social Policy Unit, Social Protection Department, ILO

- ▶ Employing the unemployed of Marienthal: Evaluation of a guaranteed job program , **Lukas Lehner**, University of Oxford
- ▶ Employment Matters Too Much To Society To Leave To Markets Alone The Role Of Public Employment Programmes As Part Of A Social Contract For The Future Of Work , **Kate Philip**, Programme Lead: Presidential Employment Stimulus, South Africa

Closing: Mito Tsukamoto,
Chief Development and Investment Branch ILO

[Register for the Webinar here](#)

► Speakers



► Anna McCord

Anna McCord is a sociologist with a PhD in economics, and over 30 years experience in international development with two decades of experience in social protection. She specialises in social protection policy analysis, programme design, impact appraisal and evaluation and has a particular interest public works programmes. Anna also works on political economy, financing and the links between social protection and climate change. She has experience throughout north and sub-Saharan Africa, as well as central, southern and south eastern Asia, having worked closely with the major bi- and multilateral donors, UN agencies, governments and non governmental agencies. She has written and taught extensively on multiple aspects of social protection, including financing, shock responsive programming, the development-humanitarian nexus, systems development and most recently social protection responses to C-19. Anna is currently studying part time for a Masters in Environmental Studies with the Open University.



► Lerato Shai

Lerato Shai is an independent applied microeconomist with extensive experience utilising econometric, statistical methods and qualitative methods to address social problems. She has previously applied her skills consulting for the public sector in a range of fields including implementation and impact evaluations of government interventions in the labour market and capacity building of the state, local government financial analysis and modelling and design of social protection in the provision of basic services. Lerato recently supported the Project Management Office in the Presidency (South Africa) to design and implementation of Phase 1 of the Presidential Employment Stimulus. She is currently the Programme co-lead for the Presidential Youth Employment Intervention and is responsible for the overall coordination and implementation of the programme. She holds a Master of Commerce specialising in Applied Economics from the University of Cape Town and is also a certified career coach.



► **Naheed S. Durrani**

Ms. Naheed S. Durrani, a student of history, economics; political economy influences and private sector dynamics carries over 30 years of service in the Pakistan Administrative Service of the Government of Pakistan. She carries a diverse work experience, gained across varied sectors and organizations though largely with the public sector, however, has worked with private sector closely. With approximately 12 years of experience in the Finance and Planning Departments, she possesses hands-on skills on fiscal and financial management; development planning and management including international development assistance. She has worked on decentralization; fiscal reforms; institutional development, HR management and procurement reforms. Also, she has put in over 5 years in Education Sector in various capacities and has worked on Education reforms and institution building. She carries a passion to work with community organizations and communities and has undertaken many assignments linked with grassroots level work.

She is presently the Secretary to Government of Pakistan Climate Change Division and is involved with implementing the Government of Pakistan's Climate Action programs with focus on climate and people. She is taking the Government's vision on Climate Change forward in strong collaboration with provincial government's departments, international partners towards a target to align Pakistan's development with nature across sectors. Presently the Ministry of Climate Change is executing the mega interventions of Ten Billion Tree Tsunami project, the Protected Areas Initiative, the Clean Green Program, the Eco Restoration Initiative, Climate Resilient agriculture project as well as many policy and reform instruments relating to improving water quality management, air quality standards, regulatory frameworks relating to waste management and greater focus on use of technology, innovation and people centric initiative



► **Leander Raes**

Dr Leander Raes, is an economist part of IUCN's Economic Knowledge Unit. The main tasks of the Economist include applied research, project management, drafting of reports, proposals and publications, application of economic tools and providing economic insights throughout IUCN programmes and projects. Leander Raes contributes to the application of economic tools and thinking (natural capital assessments, cost-benefit analysis, evaluation of job creation) to issues affecting biodiversity and ecosystems, and their management and decision support to private and public sector with respect to the management of ecosystem dependencies and impacts. Special emphasis of the Economist is to provide technical capacity and expertise to support and develop sub-national, national and global economic analyses of Nature-based Solutions (NbS), as well as to support and develop IUCN's work stream related to public and private financing for NbS, the development of business cases for NbS, and the economics of marine plastics.



► **Reshmaan Hussam**

Reshmaan Hussam is an assistant professor of business administration in the Business, Government and International Economy Unit, teaching the Business, Government and International Economy course to MBA students. Her research explores questions at the intersection of development, behavioral, and health economics. Considering the puzzle of the ubiquitously low adoption of many low cost, high return goods, behaviors, and technologies in the developing world, she explores the role of learning and habit formation in sustained behavioral change. She also examines how to utilize community information to optimally allocate capital to microentrepreneurs as well as how digitization of financial services impacts financial inclusion in resource-poor settings. Her most recent work engages refugee populations including the Rohingya of Myanmar, estimating the costs of forced idleness on psychosocial wellbeing and documenting refugee preferences for repatriation, integration, and resettlement.



► Paul Niehaus

Paul is an economist and entrepreneur working to accelerate the end of extreme poverty.

He is an associate professor of economics at UC San Diego and an affiliate of BREAD, CEGA, J-PAL, and the NBER. His research examines the design, implementation, and impact of anti-poverty programs at large scales.

He is also co-founder of a series of companies working to amplify capital flows to emerging markets. He is co-founder, former president, and current chairman at GiveDirectly, the leading international NGO specialized in digital cash transfers and consistently rated one of the most impactful ways to give. He subsequently co-founded and served as a director of the enterprise payments company Segovia and the digital remittance company Taptap Send.

Paul is a recipient of a Sloan Fellowship and has been named a “Top 100 Global Thinker” by Foreign Policy magazine. He holds a PhD in economics from Harvard University.



► Victoria Bazurto

Parallel to a PHD in Hispanic Studies, Victoria Bazurto Botero, teaches in several universities in Nantes and in Colombia. In 2019, she joined the organisation “Territoires Zéro Chômeur de longue durée” first, for preparing new prospective territories for inclusion into the programme and then, as head of research and evaluation.



► **Lukas Lehner**

I am a PhD candidate at the University of Oxford, Department of Social Policy and Intervention and at the Institute for New Economic Thinking at the Oxford Martin School.

My research focuses on labour market policies. In particular, I am studying the reasons for slow wage growth in Europe, conducting a randomised control trial on a pilot job guarantee scheme and have founded the Oxford Supertracker: The Global Directory of COVID Policy Trackers and Surveys.

My research has been featured by the Financial Times, CNN, Forbes and Nature among others, and has been awarded the Barnett Prize for the best paper at DSPI, University of Oxford. Prior to my doctoral studies, I worked as a Young Associate Economist at the OECD Economics Department in Paris and as a Junior Economist at the International Labour Organization in Geneva



► **Kate Philip**

Dr. Kate Philip is a development strategist focused on employment creation. Currently, she is the Programme Lead on the Presidential Employment Stimulus, supporting the Project Management Office in the Presidency. The Employment Stimulus is a mass employment programme initiated as part of the response to the Covid-19 pandemic, and has created opportunities for over 500,000 people in its first five months of operation. Previously, Dr Philip initiated the design of the Community Work Programme in South Africa, that currently employs 240,000 people across all municipalities in the country. Through the ILO, she supported the government of Greece in the design of their public employment programme, Kinofelis. For the last ten years she has taught on an annual course on Innovation in Public Employment run by the ILO's International Training Centre in Turin. For many years she headed the job creation unit of the National Union of Mineworkers, providing enterprise support to mining communities in marginalised local economies. Lessons from these experiences are captured in her book *Markets on the Margins: Mineworkers, job creation and*