# New modes of production at the global level: Opportunities and challenges for the world of work.

Tuesday, 20 January 2015

# Speaker Biographies



MINISTÈRE
DU TRAVAIL, DE L'EMPLOI,
DE LA FORMATION
PROFESSIONNELLE
ET DU DIALOGUE SOCIAL



# Opening and introduction



Mr John Scheid

Vice-President of the Assembly of Professors, Collège de France

Born in Luxembourg (Grand Duchy of Luxembourg)

Secondary education in Luxembourg (1958-1965)

Higher education in Luxembourg, Strasbourg and Paris (1965-1969)

Doctorate, University of Strasbourg II (1972)

Naturalised French (1973)

Grammar Agrégation (1973)

Member of the École Française de Rome (1974-1977)

Director of La Magliana archaeological site (Rome, 1975-1988; 1997-1998)

Assistant Professor of Roman history at the University of Lille III (1977-1983)

Director of studies at the École Pratique des Hautes Etudes, department of religious sciences ("Religions of Rome"; 1983-2001)

PhD, University of Strasbourg II (1987)

Professor at the Collège de France (2001-present)

Head of International Relations of the Collège de France (2006-present)

Deputy Director of the Collège de France (2012-present)

Corresponding Member of the German Archaeological Institute (1991)

Elected member of the Academia Europaea (2006-present)

Honorary Doctor of the University of Erfurt (2006)

Corresponding Member of the Academie des Inscriptions et Belles-Lettres (2009)

Corresponding fellow of the British Academy (2012)

Honorary Doctor of the University of Chicago (2013)

Member of the Higher Council of Scientific Research (Luxembourg, 2008-present) Member of the Epigraphischer Beirat of the Zentrum Grundlagenforschung Alte Welt of the Berlin-Brandenburgische Akademie der Wissenschaften (2009-present) Member of the Advisory Commission of Archaeological Research Abroad (Ministry of Foreign and European Affairs, 2010-present),

President of the Europe/North Africa Sub-Commission (2011-present)

Member of the Scientific Council of the École Normale Superieure (Ulm, 2011present)

Prix Saintour from the Academie des Inscriptions et Belles-Lettres (2000)

Co-director of the Revue de l'histoire des religions

Member of the Editorial Board of the Archives of Social Sciences of Religions, of the Archiv für Religionsgeschichte (Teubner, Stuttgart-Leipzig), of the Potsdamer Althistorische Beiträge, de Historia and of the Archivo Espanol de Arqueología.

Foreign expert in the Schwerpunktsprogramm of the Deutsche Forschungsgemeinschaft on "Kelten, Germanen, Römer im Mittelgebirgsraum zwischen Luxemburg und Thüringen" (1993-1999)

Co-director of Jebel Oust dig (Tunisia, 2000-present)

Coordinator of the experimental excavation of a necropolis in Classe (Italy, 2006-present)

Project Coordinator, "Fana Templa Delubra Corpus of places of worship in ancient Italy"

Foreign expert in the Schwerpunktsprogramm of the Deutsche Forschungsgemeinschaft on "Römische Reichsreligion" (2002-2007)

Vice-president of the Association Internationale d'Epigraphie Grecque et Latine (2002-2007)

For more information, click here

http://www.college-de-france.fr/site/john-scheid/biographie.htm



Mr Claude Jeannerot French representant to the governing body of the ILO

Born in Besançon on 10 April 1945, Chevalier of the French National Order of Merit, Chevalier of the French Order of the Legion of Honour.

#### Current responsibilities

President of the Doubs Departmental Council since 1 April 2004
Departmental Councillor of the Besançon-Ouest canton (first elected March 1998)
President of the ANIL (French national association for information on housing)
Formerly Senator of the Doubs (Senator of the Doubs from 2008 to 2014, Vice-President of the Committee on Social Affairs), where he acted as rapporteur for several proposals (Jobs for the Future, Protecting Employment, Vocational Training, etc.)

#### Professional experience

After completing secondary and classical studies, Claude Jeannerot undertook higher education in philosophy, which allowed him to get his first job as a teacher. In 1971, he passed the competitive exam into ANPE (French national job agency), and has since devoted his entire career to the public employment service (ANPE and AFPA – French national association for vocational training).

After first working as a careers advisor at the Le Havre branch of ANPE, Claude was quickly promoted to the ANPE Managing Director's Special Advisor, as part of a team, for the creation of the ROME catalogue of professions and jobs. He was then appointed ANPE Departmental Delegate for the Doubs in 1976, then ANPE Regional Delegate for Franche-Comté in 1983.

In 1988, he joined AFPA (French national association for vocational training, Europe's largest public service body for vocational training with 12,000 employees) as Regional Director for Franche-Comté. Then, in 1998, he was appointed Deputy Managing Director, where he was tasked with overseeing the "Operations and Network Department" and international activity. He performed these duties until March 2004.

#### Political experience

Claude Jeannerot joined the Besançon city council team in 1989. He was Deputy Mayor for solidarity and social action from 1989 to 1995. He was Deputy Mayor for economic development and tourism from 1995 to 1998.

#### After 1998:

- → Departmental Councillor for Besançon-Ouest.
- → Until 2001: Besançon City Councillor for departmental council relations.

For more information, click here <a href="http://fr.wikipedia.org/wiki/Claude\_Jeannerot">http://fr.wikipedia.org/wiki/Claude\_Jeannerot</a>

# Session I: Panel Opportunities and challenges of global production networks



Mr Fréderic Lerais Director, Institut de recherches économiques et sociales, France

Frederic Lerais was named Managing Director of the IRES on 1 September 2011. A former student of the Paris Graduate School of Economics, Statistics and Finance (ENSAE), and graduate of the University of Paris I Pantheon-Sorbonne, he has spent a significant part of his working life in the areas of research and the analysis of social and economic policy.

His career has taken him from the French Economic Observatory (OFCE), where he worked in the coordination of European policy, to the Directorate of Research, Studies and Statistics (DARES) of the Ministry of Employment, where he directed the economic analysis mission tasked with the economic context and analysis of the labour market and the evaluation of employment policy. He was member of the Bureau of European Policy Advisers (BEPA) of the European Commission, where he was responsible for social policy and consultation on "the social reality of Europe". From 2009, he was deputy Scientific Director of the National Institute of Research and Safety for the Prevention of Accidents at Work and Occupational Illness (INRS), where he was responsible for forecasting and analysis.

Federic Larais' research interests lie particularly in macroeconomics, the labour market and social security. He has also worked on questions relating to demographics, to well-being and to health at work.

IRES, which issues several different types of publication, such as La Revue d'IRES, La Chronique Internationale and La Lettre de l'Ires, organises various events with the aim of shedding specific light on important issues for social actors and public opinion.

For more information, click here

http://www.ires-fr.org/institut/lequipe?view=employee&id=1



Mr Raymond Torres
Director, Research Department, Institut International d'Etudes
sociales, International Labour Office

Appointed as Director of the International Institute of Social Studies on 1 September 2007.

In 1984, Raymond Torres received a degree in mathematical economics and econometrics from the University of Paris I. In 1982, he also graduated from the Institut d'Études Politiques in Toulouse, France. He was a visiting lecturer in economics at the University of Paris-Dauphine.

Prior to joining the ILO, Raymond Torres worked for the Organisation of Economic Cooperation and Development (OECD), initially as an Economist in the Department of Economic Affairs and then as Senior Economist, before becoming Head of the Analysis and Labour Policy Division of the OECD. In the context of this last role, he was editor of the OECD Employment Outlook review and was responsible for the reassessment of OECD's employment strategy. He also oversaw the preparation of thematic reviews on older workers, which led to the publication of a series of 21 country studies as well as a summary report published in 2006, entitled "Vivre et travailler plus longtemps".

Mr Torres has also developed a new project on the transition from school to work and on young people's employment. He is the author of several studies on the labour markets, international trade, economic growth and on the basic rights of workers, including the 1996 OECD report on Trade, Employment and Labour Standards.

Between 1997 and 1999, he worked for the ILO as Head of the Special Team on the social dimension of globalisation, whose work culminated in the publication of seven studies per country and a summary report.

For more information, click here

http://www.ilo.org/inst/about-us/history/lang--fr/index.htm



## Ms Stephanie Barrientos Professor, University of Manchester, United Kingdom

Professor Stephanie Barrientos teaches at the Institute of Development Policy and Management and is Associate Director of the Brooks World Poverty Institute at The University of Manchester. She was previously a Research Fellow at the Institute of Development Studies, University of Sussex (2000-7). She gained her BA and PhD in Political Economy at the University of Kent. She has researched and published widely on gender, global production, employment, decent work, trade and labour standards, corporate social responsibility, fair trade, and ethical trade. She has undertaken research in Africa, Asia, Latin America and the UK. She coordinated the Capturing the Gains Research Programme (with Prof Gary Gereffi) examining social upgrading in alobal production (www.capturingthegains.org). She leads the Working Out of Poverty research theme in BWPI (www.bwpi.manchester.ac.uk/research). Stephanie has advised and provided training for a number of companies, NGOs and international organisations on issues concerning gender, agribusiness, ethical trade, decent work, and impact assessment, including: ActionAid, Body Shop, Cadbury Plc, CAFOD, Christian Aid, DEFRA, DFID, Gates Foundation, Green & Blacks, CAFOD, ILO, Oxfam, UNCTAD, UNIDO, World Bank, WIEGO, Women Working Worldwide and Unite. She is on the Advisory Groups of the ILO/IFC Better Work Programme, Traidcraft Board and NIKE EM initiative. Stephanie has a Leverhulme Major Research Fellowship (2013-15) examining gender and global value chains. For more information, click here

http://www.manchester.ac.uk/research/s.barrientos/personaldetails



Mr Alakh N. Sharma Director, Institute for Human Development, India

Professor Alakh N. Sharma is currently Professor and Director of the Institute for Human Development (IHD), New Delhi. Earlier he has worked in the capacity of Senior Visiting Fellow, Institute of Economic Growth, Delhi; Advisor (Research), V.V. Giri National Labour Institute, Noida; Professor, Shri Ram Centre for Industrial Relations, New Delhi; and a Faculty Member, A.N. Sinha Institute of Social Studies, Patna, for several years. He has made significant contributions to research in varied areas such as livelihoods, poverty, employment, labour markets and related issues.

During his academic career spanning over 25 years, he has directed/coordinated more than 30 research projects in the above areas, sponsored by various agencies including national governments, bilateral and multilateral agencies, and international organizations. He has also been a consultant to several international organizations such as ILO, UNDP and the World Bank. Professor Sharma has been closely associated with the policy-making processes involving employment, livelihoods and development in India, and has been a member of several highlevel committees/task forces constituted by national and provincial governments. He has authored /edited/co-edited 15 books and published over 30 research

He has authored /edited/co-edited 15 books and published over 30 research papers in various journals. He is also Editor of the Indian Journal of Labour Economics (IJLE), the quarterly journal of the Indian Society of Labour Economics (ISLE) and co-editor of the Indian Journal of Human Development (IJHD), a biannual journal brought out by IHD.

Professor Sharma is also credited with institution-building in India. His role in reviving and strengthening the Indian Society of Labour Economics (ISLE) and its quarterly journal, IJLE, is widely acknowledged among both economists and academicians. In addition, it is largely due to his efforts and vision that IHD, of which he is one of the founding members, has today become an important centre for research and studies on livelihood, employment and labour markets. Professor Sharma has also made valuable contributions in forging networks of researchers in the above areas in India and Asia, particularly in South Asia. Currently, he is leading a major research and network programme on Employment, Social Protection and Inclusive Growth in South Asia, which is being supported by IDRC (Canada), UNESCAP and ILO.

For more information, click here http://www.ihdindia.org/Alakh-n-sharma.html



Ms Florence Palpacuer
Professor, University of Montpellier 1

Florence Palpacuer is a professor of Management Sciences at the University of Montpellier. She currently directs the Master's in Strategic Human Resources programme at the University of Montpellier 1.

Head of the Altermanagement Mondialisation Ecologie (AME) focus group with Maya Leroy.

Research works on global value chains and their social and societal implications, whether in businesses, in governance systems and methods of human resource management, or in inter-corporate relations within network organisations.

Recent development work on new resilience strategies in the context of restructuring, the new transnational social movements and leading entrepreneurial projects of social innovation.

For more information, click here

http://www.mrm.univ-montp2.fr/les-membres/palpacuer-259



Mr Shane Godfrey
Professor, University of Cape Town, Sociology Department,
South Africa

Shane Godfrey is a senior researcher in the Labour and Enterprise Policy Research Group, Institute of Development and Labour Law/Sociology Department, University

of Cape Town His main research interests lie at the intersection of industrial sociology, labour law, management studies and economics. He has published on centralised collective bargaining (including a book on the South African system of collective bargaining in 2011); changing employment arrangements and work organisation; the impact of minimum standards on small business, the impact of worker participation on firm performance, certain areas of labour law, and informal employment in the clothing industry.

In the last year or two he has been involved in research on the apparel value chain in

Sub-Saharan Africa, as well as research on the achievement of decent work in different sectors in South Africa.

For more information, click here <a href="http://www.sociology.uct.ac.za/staff/godfrey/">http://www.sociology.uct.ac.za/staff/godfrey/</a>

# Session II: Roundtable Responsibility in the global value chains: relevance of analytical findings for policy and practice



Ms Marie-Ange Moreau Professor, University of Lumière Lyon 2

Marie-Ange Moreau is Associate Professor of Private Law. She has worked as professor at the IELT in Lyon 2 since 2010.

As a founding member of the Centre for Inter-University Research on Globalisation and Labour (CRIMT) in Canada, she has worked in close collaboration with Gilles Trudeau since 1989.

Since April 2013: Partial delegation to the National Research Agency (ANR) as Head of Programmes and Head Scientist in the Department of Human and Social Sciences (SHS).

Since 2012, she has been director of the Research Masters in Social Legislation and directs the Lyon International Seminar (SEMIL).

From 2003 to 2010, she held the Chair of International and European Social Legislation at the European University Institute in Florence.

Associate Professor of Private Law in 1986, Professor of the University of Rouen from 1987 to 1990, Professor of the University of Paris IV Dauphine until 1993, then at the University of Aix-Marseille III.

Director of the Social and Economic Law post-graduate programme at the University of Paris Dauphine, then of post-graduate programme in International Business Law at the University of Aix-Marseille III, Director of the Berthold Goldman Centre, attached to the Centre of International and Community Studies and Research (CERIC) at the University of Aix-Marseille III.

Her research interests, which lie in social policy, labour law and globalisation, the development of transnational standards, European social construction, fundamental social rights, new governance rules, social legislation and labour markets, have given her the opportunity to publish many reviews: Droit Social, Revue de jurisprudence sociale, Journal of International Law, Revue internationale de droit économique and Relations Industrielles. She has contributed to communications in several European and international congresses on labour law and industrial relations (1994, 2000, 2002).

For more information, click here

http://ietl.univ-lyon2.fr/marie-ange-moreau-581479.kjsp



Mrs Isabelle Daugareilh Centre for Comparative Labour and Social Security Law, University of Bordeaux 4

Isabelle Daugareilh is Director of Research, CNRS, and Director of the Comparative Labour Law and Social Security Centre of the University Montesquieu Bordeaux 4.

Her research centres focus on labour law, international labour law, social security legislation as well as on the main themes relating to corporate social responsibility, universalising fundamental rights, to foreign nationals, to international trade unionism, to multinational corporations, to working time and to performing artists.

For more information, click here

http://comptrasec.u-bordeaux.fr/les-membres/isabelle-daugareilh



Ms Pauline Barraud de Lagerie Senior Lecturer, University of Paris-Dauphine

Pauline Barraud de Lagerie is Senior Lecturer in Sociology at the University of Paris-Dauphine, researcher at the Institut de Recherche Interdisciplinaire en Sciences Sociales (IRISSO, UMR No. 7170).

A graduate of Sciences-Po (2003) and holder of a doctoral thesis in sociology (2010), she specialises in economic sociology. Her research focuses on the regulation of economic activities, and particularly on approaches to building "corporate social responsibility".

Her doctoral thesis, in particular, entitled « Les patrons de la vertu » was devoted to the study of "social accountability" of western businesses with regard to the working conditions at their suppliers in countries of South. Entrepreneurs de morale et instruments de mesure dans la construction de la responsabilité sociale des entreprises, she was also awarded the Prix Richelieu en Lettres & Sciences Humaines (ceremonial Prize of The Chancellery of the Universities of Paris, 2011). Also on this subject, Pauline Barraud has notably published "L'affaire Spectrum. La "responsabilité sociale des entreprises" à l'épreuve d'un drame (Revue française de sociologie, 2011) and "Le salaire de la sueur. Un éclairage socio-historique sur la lutte anti-sweatshop" (Sociology of Work, 2012).



Ms Jennifer Bair Professor, University of Colorado, United States Associate Professor: Environmental, Sociology, Gender

Co-chair, Graduate Studies

Co-organiser, Political Economy Workshop

Faculty Mentor of the Year in the Department of Sociology, 2010

Jennifer Bair (Ph.D. Duke University, 2002) is Associate Professor of sociology. Her research interests lie at the intersection of political economy, economic sociology, and development studies, with a regional focus on Latin America and the Caribbean. She is particularly interested in understanding the relationship between gender and the globalization of production in comparative perspective. For over a decade, she has conducted fieldwork in Mexico and Central America, most recently in Nicaragua and Honduras. She is editor of Frontiers of Commodity Chains Research (Stanford University Press, 2008) and co-editor of Free Trade and Uneven Development: The North American Apparel Industry after NAFTA (Temple University Press, 2002) and Workers Rights Labor Compliance in Global Supply Chains (Routledge, 2013). Her publications include articles in the journals Social Problems, International Journal of Comparative Sociology, World Development, Global Networks, and Economy and Society.

Research interests: Political economy, economic sociology, sex and gender, comparative and global sociology, Latin America and the Caribbean.

For more information, click here <a href="http://sociology.colorado.edu/people/bair-jennifer">http://sociology.colorado.edu/people/bair-jennifer</a>



Ms Aiqing Zheng Professor, Renmin University of China, Beijing, People's Republic of China

Aiging Zheng was born in China.

After obtaining her Bachelor of Law and Master of Law from Renmin University in China, she worked as lecturer for seven years.

Then, having been selected for the "Droit en Europe" ("Law in Europe") training program, she resided in France for eight months. Following this program, she received a French scholarship to write her thesis at the University of Paris I Pantheon-Sorbonne. Having received a Doctorate of Law from the University of Paris I, she then returned to Renmin University of China to resume teaching, where she is currently Associate Professor. In China, she was invited to write as correspondent for the Revue de droit du travail and for the Planetlabor website.

Her research subjects are as follows: history of labor law, comparative labor law, fundamental rights, European and international labor law and social security law.

For more information, click here <a href="http://www.iea-nantes.fr/fr/resident/aiging\_zheng">http://www.iea-nantes.fr/fr/resident/aiging\_zheng</a>



#### Mr Bertrand de Senneville Director of Social Relations, L'Oreal

Since 2008, Executive Director of Social Relations of the L'Oreal Group.

He succeeded Jacques de Pastors in this role, sharing the title of co-president of GSI-France with Philippe Lemoine, CEO of the Laser Group since 2011.

Background: Degree from the Ecole Supérieure Libre des Sciences Commerciales Appliquées (ESLSCA).

Having graduated from the ESLSCA, Bertrand de Senneville began his career at L'Oreal in 1982 as internal auditor, before becoming Chief Financial Officer of the Aulnay-sous-bois factory. In 1997, he was appointed by L'Oreal Germany to perform the same functions.

Bertrand de Senneville held the positions of Director of Administration and Director of Operations both in Europe and at group level.

For more information, click here

http://www.graphiline.com/article/14587/Bertrand-de-Senneville-nouveau-co-president-de-GS1-France



## Ms Ineke Zeldenrust International Coordinator, Clean Clothes Campaign

One of the original founders of the Clean Clothes Campaign, Ineke Zeldenrust has worked for the CCC in different capacities since it began in the Netherlands in 1989. Ineke has helped spearhead the campaign from its original beginnings into the global network it is now, covering over 250 partners worldwide with 16 European offices.

Currently Ineke acts as International Coordinator at the CCC International Secretariat. Her extensive expertise lies in the oversight of the CCC's corporate accountability program including the development of company-related strategy and lobby work. Ineke also coordinates CCCs urgent appeal cases which work with partners throughout the world to bring about real change for workers on the ground.

She represents CCC as witness signatory in the Steering Committee of the Accord on Fire and Building Safety, is member of the Rana Plaza Arrangement Coordination Committee, and of the Steering Committee of the Fair, Green and Global Alliance. She also ia member of the international advisory network of the Business and Human Rights Resource Centre. Ineke graduated from the University of Amsterdam with an MA in Human Geography. Co-author of several books on labour rights issues and transnational corporations, she has also authored numerous reports and campaign materials over the years.

## Session III: Panel

## Research in social sciences and the future of work



Mr Alain Supiot Professor, Collège de France

Born in Nantes, with a PhD in Law (Bordeaux, 1979), associate professor of the Law Faculty (1980), Doctor Honoris Causa of the University of Leuven, Alain Supiot was initially professor at the University of Poitiers, then at Nantes (UMR-CNRS 6028), and senior member of the University Institute of France (2001), before being appointed to the Collège de France in 2012. From 1998 to 2000, he chaired the National Council for Development of Human and Social Sciences. His career has been marked by several years of foreign research (1981: Institute of Industrial Relations, Berkeley; 1989-1990: European University Institute, Florence; 1997-1998: Wissenschaftskolleg zu Berlin). In Nantes, he first founded the Maison des Sciences de l'Homme Ange Guepin www.msh.univ-nantes.fr, which promotes a transdisciplinary approach in the transformation of social cohesion. Then in 2008, he founded the Institute of Advanced Studies (IEA) www.ieanantes.fr, which offers scientific residence facilities to scholars of every continent, working for a better understanding of the dogmatic framework of societies. After having directed the Institute from 2008 to 2013, he has since acted as chair of its strategic committee.

Alain Supiot is the author or joint author of 21 books, and has contributed to 37 collective works. He has published 67 articles in French and 69 in foreign languages. His work is mainly devoted to two complementary fields: social legislation and legal theory.

For more information, click here http://www.college-de-france.fr/site/alain-supiot/biographie.htm



Mr Richard Locke Professor, Watson Institute for International Studies/Brown University, United States

Richard M. Locke is the Howard R. Swearer Director of the Watson Institute for International Studies and a professor of political science and public and international affairs.

Locke's current research is focused on improving labor and environmental conditions in global supply chains. Working with leading firms like Nike, Coca Cola, Apple, and HP, Locke and his students have been showing how corporate profitability and sustainable business practices can be reconciled.

Locke has published five books – most recently The Promise & Limits of Private Power, Cambridge University Press (2013), based on his research on labor standards in global supply chains; Production in the Innovation Economy, with Rachel Wellhausen, The MIT Press (2013); Working in America with Paul Osterman, Thomas Kochan, and Michael Piore, The MIT Press (2001); Employment Relations in a Changing World Economy with Thomas Kochan, Michael Piore, The MIT Press (1995); and Remaking the Italian Economy, Cornell University Press (1995), as well as numerous articles on economic development, labor relations, and corporate responsibility.

At Brown, Locke teaches graduate and undergraduate courses on the political economy of labor and development as well as on global entrepreneurship. Locke was named a 2005 Faculty Pioneer in Academic Leadership by The Aspen Institute and awarded the MIT Class of 1960 Teaching Innovation Award in 2007 and the Jamieson Prize for Excellence in Teaching in June 2008. He currently chairs the Apple Academic Advisory Board, a group of independent academics who are working with Apple to improve labor conditions among the company's suppliers.

For more information, click here http://watson.brown.edu/locke



## Mr Marcio Pochmann Professor, University of Campinas (Unicamp), Brazil

Marcio Pochman (Venancio Aires, Brazil, April 19, 1962) is professor of economics at the Universidade Estadual de Campinas (Unicamp)

He graduated in 1984 in Economics from the Federal University of Rio Grande do Sul (UFRGS). Between 1985 and 1988, he completed his postgraduate studies in political science and was supervisor of the Regional Department of Statistics and Socioeconomic Studies (Dieese) in Brasilia, in addition to teaching at the Universidade Católica de Brasília. In 1989, he moved to São Paulo, where he began his doctorate - completed in 1993 - in Economics at the Universidade Estadual de Campinas (Unicamp), becoming a researcher at the Trade Union Center for Studies and Labour Economics (Cesit), and executive director some years later.

It was also visiting researcher in several universities in France, Italy and England, with postdoc in the areas of labour relations and youth policies.

He also served as a consultant in the Brazilian Service to Support Micro and Small Enterprises (Sebrae), the Federation of São Paulo State Industries (FIESP) and Dieese, among other national institutions. Internationally, he was a consultant in different multilateral UN bodies such as the International Labour Organization (ILO), the United Nations Children's Fund (UNICEF) and the Economic Commission for Latin America and the Caribbean (ECLAC) among others.

From 2001 to 2004, Marcio Pochmann directed the Municipal Secretariat for Development, Labour and Solidarity in São Paulo.

From 2007 to 2012, he was the President of Instituto de Pesquisa Econômica Aplicada (IPEA) in Brasilia.

For more information, click here

http://www.ifch.unicamp.br/pos/cienciassociais/index.php?texto=marcio&menu=menudocente



Mr Olivier Favereau Professor, University of Paris 10

Born on 28 May 1945 in Paris. Economist.

A graduate of the Institute of Political Studies, Paris (1967), Doctor and Teaching Fellow of Economic Sciences (1983) and Administrator at the Senate' Social Affairs Commission, in 1971 he joined the University of Paris Ouest-Nanterre La Défense as researcher. He lectured in economic sciences at the universities of Orléans, then Le Mans and finally at Paris Ouest-Nanterre La Défense, where he was appointed professor in 1988.

Specialising in the labour market and issues of employment, he is also interested in organisational theory and analysis of the corporate environment from an economic perspective.

Author of over 60 publications, he subscribes to the economics of convention. This movement, the subject of a collective edition of the *Revue économique* (March 1989), aims to bring economic theory closer to reality, in two ways: firstly by highlighting the importance (and the diversity) of rules and organisational forms to explain economic performance; secondly by integrating the input of other social sciences (sociology, cognitive psychology, management, law and political philosophy).

In 1991, he created a Research Master's programme in "The Economy of Institutions", along with the lecturers and researchers at Paris Ouest, the École des Hautes Études en Sciences Sociales and the École Polytechnique. From 1994 to 2005, he directed the associate research unit at the National Scientific Research Council (CNRS): FORUM (Foundations of Organisations and Regulations of the Business Sector) From 2000 to 2009, he was responsible for the "Economy, Organisations, Society" graduate school (co-accredited by the University of Paris Ouest-Nanterre La Défense and MinesParisTech), which brought together over 20 doctoral research groups (over half associated with the CNRS) on 4 disciplines: economics, management, sociology and contemporary history.

#### Professional experience

1998 Associate Professor of Economic Sciences at the University of Paris X From 1990 to 1999: Monthly interdisciplinary discussion seminar "Le travail : marché et organisation"

Since 1991: Director of doctoral training program (DEA) "Economie des institutions"

From 1992 to 1997: Project leader at the International Institute of Paris-La Défense Since 1992: Member of the Commission of Specialists in Economic Sciences of the University of Paris X

From January 1994 to June 2005: Director of the Joint Research Centre, Paris X-CNRS 7028 FORUM

From January 2000 to January 2009: Director of the "Economie, organisations, société" Graduate School (University of Paris X and École Nationale Supérieure des Mines de Paris, in partnership with the Ecole Polytechnique, and the ESSEC and ESCP-EAP business schools)

For more information, click here <a href="http://economix.fr/fr/membres/?id=146">http://economix.fr/fr/membres/?id=146</a>



Mr Jookoo Lee Professor, Hanyang University School of Business, Seoul, Republic of Korea

Joonkoo Lee (Ph.D., Duke University, 2011) is Assistant Professor of Organization at the School of Business at Hanyang University, Seoul. He is a Visiting Research Fellow at Seoul National University Asia Center (SNUAC) in 2014-2015. Prior to joining at Hanyang in Fall 2012, he was a Postdoctoral Research Scholar at the Social Science Research Institute at Duke University. In 2011-2013, he participated in the Capturing the Gains (CtG) Research Programme examining economic and social upgrading in global production networks. His research focuses on analyzing the structure and dynamics of global industries from a global value chain perspective and understanding the relationship of globalization and economic and social development from the angle of cross-national, cross-sectoral comparison.

His research interests include globalization and development, global value chain analysis, economic sociology, organization, qualitative methods, political economy in East Asia, agri-foods, and cultural/creative industries.

His publications appeared in Proceedings of the National Academy of Sciences of the United States of America, Journal of Business Ethics, Journal of Supply Chain Management, European Planning Studies and other academic journals and edited books. At Hanyang, he teaches graduate and undergraduate courses on organization theory and sustainable management.

For more information, click here <a href="http://joonklee.tumblr.com">http://joonklee.tumblr.com</a>



Mr Babacar Fall Professor, Cheihk Anta Diop University, Dakar, FASTEF - UCAD, Senegal

Holder of a PhD in Social Sciences from the University of Amsterdam, a doctorate in History from the Cheihk Anta Diop University of Dakar (UCAD), and an honorary doctorate from the University of Le Havre, Professor Babacar Fall lectures in the History and Geography department of the faculty of Science and Technology, Education and Training (FASTEF) of the university.

Specialising in social history and the development of curricula, Professor Babacar Fall has played a key role in the pedagogical innovations under way in Senegal. He is Inspector General for Education and Training (IGEF) in History and Citizenship Education. Professor Fall is the author of many publications (books and articles) on labour history in West Africa, labour migrations, citizenship education and pedagogical innovation. His most recent book was published in November 2011 under the title "Le Travail au Sénégal au XX\* siècle".

For more information, click here http://fsi.stanford.edu/people/Babacar\_Fall

# Session IV: Roundtable on the role of public policy



Mr Jean-Claude Javillier Professor Emeritus, University of Paris Pantheon-Assas - Paris 2

Professor Emeritus Doctor of Law

Associate Professor of Private Law

Professor of Comparative Labour Law and Industrial Relations Systems, International Social Legislation, Labour Law

#### Research interests

Labour Law, International Labour Law, Industrial Relations, Social and Legal Intelligence; Social Legislation Laboratory

#### Activities outside of the Pantheon-Assas University

- Honorary Chair of the French Association of Industrial Relations Studies (AFERP)
- Former Section President of the International Labour Office of the International Society of Labour Law and Social Security

For more information, click here

http://www.u-paris2.fr/1196695113373/0/fiche\_\_annuaireksup/



Mr Guy Ryder Director-General, International Labour Organization

Guy Ryder was elected as ILO Director-General in 2012.

In pursuit of his pledge to position the Organization as a determined actor translating principle into action and capable of making a major difference to the working lives of people on all continents, he has launched a major reform process geared to assuring the ILO's authority on world of work issues.

Ryder joined the ILO in 1998 as Director of the Bureau for Workers' Activities. From 1999 to 2002 he was Director of the Office of the Director-General. During this time the ILO's Decent Work Agenda was launched and won support from the international community. He returned to the ILO in 2010 as Executive Director, International Labour Standards and Fundamental Principles and Rights at Work. Ryder has held posts at the International Department of the Trade Union Congress in London and in the international trade union movement. In 2002, he was appointed General Secretary of the International Confederation of Free Trade Unions (ICFTU), leading the process of unifying the democratic international trade union movement. He was elected first General Secretary of the International Trade Union Confederation (ITUC) in 2006.

For more information, click here http://www.ilo.org/wcmsp5/groups/public/---ed\_norm/---relconf/documents/genericdocument/wcms\_175249.pdf



Mr Jean Pisani-Ferry
Commissioner-General, France Stratégie, Prime Minister's Office
Jean Pisani-Ferry has been commissioner-general of France Stratégie since 2013.
He is also professor at the Hertie School of Governance (Berlin).

A former director of Bruegel (Brussels), a centre for research and debate on economic policy in Europe, which he helped to found in 2005, prior to that he was director of the CEPII research centre (1992-1997), Adviser to the Minister of the Economy, Finance and Industry (1997-2000), and Deputy Chairman of the Council of Economic Analysis (2001-2002).

His recent works focus on European and international matters, as well as on economic policy.

For more information, click here <a href="http://www.strategie.gouv.fr/equipe/jean-pisani-ferry">http://www.strategie.gouv.fr/equipe/jean-pisani-ferry</a>



## Mr Philippe Pochet General Director, European Trade Union Institute

Philippe Pochet is General Director of the European Trade Union Institute (ETUI), and visiting professor at the College of Europe (Brussels). Before becoming Director of ETUI in 2008, he had been Director of the European Social Observatory for 16 years.

During this period, he held other temporary positions, such as associate professor and visiting professor at Griffith University (Brisbane); associate researcher at the Inter-university Research Centre on Globalisation and Labour (CRIMT), University of Montreal; visiting researcher at the Max-Planck-Institut für Gesellschaftsforschung (Cologne), EU; Fulbright-in-Residence Scholar at the University of Wisconsin-Madison (United States) and visiting researcher at the Center for European Studies, University of Harvard, Cambridge (United States).

For more information, click here

http://www.etui.org/fr/content/download/321/33666/file/CVPochet2011FR.pdf



# Mr Roberto Suarez Deputy secretary general, International Organisation of Employers Roberto Suarez Santos was appointed Deputy Secretary-General at the IOE

Secretariat in December 2012.

He is a trained lawyer with experience in European and international labour law, as well as in international relations.

Prior to his appointment as Deputy Secretary-General, Roberto was based in Tunisia, working as the International Labour Organization's (ILO) Programme Director for the promotion of youth employment in the Maghreb region. Before that, he worked at the Spanish Confederation of Employer's Organisations (CEOE) in various capacities which covered the spectrum from comparative labour policies and labour relations to youth unemployment and social and employment policy.

His most recent position at the CEOE was as Head of the European and International Social Area, where he managed, implemented and evaluated social and youth employment projects.

Roberto was a member of the European Social Dialogue Committee and has also worked as President of the CSR group for the European employer's organisation, Businesseurope.

He was Businesseurope's Vice-President for Labour Affairs for several years and has been the spokesperson for European employers at Euromed meetings such as Marrakech (2009) Barcelona (2010) and Brussels (2011).

Roberto was Vice-President of BIAC's Employment and Labour Affairs Committee, and has also been a member of various follow up committees for the European Social Fund and the EU Economic and Social committee.

For more information click here <a href="http://www.ioe-emp.org/ioe-members/">http://ioe-ilc.org/index.php?id=519&L=1</a>