



Platform cooperativism: a fair and green alternative in the sharing economy and an opportunity for workers

Cynthia Srnec

Fondation d'entreprise MGEN pour la santé publique/ Université Paris-Saclay, Univ Evry, IMT-BS, LITEM, 91025, Evry-Courcouronnes, France



Outline

- Introduction
- Sharing platforms typology
- Platform-cooperativism vs. platform-capitalism
- The cooperative path in France :Status and supporting structures
- Cooperating during the Covid-19 crisis
- Concluding Remarks



Introduction

Sharing economy: from opportunities and the uberization effect to the social and solidarity economy experiences

- Economic opportunities & societal issues
 - ► Capture of value created
 - ► Lack of social protection for workers & precarity
- Digital platforms created and run by cooperatives & not-for-profit associations











Key questions & objectives :

How to differentiate a cooperative-platform from a capitalist-platform?

Explain the types of platform-cooperatives and its status operating in France

What can platform-cooperatives offer to assist the society in a crisis period? French examples



Sharing platform typology:

How to differentiate a cooperative platform from a capitalist platform?

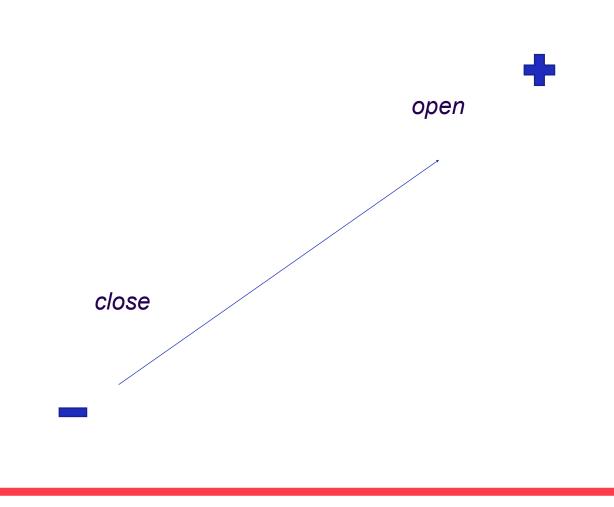
Srnec (2020)

Ownership access

Shareholders - Membe

Public

Community



Openness of governance

Shareholders -

Members

Community -

Public



Sharing platform typology

4 types of platforms

Ownership access

Shareholders - Members

Public

Community

(2)(4)**Community ownership** & Public ownership & close or open governance to the contributing community mixed governance open to the community **Cooperative-Platform by** communities General Interest or Open platform (Mov'ici) (CoopCycle / Les Oiseaux de Passage) (1)(3)**Private - collective ownership Private ownership & close** & democratic governance open to members / community governance **Cooperative-Platform** by workers Capitalist-platform (Amazon / Uber) (Rydigo / Les coursiers bordelais)

Openness of governance

Shareholders - Members - Community - Public

Srnec (2020)





Platform-cooperativism vs. platform-capitalism





- Founded by users, digital workers & producers to provide a solution to local needs
- Inclusive governance & participatory democracy
- Self-managing / "bossless" platforms
- Fair working conditions
- Avoids displacement of economic value
- Sprit of non-lucrative & social and environmental responsibility
- Produces and protects "commons" (software, knowledge, mobility)





The cooperative French path in the sharing economy Status and supporting structures

Worker coop (SCOP)

- Co-owners employees with social security
- Social inclusion and identity
- Local partners
- Green Jobs

Type 3: Cooperative-Platform by workers





Social coop (SCIC)

- Diverse stakeholders and community ties
- Public-SSE partnerships

Type 4: Cooperative-Platform by communities





Activity and employment coop (CAE)

- Freelancers as employees with social security
- Mutualization of costs
- Autonomy
- Multi-sector







Share Coop
Coopérative ouverte au
service de la solidarité































- ✓ Promoting links between commons and SSE
- √ Tools
- √ Sharing knowledge
- ✓ Mutualising resources
- ✓ Partnerships



Network « Plateformes en Communs »

▶ ilo.org



latform-cooperativism and the community: cooperation during the Covid-19 crisis

Combining digital platforms and local services through multipartnership solidarity and cooperation

Worker coops free delivery services with a social purpose



New platform offering free accommodation for health workers and vulnerable people







New market-hubs for local producers based on open source software developed by cooperatives and associations







Concluding remarks





Platform-cooperatives promote virtuous alliances between SSE actors, public organizations and the community

- Sustainable and local development with global links
- Advantages for workers, users and neighbours
- Great contribution to the community and quick adaptability in crisis







csrnec@mgen.fr

@CynthiaSrnec

Research project: https://





