

# **Localizing SDG Goals: Social Solidarity Economy (SSE) as Trigger of Local Economic Development**



The City of Catbalogan has made series of interventions to the different sectors of the society, giving emphasis to those groups - cooperatives, associations, farmers, fisherfolks, PWD, Senior Citizens, Youth or individuals at the grassroots level.

These sectors when capacitated and given importance will be the driving force towards the local economic development of our City.



## ...on Cooperatives and Associations:

— provided **capacity building activities** on Entrepreneurship, Gender and Development, Cooperativism, Organizational and Personality Development, and many others

## ...on Cooperatives and Associations:



### Among these CapDev trainings are:

- ❑ Effective Customer Service Training
- ❑ 7s of Good Housekeeping
- ❑ Women Career and Personality Development
- ❑ Credit and Risk Management

- ❑ Fundamentals of Cooperative
- ❑ Gender Equality in the Workplace
- ❑ Basics of Entrepreneurship Amidst the Pandemic
- ❑ Entrepreneurship for Women Engaged in Online Business (2 batches)

- ❑ Cap.Development Training on Reportorial Requirements for Micro Cooperatives
- ❑ Business Expense Saving Training ....and many others....

## ...on Cooperatives and Associations:



- ❑ Provided **Skills Trainings** to cooperative farmers, vendors, housewives, would-be entrepreneurs in order to maximize their talents, skills and resources thereby avoiding wastage of products
- ❑ **Taught value-adding products** out of the raw materials that they have in order to earn a bigger income and expand their existing market – i.e. unsold vegetable products processed into juices and crackers; unsold fish processed into sardines and other fish dishes

## ...on Cooperatives and Associations:

- ❑ Conducted Skills Training on Fish Processing to diversify the products of the fish vendors who currently lives on selling raw fish and other marine products
- ❑ Conducted Skills Training on Vegetable Processing to Farmers' cooperative to boost their sales on vegetables and avoid wastage of resources



## ...on Cooperatives and Associations:

Conducted Skills Training on Enhancement on Sewing to the Dressmakers group to expand their sewn products and increase their production



## ...on Cooperatives and Associations:

- ❑ **Continuous/year-round technical assistance and guidance** given to these groups to ensure the sustainability of their operation
- ❑ Provided **Livelihood Financial Assistance** as a start-up capital (new entrepreneurs) or to augment the existing capital (those who are already into business)





## ...on Cooperatives and Associations:

- ❑ **Provided sewing machines** (in partnership with DOST) to the Sewers to increase their production on cloth face masks, pillowcase, curtains, uniforms, and many others
- ❑ **Provided Rice Milling machine** (in partnership with DOLE) to the farmer cooperative for faster production of their harvest and additional income to them



## ...on Cooperatives and Associations:

**Provided vending cart wheels “Nego-Kart” and start-up products** (in partnership with DOLE) to Catbalogan Ambulant vendors to assist their livelihood become more convenient



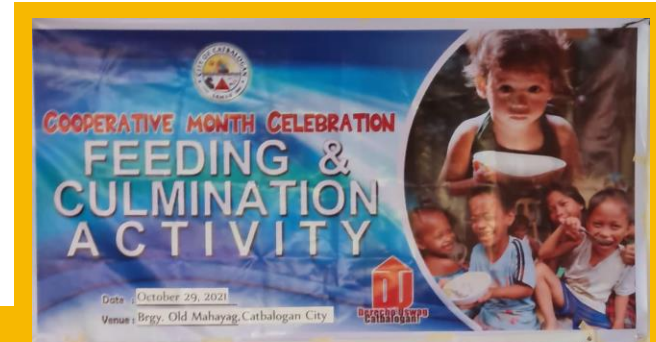
## ...on Cooperatives and Associations:

**Provided Water Refilling Business Package**  
(in partnership with OWWA) as a start-up  
business to Catbalogan OFW group who were  
former OFWs



# ...on Cooperatives and Associations:

Conducted feeding to impoverished children



## ...on Cooperatives and Associations:

- ❑ **Taught financial literacy trainings** to the different organizations and individual micro-entrepreneurs
- ❑ **Produced cloth face masks** and distributed it to the frontliners during the height of the pandemic



## ...on Cooperatives and Associations:

Conducted **Mangrove planting** in Brgy. Cabugawan and **Tree planting** in Brgy. Mahayag to rehabilitate the denuded parts of the said areas



## ...on Cooperatives and Associations:

Participated in the **Clean-up Drive** of the City





## ...for the **Farmer** and **Fisherfolks**

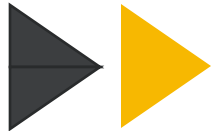
We have the whole year-round Rice Enhancement Program, High Value Crop Development Program, Farm and Home Management Program to ensure that these sectors are also given priority.

Distributed 1,300 bags of Palay seeds and fertilizers to the farmers in the different barangays of the City

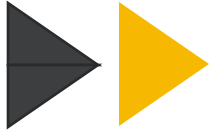


# ...for the Farmers and Fisherfolks

- ❑ Conducted Skills Trainings on Rice and Vegetable Production, and in the maintenance of the farm machineries to farmers of 13 rice producing barangays and 12 vegetable producing barangays
- ❑ Provided farm machineries and equipment – i.e. 4WD tractor, combine-harvester, rice thresher, floating tiller, and many others
- ❑ Distributed assorted vegetable seeds



# ...for the Farmers and Fisherfolks



- ❑ Implemented Bamboo production with nursery and drip irrigation, and mushroom production
- ❑ Installed greenhouse and community gardening to maximize farming amidst the challenges of climate change
- ❑ Provided cash assistance to farmers
- ❑ We have partnered with the academe to enhance the programs on farming and fishery



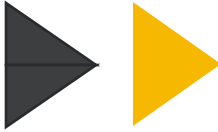


## ...for the Persons with Disability (PWD)

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With the inclusive growth approach that we always consider in implementing our programs and projects, the welfare and active involvement of the PWDs are given a vital importance on the journey towards local economic development.

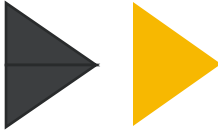
# ...for the Person with Disability (PWD)

- ❑ Conducted series of **Orientations on PWD' s Rights and Privileges** in the different barangays of the City
- ❑ Conducted **Capacity Development Training on Disaster Risk Reduction & Mgt.**



## ...for the Person with Disability (PWD)

- ❑ Provided **educational assistance** to special children
- ❑ Celebrated the International Deaf Day with a **Seminar on the” Importance of Sign Languages for All”** .



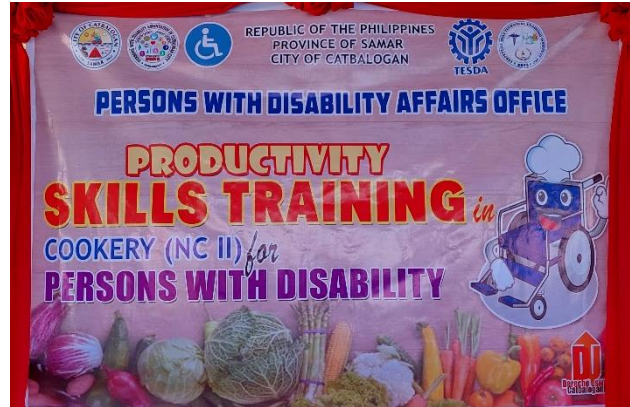
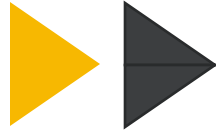
# ...for the Person with Disability (PWD)

Conducted Mayor' s Paralympics activity



# ...for the Person with Disability (PWD)

Conducted Skills Training on Cookery to enhance the skills for those interested in cooking in order to have an alternative livelihood



## ...for the Senior Citizens



- ❑ **Conducted physical restoration for the elders**
- ❑ **Conducted series of Orientations on the Senior Citizens' Rights and Privileges**





**...for the Senior Citizens**

**Provided Senior Citizens'  
pension and other  
monetary incentives**



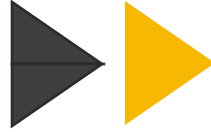


## .....for the Youth Organizations

The City has intensified its programs and capacity development interventions to the youth in order for them to be part of the challenge in achieving the City' s goals in localizing the Sustainable Development Goals (SDGs)

## ...for the Youth Organizations

Conducted the **“Katigtirok” Youth Camp** that trains the youth as partners or enablers which focuses on leadership values skills and advocacy formation program



## ...for the Youth Organizations

Youth organizations were **engaged on Leadership Training, Project Identification, Management Workshop** and **conducted community environmental scanning** to assess what appropriate programs and projects that they can get involved with



## ...for the Youth Organizations

In partnership with Ayala Foundation, the identified **leadership community programs and projects** that they are actively engaged on are those **advocacy on Teenage Pregnancy Prevention, Adolescent Sexual Reproductive Health & Rights, HIV & AIDS Prevention, Solid Waste Management and Coastal Environment Preservation**



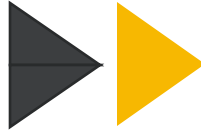
## ...for the Youth Organizations

To further motivate the youth and ensure their commitment for the successful delivery of its services to the community, a **recognition program “Gkakariti Awards”** for the youth organization was conducted through giving incentives to the most exceptional, innovative and transformative projects



## ...for the Youth Organizations

Conducted series of advocacy symposia (in partnership with the pioneering youth group – WARAYA) in the different barangays of the City through peer-to-peer approach or intervention in the prevention of teenage pregnancy, HIV and AIDs and mental health awareness.



**Damo na  
salamat.  
Thank you!**



**CITY COUNCILOR STEPHANY UY-TAN**



