

Win-Win: Gender Equality means good business **Business Resilience**:

Boosting business in the new scenario. Opportunities for women.

August 13th. 2020 Lima, Peru

9:30 - 9:40	Presentation
9.50 - 9.40	
	Vinícius Carvalho Pinheiro, Regional Director for Latin America and the Carib-
	bean
	Maria-Noel Vaeza, Regional Director of UN-Women for the Americas and the
	Caribbean
	Maria Rosa Sabattalli, Head of the Regional Partnership Instruments Team
	for the Americas, EU.
	Representative of International Organisation of Employer
9:42-9:57	Quick Survey for participants
	Discussion of survey's data
10.00 -10.15	
	Panel with 4 CEOs from four Latin-American companies (first part)
	Moderator: Sara Smok
10.15-10.25	Interactive session
	Dynamic explanation of using of tool
	Summary and expectations
10.25-10.40	Continuation of the Panel Discussion
10:40-10:50	Launching of the online survey
10:50-11:00	Closing remarks.