



The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathroom, telephone, free access to internet and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- medical service.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

For further information, please contact:

International Training Centre of the ILO
Viale Maestri del Lavoro 10,
10127 Turin (Italy)

Phone: +39.011.693.6626 / +39 011 693.6600
Fax: +39.011.639.1913
E-mail: csr@itcilo.org
Website: www.itcilo.org



Copyright © International Training Centre of the International Labour Organization, 2014. All rights reserved.
Design Luca Fiore – Printed by the International Training Centre of the ILO, Turin, Italy

Made of paper awarded the European Union Eco-label,  reg.nr FR/011/002, supplied by International Paper.



A907114

International labour standards and corporate social responsibility: frameworks and practices

8 – 12 December 2014
Turin, Italy



Co-financed by the
Italian Ministry of
Foreign Affairs



www.itcilo.org

International labour standards and corporate social responsibility: frameworks and practices

Background and rationale

Globalization brings substantial benefits, but also poses challenges to achieve improved and fair outcomes for all. The landmark ILO Declaration on Social Justice for a Fair Globalization adopted in June 2008 highlights the challenges and opportunities globalization brings to the world of work.

On the one hand, it has helped a number of countries to benefit from high rates of economic growth and employment creation, to absorb many of the rural poor into the modern urban economy, to advance their developmental goals, and to foster innovation in product development and the circulation of ideas.

On the other hand, global economic integration has caused many countries and sectors to face major challenges of income inequality, continuing high levels of unemployment and poverty, vulnerability of economies to external shocks, and the growth of both unprotected work and the informal economy, which impact on the employment relationship and the protections it can offer.

The action of enterprises can help to meet the growing challenges of globalization and maximize its positive impact. Corporate social responsibility (CSR) initiatives based on the ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy (MNE Declaration)¹ and international labour standards can actually contribute to economic and social development by promoting respect for rights at work and creating shared-value in the countries where they operate.

ILO instruments elaborated and adopted by the tripartite constituents (governments, employers and workers) are an essential component of the international framework for ensuring that globalization provides benefits to all. They are a valuable benchmark not only for governments, employers' and workers' organizations, but also for enterprises, international institutions, and non-governmental organizations.

The ILO MNE Declaration, adopted in 1977 and most recently revised in 2006, is the only instrument of its kind addressed to enterprises and adopted in a tripartite manner. It is founded on international labour standards and clarifies the responsibilities of the different parties. Dialogue between the different actors is at the heart of this tripartite instrument.

This course will look at the role of CSR in today's globalized world of work and at the potential of private initiatives to contribute to the respect of labour rights and the achievement of "decent work for all". It will provide participants with knowledge of ILO instruments that can assist those engaging in dialogue with multinationals and other enterprises and with an overall understanding of the links with other international frameworks that can guide business behaviour.

Objectives

General objective

The course aims to strengthen the capacity of institutions, organizations and enterprises to promote the application of the ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy and international labour standards in the framework of CSR policies and practices.

Specific objectives

At the end of the course, participants will:

- be knowledgeable of the ILO instruments on CSR;
- better understand the functioning of the ILS system and its relevance to the corporate world;
- be familiar with other international instruments and frameworks on CSR and their labour content;
- understand the different roles of governments, the private sector, employers' and workers' organizations could play in the development and implementation of CSR policies and practices;
- be updated on company practices, selected from a variety of geographical and working contexts;
- be able to better serve their institutions, organizations or enterprise in this area.

Participants' profile

The course is designed for representatives of governments, employers' organizations and workers' organizations involved with CSR initiatives. It also targets representatives of enterprises, non-governmental organizations, multi-stakeholder initiatives, and all those interested in CSR.

Structure and content

The course will consist of three modules, whose structure and content are summarized below.

Module I. ILO action and instruments on CSR.

- The ILO and its mandate on CSR: the ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy.
- The ILO Declaration on Fundamental Principles and Rights at Work.
- The ILS system, including the supervisory mechanisms, and how it applies to business.
- The ILO Helpdesk for Business on International Labour Standards.

Module II. The labour dimension of other inter-governmental frameworks on CSR.

- The OECD Guidelines for Multinational Enterprises.
- The Global Compact.

- The UN Business and Human Rights Framework.
- ISO 26000.

Module III. Main areas of the MNE Declaration: content and application through practical exercises and concrete examples.

- Freedom of association and the right to collective bargaining.
- Child labour.
- Forced labour.
- Equality of opportunity and treatment.
- Conditions of work (wages, hours of work, occupational safety and health).
- Employment promotion and training.

A study visit will show participants how multinational enterprises can best contribute to local economic development.

In preparation for the course, participants will be asked to go through an on-line self-guided module providing a brief introduction to the MNE Declaration. The module includes real cases of how the MNE Declaration can be used to address a range of labour and employment issues in different contexts. Approximately 40 minutes are needed to complete the module.

Language

The course will be conducted in English. Hence a good knowledge of the working language is required.

Methodology

The course will take a highly participatory approach which requires full involvement by all participants and ensures exchange of information and experiences.

Training methods will include: presentations (face-to-face and/or by videoconference), group work, plenary discussions and a field visit.

Resource persons

Resource persons will include: specialists from ILO and ITC-ILO's trainers.

Fellowships

A very limited number of fellowships are available to qualifying candidates.

Cost of participation

The total cost of participation is **2,100** Euros. This includes tuition fees (1,500 Euros) and subsistence costs (600 Euros).

The tuition fees cover: course preparation, implementation and evaluation; training materials and books; the use of training facilities and support services.

Subsistence costs cover: full board and lodging on the Centre's Campus, emergency medical insurance and some recreational activities in Turin.

The figures quoted do not include the cost of travel between the participant's home country and the course venue.

Participants must ensure that they have a valid passport and appropriate visa for Italy, and for any country in which a transit or stopover to or from the course venue is required.

The cost of the visa, airport taxes, internal travel in the participant's home country and unauthorized stopovers is not covered.

Payment modalities

Payments by bank transfer should be made to:

The International Training Centre of the ILO
Account no. 560002
Bank: Intesa San Paolo Ag. 523
IBAN: IT96 G 03069 09214 100000560002
BIC: BCITITMM
Address: Viale Maestri del Lavoro 10,
10127 Turin, Italy

Note: on the bank transfer form, the participant's name and the course code should be stated.

For payments by credit card, please e-mail to csr@itcilo.org.

Applications

The deadline for submission of candidatures is **31 October 2014**.

Candidates must submit through the website the following documents:

- on-line application form duly filled in, available at: <http://intranetp.itcilo.org/STF/A907114/en; and>
- letter from the sponsor indicating financial support (or letter from the applicant stating that participation cost is covered by himself/herself), to be uploaded when filling in the on-line application

Incomplete applications will not be considered.

Applications from employers' organizations and workers' organizations will have to be endorsed by the Secretaries of the Employers' Group and of the Workers' Group of the Governing Body of the ILO.

As an Organization dedicated to promoting social justice and internationally recognized human and labour rights, the ILO is taking a leading role in international efforts to foster gender equality. In line with this ILO focus, women are particularly encouraged to apply to ITC-ILO courses.

¹ http://www.ilo.org/empent/Publications/WCMS_094386/lang--en/index.htm