

Objectives and strategy for enhancing ratification and implementation of C88 & C181

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Why are Conventions No. 88 and No. 181 important?

Together, they provide a solid normative basis for effective employment services

Ratifying these Conventions provides a basis for development of a conducive national legal framework

An effective national legal framework ensures adequate checks and balances in the employment services ecosystem

Indispensable role of employment services

Employment services are one of the most cost-effective labour market interventions

They played a significant role prior to Covid-19 crisis in responding to the future of work driven by the megatrends (technology, climate change, demographic shifts, globalization, etc).

They are expected to play a key role in the supporting the post-Covid jobs recovery

The Global call to action for a human-centred recovery from the COVID-19 crisis commits to an inclusive economic growth and employment including through strengthening of public and private employment agencies

The SRM and the GB were forward looking in promoting a campaign for the ratification and implementation of C88 (92 ratifications) and C181 (32 ratifications)

► Background to C88/C181 ratification promotion

- ILO constituents recognize the rapid changes in the labour market and the need for building up a customer-centred institutional support on which workers and employers can depend.
- The changes in the labour markets and economies since the formation of the ILO in 1919 has seen an evolution from a public sector monopoly in employment services to a complete ecosystem of actors as also reflected in international labour standards
- The abrogation of old standards need to be preceded by ratification of more up to date standards to avoid a legal vacuum
- The need to protect workers against abuse and the need to level the playing field for ethical private providers
- The SRM and the GB found the two Conventions relevant and up to date, decided to promote both and support implementation



Outcomes

1. Raise awareness on the importance of C88 and C181 and how together they can lead to better services and outcomes while minimizing abuse, decent work deficits and exploitation
2. Increased ratifications and better implementation of C88 and C181.
3. Raise awareness of the ILO's technical support to member States to help them prepare for ratification and implementation of the two conventions.
4. Increase wider awareness of the importance of public and private employment services to future employment growth and economic development and progress.

How?

Predominantly online to engage key audiences in MS who advocate for ratification in their countries.

Promote national dialogue on the importance of ratifying C181 while promoting both Conventions.

Reinforce ILO's technical support towards ratification and implementation of Conventions

► Highlights of the means to reaching out to partners

Launch at the 12 May tripartite webinar.

Establish links to external partners - and seek their collaboration in conveying messaging and themes.

Develop regional- and country-level stories and case studies.

Host occasional online events: i.e. webinars, podcast, social media live feeds, etc.

Strengthen technical and policy advisory services to member States through an enhanced field-HQ collaboration and coordination.

Our target partners - help us reach out and work with them

First level partners

- ▶ Ministry of Labour leadership and staff, particularly those responsible for employment services
- ▶ Parliamentarians – particularly those with interest or oversight regarding labour/employment issues
- ▶ Representatives of workers' and employer's organizations
- ▶ Ratification committees, where they exist
- ▶ Elected/appointed officials in states, provinces or regions

Our target partners - help us reach out and work with them

More partners

- ▶ Leadership and staff from public employment agencies
- ▶ Private recruitment/employment agencies associations
- ▶ Public employment services networks
- ▶ ILO teams in regions and countries
- ▶ ILO staff generally
- ▶ Other relevant national and international organizations

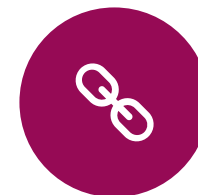
Possible tools and resources



Brochures on C88
and C181



ILO Info Story on
the need to ratify
C88 and C181



Links to the
Conventions and
related documents
/reports needed to
highlight



Brief “how to”
guide for
promoting
ratification
(highlighting ILO
assistance).



Fact sheet and
FAQ
encompassing
both Conventions

► **Many thanks**
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