

MULTINATIONAL ENTERPRISES, DEVELOPMENT AND DECENT WORK

THE APPROACH OF THE ILO MNE DECLARATION



A9011204

Multinational enterprises, development and decent work: the approach of the ILO MNE Declaration

Turin, Italy
23 – 27 April 2018

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Multinational enterprises, development and decent work

Description

This course looks at the potential of multinational enterprises (MNEs) and national enterprises to contribute to respect for labour rights and the achievement of decent work for all. It introduces participants to the guidance set out in the Tripartite Declaration of Principles Concerning Multinational Enterprises and Social Policy (the “MNE Declaration”, 5th revised edition, March 2017) for governments, employers’ and workers’ organizations and enterprises. Through case studies, dialogue with MNEs, role-plays and a company visit, participants will gain a better understanding of the roles and responsibilities of government and enterprises in realizing workers’ rights, fostering job creation and skills development, and supporting the growth of small and medium sized enterprises through business linkages.

The course strengthens the capacity of government institutions, employers’ and workers’ organizations to engage in dialogue with enterprises on their contribution to economic and social progress and their responsible and sustainable business practices. It allows enterprises to build a better understanding of the principles of the MNE Declaration which offered guidelines for enhancing the positive social and labour effects of operations and governance of multinational enterprises as well as for the development of partnerships for the realization decent work for all.

Target audience

This course is designed for representatives of governments, employers’ and workers’ organizations responsible for policies related to socio-economic development, foreign direct investment and operations of MNEs; business managers responsible for sustainability strategy and social policy and interested in developing more collaborative approaches to address their labour-related human rights impacts and socio-economic development issues.

Objectives

The course aims to strengthen the capacity of government institutions, employers’ and workers’ organizations to engage in dialogue with enterprises on their contribution to economic and social progress and their responsible and sustainable business practices. It allows enterprises

to build a better understanding of the principles of the MNE Declaration which offered guidelines for enhancing the positive social and labour effects of operations and governance of multinational enterprises as well as for the conclusion of partnerships for the realization decent work for all. At the end of the course, participants will:

- Be knowledgeable of the principles of the MNE Declaration and its operational tools;
- Be able to assess the impact of business operations on workers’ rights;
- Understand the different roles of governments, the private sector, employers’ and workers’ organizations in maximizing the economic and social development impacts of MNEs;
- Gain insights into how to foster a public-private collaboration for the realization of Decent Work

Content

The course will consist of three modules:

Module I. Role of MNEs in economic and social development

- Roles and challenges of enterprises, governments, employers’ and workers’ organizations in promoting responsible, sustainable and inclusive business practices
- Introduction to the ILO MNE Declaration: its aim and scope, its approach, its principles and operational tools
- Other international instruments and frameworks: UN Guiding Principles on Business and Human Rights, UN Global Compact, OECD MNE Guidelines

Module II. Workers’ rights and MNE impacts

- Overview of rights set out in the MNE Declaration
- The realization of the ILO Fundamental Principles and Rights at Work
- Respecting workers’ rights: Company approaches and challenges
- Government role: rule of law and law enforcement
- Role of ILO constituents
- MNEs and social dialogue

Module III. MNE contribution to sustainable development

- Investment promotion
- Skills development, local hiring and training

nt work: the approach of the ILO MNE Declaration

- Business linkages with local SMEs
- Aligning government and company initiatives with public policies
- Enterprises' experiences and partnerships
- Guidelines set out in the MNE Declaration
- Tripartite consultations on policy discussion related to socio-economic development, FDI and operations of MNEs

Format and Methodology

The course will take a highly participatory approach, which requires full involvement by all participants and ensures exchange of information and experiences. Training methods will include: introduction of concepts with illustrative examples followed by plenary discussions, interviews with companies(face-to-face and/or by videoconference), role plays, group work, and breakout sessions. Resource persons will include specialists from ILO and trainers from ITCILO.

Language requirements

The course will be conducted in English, hence a good knowledge of the working language is required.

How to apply

The application deadline is subject to availability and varies: 4 weeks before the commencement date of the course, in case the participant needs a Schengen visa; for other participants not requiring Italian entry visa, the deadline for application is one week prior to the scheduled commencement date of the course. Candidates must submit through the website the following documents:

- the on-line application form duly filled in, available at <http://intranetp.itcilo.org/STF/A9011204/en>
- and a letter from the sponsor indicating financial support (or letter from the applicant stating that participation cost is covered by himself/herself), to be uploaded when filling in the on-line application form.

Applications from employers' organizations and workers' organizations will have to be endorsed by the Secretaries of the Employers' Group and of the Workers' Group of the Governing Body of the ILO. As an Organization dedicated

to promoting social justice and internationally recognized human and labour rights, the ILO is taking a leading role in international efforts to foster gender equality. In line with this ILO focus, women are particularly encouraged to apply to ITCILO courses.

Information and Costs

The total cost of participation is **2,215 Euro**. This includes tuition fees (1,600 Euro) and subsistence costs (615 Euro).

- The tuition fees cover: course preparation, implementation and evaluation; training materials; the use of training facilities and support services.
- Subsistence costs cover: full board and lodging on the Centre's Campus, emergency medical insurance and some recreational activities in Turin. The figures quoted do not include the cost of travel between the participant's home country and the course venue. Participants must ensure that they have a valid passport and appropriate visa for Italy, and for any country in which a transit or stopover to or from the course venue is required.

The cost of the visa, airport taxes, internal travel in the participant's home country and unauthorized stopovers is not covered.

For information regarding payment, cancellation and refunds, please consult:

<http://www.itcilo.org/en/training-offer/how-to-apply>

Dates

23 April 2018 – 27 April 2018

Application

The deadline to apply is **01 April 2018**, Applications should be filled on-line at <http://intranetp.itcilo.org/STF/A9011204/en>

Venue

Turin Centre



The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

- a reception desk open 24 hours a day;
- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- an infirmary.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of the stimulating international climate.

FOR FURTHER INFORMATION PLEASE CONTACT

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