



WANT TO START OR IMPROVE YOUR FOOD PROCESSING BUSINESS?

IYFB TRAINING WILL HELP YOU:

- Design better food products which more customers want to buy
- Make quality products consistently
- Ensure food safety
- Reduce costs and increase productivity

WHAT IS IYFB?

IYFB is a training programme which helps food processing entrepreneurs to start or improve their food processing business. IYFB was designed by an international food consulting company - Fresh Studio - and has been tailored to meet the needs of micro and small food processing entrepreneurs in Myanmar. The IYFB modules help entrepreneurs improve in 4 key areas:



In each module you learn practices used by world-class factories, delivered in a way you can easily understand and apply in a small business. By turning ideas into action, IYFB will help improve your performance and increase your chances of business success.

WHY TAKE IYFB TRAINING?

- Designed by international experts in food processing
- Learn practices you can implement quickly and easily to improve your business
- Based on world-class management processes, adapted to the needs of Myanmar food processors
- Delivered by certified IYFB Trainers
- Participants receive certificate of completion

HOW DOES IT WORK?

IYFB training can be delivered either in-person or through video-conferencing software, such as Zoom.



FACE TO FACE



VIRTUALLY

You decide which modules you want to take and what sequence to take them in. The total duration for all 4 modules is 36 hours and trainers can offer flexible schedules to match your availability.