





# Labour market transitions of young women and men in the United Republic of Tanzania

Leyla Shamchiyeva, Takaaki Kizu and Godius Kahyarara

December 2014



Work4Youth Publication Series No. 26
Labour market transitions of young women and men in the United Republic of Tanzania
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International Labour Office ● Geneva
December 2014

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ILO Cataloguing in Publication Data

Shamchiyeva, Leyla; Kizu, Takaaki; Kahyarara, Godius

Labour market transitions of young women and men in the United Republic of Tanzania / Leyla Shamchiyeva, Takaaki Kizu and Godius Kahyarara; International Labour Office, Youth Employment Programme, Employment Policy Department. - Geneva: ILO, 2014 (Work4Youth publication series; No. 26, ISSN: 2309-6780; 2309-6799 (web pdf))

International Labour Office Employment Policy Dept.

 $youth\ employment\ /\ transition\ from\ school\ to\ work\ /\ data\ collecting\ /\ methodology\ /\ Tanzania$ 

13.01.3

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Printed by the International Labour Office, Geneva, Switzerland

## **Preface**

Youth is a crucial time of life when young people start realizing their aspirations, assuming their economic independence and finding their place in society. The global jobs crisis has exacerbated the vulnerability of young people in terms of: (i) higher unemployment, (ii) lower quality of jobs for those who find work, (iii) greater labour market inequalities among different groups of young people, (iv) longer and more insecure school-to-work transitions, and (v) increased detachment from the labour market.

In June 2012, the International Labour Conference of the ILO resolved to take urgent action to tackle the unprecedented youth employment crisis through a multi-pronged approach geared towards pro-employment growth and decent job creation. The resolution "The youth employment crisis: A call for action" contains a set of conclusions that constitute a blueprint for shaping national strategies for youth employment. It calls for increased coherence of policies and action on youth employment across the multilateral system. In parallel, the UN Secretary-General highlighted youth as one of the five generational imperatives to be addressed through the mobilization of all the human, financial and political resources available to the United Nations. As part of this agenda, the United Nations has developed a System-wide Action Plan on Youth, with youth employment as one of the main priorities, to strengthen youth programmes across the UN system.

The ILO supports Governments and social partners in designing and implementing integrated employment policy responses. As part of this work, the ILO seeks to enhance the capacity of national and local level institutions to undertake evidence-based analysis that feeds social dialogue and the policy-making process. To assist member States in building a knowledge base on youth employment, the ILO has designed the "school-to-work transition survey" (SWTS) and the "labour demand enterprise survey" (LDES). The current report, which presents the results of the surveys in Tanzania, is a product of a partnership between the ILO and The MasterCard Foundation. The Work4Youth project entails collaboration with statistical partners and policy-makers of 28 low- and middle-income countries to undertake the SWTS and assist governments and the social partners in the use of the data for effective policy design and implementation.

It is not an easy time to be a young person in the labour market today. The hope is that the international community, with leadership from the UN system, with the commitment of Governments, trade unions and employers' organization and through the active participation of donors such as The MasterCard Foundation, can provide the effective assistance needed to help young women and men make a good start in the world of work. If we can get this right, it will positively affect young people's professional and personal success in all future stages of life.

Azita Berar Awad Director Employment Policy Department Alexio Musindo Director ILO Country Office for Kenya, Tanzania and Uganda

<sup>&</sup>lt;sup>1</sup> The full text of the 2012 resolution "The youth employment crisis: A call for action" can be found on the ILO website at: <a href="http://www.ilo.org/ilc/ILCSessions/101stSession/texts-adopted/WCMS">http://www.ilo.org/ilc/ILCSessions/101stSession/texts-adopted/WCMS</a> 185950/lang--en/index.htm.

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# **Acknowledgements**

The 2013 school-to-work transition survey in the United Republic of Tanzania was implemented by the Department of Statistics of the University of Dar es Salaam with funding from the ILO Work4Youth partnership with The MasterCard Foundation. The ILO is extremely grateful to the implementation team under the capable leadership of Professor Maurice Mbago.

Numerous people were involved in the report-writing process: Dr Godius Kahyarara of the Department of Economics of the University of Dar es Salaam took charge of the first version of the report; Takaaki Kizu, ILO Research Assistant, contributed Chapter 5; and Leyla Shamchiyeva, ILO consultant, undertook the final rewrite with guidance and input from Sara Elder, Coordinator of the ILO Work4Youth team. Sukanya Garg, an ILO intern, also contributed with research assistance. Yves Perardel, of the Work4Youth team, offered significant technical support during all stages of the survey.

The preliminary results of the survey were presented at a national workshop in Dar es Salaam on 27 November 2014. The authors wish to thank the participants of the workshop for their validation of the results and feedback on the relevance of the survey to the national policy framework for youth employment. Alexio Musindo, Director of the ILO Country Office for Kenya, Tanzania and Uganda, and Nancy Lazaro, Programme Assistant, offered invaluable assistance in supporting the activities in the country and were indispensable to the organization of the workshop.

Finally, the ILO would like to acknowledge the support given by The MasterCard Foundation in allowing the research to move forward, under the scope of the Work4Youth partnership.

# 1. Introduction and main findings

#### 1.1 Overview

Youth is the time when most people formulate their aspirations and life goals, seek and find their own roles and responsibilities in society and move towards economic independence. The transition from youth to adulthood is transformational. In social, psychological and economic terms, young people are called on to make important decisions and choices that fundamentally affect the course of their lives.

The quality of life for youth is largely determined, primarily, by their ability to attain an education and, second, by how successfully they make the transition from school to work (Sparreboom and Staneva, 2014). Failure to obtain a decent job after completing education can have a serious and lasting impact on a young graduate's professional capacities and skills, as well as on his or her income. Any time spent in unemployment, underemployment and inactivity can have a "scarring" effect on the young individual (ILO, 2012). By contrast, a positive start in the labour market can have a beneficial impact on professional and personal success in the subsequent stages of life.

Despite recognition of the importance of improving the school-to-work transition, reflected in the various employment-related policies already initiated, the United Republic of Tanzania needs to address the question of how to facilitate this transition for youth and reduce the high youth unemployment rate and the even higher shares of youth in poor quality employment. The available labour market data cannot adequately inform efforts to improve this sort of transition. Recognizing this information gap, the ILO undertook two complementary surveys in the United Republic of Tanzania; namely, the school-to-work transition survey (SWTS) and the labour demand enterprise survey (LDES). The SWTS covers young people aged 15 to 29 years and aims to generate information on the current labour market situation, the history of economic activities and the perceptions and aspirations of youth. The LDES then complements the supply side picture provided by the SWTS by analysing the current and expected workforce needs of enterprises and the perspectives of managers regarding the pool of available young jobseekers and workers. This report presents findings from these two surveys, and is intended for the policy-makers and social partners in the United Republic of Tanzania who are involved in the implementation of youth-related policies and programmes.

The indicators generated from the survey and analysed in this report aim to present a much more detailed picture of the youth labour market than is usually available from standard surveys, including the labour force survey. Unemployment among youth is a major national concern, but it is also important to consider the quality of work made available to the youth population. Does this work provide the wages and security necessary to empower young Tanzanians to move towards self-sufficiency in their pending adulthood? The emphasis on quality of employment in this report should help to answer this question. The report also draws attention to the path, duration and characteristics of young people's transition from school to work, drawing conclusions on these experiences to allow the development of policies to promote a smoother transition.

# 1.2 Main findings

Many young women and men, especially in rural areas, are not fully benefiting from the educational system.

Most of the surveyed youth had attended school or a training programme at some point in their lives and only 2.5 per cent of youth had never been to school. Over one-half of youth had already completed their schooling (54.8 per cent) and over one-quarter (29.0 per cent) were still studying at the time of the survey. Nonetheless, 13.7 per cent had left school before graduating. Higher drop-out rates were observed among rural youth (16.1 per cent, compared to 7.3 per cent of urban youth). Financial reasons, such as the inability to afford school fees or the need to earn an income, were given as the main reason for school drop-outs (42.9 per cent). Almost one-third of urban youth left school because they were not interested in education or training (31.2 per cent, compared to 8.4 per cent in rural areas).

Among those youth who did complete their education, levels of attainment remain low. The majority of Tanzanian youth – nearly one-half (44.8 per cent) – finished their schooling at the secondary level, while 38.2 per cent acquired only primary-level education. There were also 7.1 per cent of youth who did not have any education. A small share of young people completed secondary vocational school (5.1 per cent) and post-secondary vocational school (3.6 per cent). Only 1.1 per cent of youth graduated from a university: 2.9 per cent of urban youth have a university degree, compared to only 0.6 per cent of rural youth.

# As a direct result of low education levels, the majority of young workers are undereducated for the jobs they hold.

More than one-half (58.5 per cent) of employed youth in Tanzania were undereducated for the job they do and 8.6 per cent were overqualified for their post. Sometimes, even those who were working as low-skilled manual workers or in elementary occupations were undereducated because even persons in the lesser skilled occupations should have benefited from the basics of primary education (which unfortunately too many young Tanzanians still lack). Undereducation has an impact on workers' productivity, as well as on their levels of confidence and well-being.

# There are signs of an imminent mismatch between supply and demand in the labour market.

Current students in Tanzania express strong preferences for working in "modern sector" jobs, such as professionals (54.8 per cent) and technicians and associate professionals (20.8 per cent). However, the current shares of professional occupations in total employment are very low (5.5 per cent). Consequently, if those who aspire to become professionals do attain the necessary education, they will be competing for a very small pool of vacancies. Already, the unemployment rate of young tertiary graduates is nearly three times greater than that of youth with only primary-level education.

Two-thirds of youth indicate that they would like to work for the government. The strong appeal of public sector work is due to its stability and benefits. It is therefore understandable that many young people aspire to enter the government sector, especially those who have invested time and resources in their education. However, it is not realistic to assume that the public sector will have the capacity to absorb a significant number of the emerging graduates.

More than one-fifth (21.1 per cent) of youth in the labour force were unemployed in Tanzania (according to the strict unemployment rate). Rates increase with the level of education as a result of bottlenecks in hiring of well-educated but inexperienced youth.

Whether applying the strict or relaxed definition, youth unemployment rates are high in Tanzania, and higher than in most other sub-Saharan African countries.<sup>2</sup> The unemployment rate, according to the strict definition, was 21.1 per cent and the rate according to the relaxed definition was as high as 38.3 per cent. The female unemployment rate (strict definition) was nearly double the male rate at 27.6 per cent and 15.9 per cent, respectively. The unemployment rate was lowest among youth with lower levels of education, while it climbed as high as 30.8 per cent among university graduates. Such high levels of unemployment among the well-educated youth are explained both by an insufficient demand in higher skilled occupations, at least among candidates with little work experience, and by the fact that more highly educated youth are more likely to hold out for a suitable job than to take any available work.

Still, there are good returns to staying in school. Youth with higher education can earn at least twice the level of wages of youth with less than primary education and have the best chance of attaining a stable job.

The wage level of young workers increased incrementally with the level of educational attainment. Young workers with a university education earned more than twice the wage of a young worker with less than primary education. Youth with tertiary education also managed to complete the transition to a stable job (compared to satisfactory self-employment or temporary jobs) in two out of three cases (66.0 per cent). Completion of education at the secondary level, in contrast, was not enough to substantially increase the chances of obtaining stable work. The results imply that investment in education does pay off in Tanzania and that youth should be encouraged to persevere at least until completion of secondary education if they hope to attain a better quality job.

Despite high unemployment rates among tertiary graduates, employers still cite a lack of qualified, well-educated youth to fill professional posts.

The "hard-to-fill" vacancies identified by employers in Tanzania were mainly in the area of skilled and higher-skilled professionals, including plant and machine operators, handicraft and printing workers, science and engineering professionals and production managers. For professional occupations, education and training is valued by employers as highly as work experience (40.7 per cent). Young jobseekers are unlikely to have significant work experience and must rely on their academic credentials. Yet a very small proportion of youth have completed tertiary education (1.1 per cent) and the share of unemployed among that cohort remains high.

#### Employment services in Tanzania are unpopular and ineffective.

In Tanzania, as elsewhere in the region, most youth rely on informal networks when searching for jobs. The most popular method of job search among the youth who were actively looking for work was inquiring with friends, relatives and acquaintances (32.9 per cent). One-quarter of youth (25.1 per cent) placed or answered job advertisements and one-fifth (19.3 per cent) inquired about vacancies directly at workplaces. Only 11.0 per cent of unemployed youth registered at employment centres, and a mere 0.5 per cent of currently employed youth found their present job through employment services. This suggests the absence of a robust system of public or private employment services in Tanzania.

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<sup>&</sup>lt;sup>2</sup> The average youth unemployment rate (strict definition) of eight sub-Saharan African countries was 12.0 per cent (22.8 per cent by the relaxed definition) (Elder and Koné, 2014).

#### Informal employment is the prevalent mode of work among youth in Tanzania.

The youth informal employment rate in Tanzania based on the SWTS was 78.2 per cent. It comprises two categories; namely, workers in the informal (unregistered) sector and paid employees holding informal jobs in the formal sector (lacking core benefits, such as social security coverage, paid sick leave or annual leave). The majority of young Tanzanians who work informally were employed in the informal sector (72.8 per cent), while the remaining 27.2 per cent held informal jobs in the formal sector. The informal employment rate was much higher among young women than among men (89.1 and 70.5 per cent, respectively).

Own-account workers and contributing family workers together make up a category of "vulnerable employment". These are the workers who face high levels of job insecurity and who do not have access to safety nets to cover them during periods when they are unable to work due to sickness or disability. More than one-half of young workers in Tanzania were classified as "vulnerable" (54.0 per cent) based on the SWTS results, with young women in rural areas being most likely to engage in vulnerable employment (71.4 per cent). Worse, job security is also not guaranteed even for the young wage and salaried workers (35.9 per cent of total young workers) as only 17.7 per cent of young employees were protected by a written contract.

# The majority of Tanzanian youth had begun their transition from studying to the labour market.

Overall, the survey results show that young Tanzanians were either in a period of labour market transition (47.3 per cent) or had completed their transition to a job designated as either stable and/or satisfactory (31.9 per cent). While nearly one-third of Tanzanian youth had completed their transition, most transitions were made into either low-skill or unskilled manual jobs that the respondent deemed satisfactory, perhaps in recognition of the limited options available. Young people were rarely found in professional jobs as managers, professionals or technicians. Despite the general degree of job satisfaction reported by young workers, 72.2 per cent of young workers expressed a desire to change their current job. In the meantime, most highly educated youth with university degrees (62.7 per cent) remained in transition, having not yet attained a stable and/or satisfactory job.

It took, on average, over 1.5 years (19.4 months) for a young person to complete the transition if they did not move directly to the stable and/or satisfactory post. The average length of an unemployment spell within the period of transition was 21 months, while the average length of self-employment spells was 37.7 months.

# 1.3 Structure of the report

Section 2 of present report sets out the socio-economic and labour market conditions for Tanzania and introduces the objectives and methodology of the survey process. Section 3 presents the results of the SWTS with details on the characteristics of youth and their labour market outcomes. Section 4 analyses the classification of stages of labour market transition and investigates the characteristics that lead to more advantageous labour market outcomes, specifically in the attainment of stable employment. Section 5 presents the results of the LDES with particular focus on what enterprises look for in prospective employees and whether or not the supply of labour as defined by the SWTS is likely to satisfy the labour demand. Finally, Chapter 6 outlines the national framework guiding youth employment in the United Republic of Tanzania and presents the policy implications that have been drawn from the analysis of the two surveys.

# 2. Overview of the labour market and survey methodology

#### 2.1 The socio-economic context

The United Republic of Tanzania (hereafter Tanzania) was formed in 1964 when two republics, Tanganyika and Zanzibar, united to form a sovereign state, having attained independence from British colonial rule. Tanzania is administered by the Union Government, while the island of Zanzibar enjoys a high degree of autonomy and is ruled by the Zanzibar Revolutionary Government.

In terms of land area, Tanzania is the largest East African country (Mpangile, 2008). The population is estimated at around 49.3 million people, having expanded from 33.5 million in 2002 at an annual rate of 2.7 per cent (Agwanda and Amani, 2014). In 2014, Tanzania was ranked 159 out of the 187 countries on the human development index. The headcount poverty ratio at the national poverty line was 28.2 per cent of the population in 2012. According to 2012 census results from the National Bureau of Statistics, the youth population aged 15–29 numbered nearly 12 million people, making up around one-quarter, or 24.3 per cent, of the total population (estimated at 44.9 million).

Tanzania has experienced strong economic growth over the past decade. The gross domestic product (GDP) growth rate stood at an average of 7.0 per cent in the 2004–2013 period, driven largely by growth in capital-intensive sectors, such as communications, financial services and construction. The country has also benefited from increasing investments in the recently discovered natural gas reserves and expansion in public investments (ILO, 2013a). The scale of the impact that these developments will have on Tanzania's economy is uncertain; however, the natural resource revenues will have to be managed carefully to ensure that the associated economic growth is inclusive.

The country's Decent Work Country Programme (DWCP) 2013–2016 (ILO, 2013a) concludes that, despite the strong economic growth in the first decade of the twenty-first century, poverty reduction has failed to keep pace, declining only slightly from 35.7 per cent in 2001 to 33.6 per cent in 2007, and more significantly to 28.2 per cent in 2012. The DWCP attributes the high poverty rate to underemployment and low productivity, especially in rural areas and among women and youth. This lag in translation of economic growth into poverty reduction is due to the fact that growth is being driven by capital-intensive sectors, such as financial services. At the same time, the labour-intensive sectors, such as agriculture, which still employs 80 per cent of the working population, have been growing at a slower pace. Table 2.1 shows a gradually decreasing share in the contribution of the agricultural sector to GDP in the country (from 30.7 per cent in 2001 to 22.9 per cent in 2012). The value added of the industrial sector is shown to have increased very slightly, while the contribution of the services sector was close to 50 per cent by 2012.

Table 2.1 Sectoral distribution of GDP in Tanzania Mainland

Economic activity	2001	2005	2010	2012
Agriculture, hunting and forestry	30.7	27.7	24.1	22.9
Industry and construction	18.0	20.2	21.6	21.8
Services	45.5	46.3	48.8	49.9
Adjustments	5.8	5.8	5.5	5.4
Total	100	100	100	100

Source: National Accounts of Tanzania Mainland 2001-2012, National Bureau of Statistics, Ministry of Finance, Dar es Salaam, October 2013.

## 2.2 The labour market in Tanzania

Table 2.2 compares the findings of the 2000/01 and the most recently available 2006 Integrated Labour Force Surveys presented in the *Decent Work Country Profile* for Tanzania (mainland) (ILO, 2010a). While these surveys predate the global economic crisis of 2008 and exclude Zanzibar, the figures help to portray the general context and trends of the country's labour market. The first set of figures refers to the national definition of employment and unemployment used by the National Bureau of Statistics, while the second set refers to the international definition of employment and relaxed unemployment (see Annex I for the standard and national definitions of labour market statistics).

The employment-to-population ratio (EPR) in Tanzania (standard definition) was high, at 87.1 per cent, in 2006, with only minor gender differences (89.1 per cent among men and 85.3 per cent among women). There was, however, a large disparity in EPR between urban and rural areas: 91.3 per cent of the rural population was engaged in work, compared to only 76.9 per cent of the urban population. The employment-to-population ratio increased by 1.8 percentage points between 2000/01 and 2006, mainly driven by the 3.0 percentage point increase in the ratio among men, and the 8.2 percentage point increase in the ratio among the urban population.

Table 2.2 Key labour market indicators, 2000/01 and 2006 (%)

				2000/01					2006		
		Total	Male	Female	Urban	Rural	Total	Male	Female	Urban	Rural
nal	Employment-to-population ratio (age 15–64)	78.0	80.0	76.1	54.6	85.1	80.7	82.0	79.5	68.2	85.9
National definition	Unemployment rate	13.0	11.6	14.4	32.6	7.9	11.7	10.7	12.6	22.6	7.5
<b>∠</b> ŏ	Vulnerable employment	90.4	86.3	94.5	62.8	95.7	87.7	82.1	92.9	65.3	94.7
tion	Employment-to-population ratio (age 15–64)	85.3	86.1	84.0	68.7	90.4	87.1	89.1	85.3	76.9	91.3
Standard definition	Unemployment rate (relaxed definition)	5.0	4.2	5.8	15.2	2.4	4.7	3.0	6.2	12.4	1.7
tandarc	Informal employment (proxy)	95.0	92.5	97.3	82.5	97.8	93.3	90.2	96.3	82.1	97.0
Ś	Vulnerable employment	91.2	87.3	95.0	70.4	96.0	88.6	83.5	93.4	69.3	95.0

Notes: Unless otherwise indicated, the indicators cover persons aged 15 years and older. See Annex I for national and standard definitions. The proxy for informal employment includes contributing family workers, own-account workers on own farm or *shamba* (vegetable garden), paid employees and self-employed workers in informal enterprises or household units. Source: ILO, 2010a, table 1.

Looking at the standard definition, the unemployment rate (relaxed definition) declined by 0.3 percentage points during the period in question. The male rate decreased from 4.2 to 3.0 per cent, while the female rate increased from 5.8 to 6.2 per cent. The urban unemployment rate remained high at 12.4 per cent in 2006, even though it recorded a significant drop from 15.2 per cent in 2000/01. The unemployment rate of the rural population was much lower at 1.7 per cent in 2006. The low unemployment rate in rural areas is explained by the assumption that a majority of persons in rural areas are engaged in agricultural activities, and are therefore considered employed.

A high employment-to-population ratio does not always indicate productive utilization of labour. The informal and precarious nature of the work undertaken by most of the population is a cause of great concern in Tanzania. According to the National Bureau of Statistics (2014), 93.3 per cent of employed persons in 2006 were working informally. More women than men were engaged in informal employment (96.3 and 90.2 per cent, respectively). The informal employment rate in rural areas was 97.0 per cent, compared to 82.1 per cent in urban areas. Vulnerable employment rates were also high;

88.6 per cent of Tanzania's working population was engaged in the more precarious statuses of own-account workers or contributing family workers in 2006. The share was as high as 93.4 per cent for women (compared to 83.5 per cent for men) and 95.0 per cent for workers in rural areas (compared to 69.3 per cent in urban areas).

The key labour market indicators presented in table 2.2 show a degree of improvement over the years. However, what is apparent is that employment continues to bring little return to the majority of workers in terms of quality and security, and that women are particularly disadvantaged. The high shares of informal and vulnerable employment, especially in rural areas, are of great concern. In combination with a high employment-to-population ratio, this implies that an increasing number of people have to work in low-quality and/or insecure jobs in order to make a living.

# 2.3 School-to-work transition survey and labour demand enterprise surveys: Objectives and methodology

The limited labour market information currently available has made it challenging to analyse why school-to-work transitions are such long and difficult processes for young people today. At the same time, the goal of improving the transitions of youth is among the top policy priorities of most countries in the world. In response to this obvious information gap, the ILO has developed two surveys. A detailed household SWTS covering young people aged 15 to 29 years (see box 1) is applied at the national level to generate information on the current labour market situation, the history of economic activities and the perceptions and aspirations of youth. This supply-side picture is then balanced by a second questionnaire that aims to measure labour demand, particularly for young workers. The labour demand enterprise survey (LDES) investigates the current and expected workforce needs of enterprises, and elicits the opinions of managers on the pool of available young jobseekers and workers.

#### Box 1. Definition of youth

While, in other contexts, a youth is defined as a person aged between 15 and 24 (United Nations) or between 15 and 35 (African Union and the United Republic of Tanzania), for the purposes of the SWTS and related reports, the upper age limit is 29. This recognizes the fact that some young people remain in education beyond the age of 24, and allows the opportunity to capture more information on the post-graduation employment experiences of young people.

The SWTS and LDES were introduced in Tanzania to collect and analyse information on the various challenges that young men and women face while making the transition into working life. The survey fieldwork was completed in February–March 2013 by the Department of Statistics, University of Dar es Salaam.<sup>3</sup> The data were received and checked by the ILO and are made available on the Work4Youth website.<sup>4</sup> Funding for the surveys came from the Work4Youth partnership between the ILO Youth Employment Programme and The MasterCard Foundation (see box 2). The partnership supports the SWTS in 28 target countries and data from the first round were made available throughout

<sup>&</sup>lt;sup>3</sup> The Department of Statistics, University of Dar es Salaam was selected as implementation partner following a formal bidding process. The National Bureau of Statistics was unavailable to implement the SWTS due to its workload pertaining to the 2012 population census.

<sup>&</sup>lt;sup>4</sup> The raw dataset is available on the ILO website: <a href="http://www.ilo.org/employment/areas/WCMS">http://www.ilo.org/employment/areas/WCMS</a> 234860/lang--en/index.htm. Tabulated data are available on the youthSTATS page of the ILOSTAT database at <a href="https://www.ilo.org/ilostat">www.ilo.org/ilostat</a>.

2013. A second round of the SWTS will take place in 2014–15 in most of the previously surveyed countries.

# 2.3.1 Questionnaire development

The standard ILO SWTS questionnaire for youth and the LDES were adapted to the national context based on a consultative process between the Department of Statistics, University of Dar es Salaam and the ILO. The questionnaires were drafted and administered in both English and Kiswahili.

# 2.3.2 Sample design

The SWTS followed the sample design used by the 2012 national census. A multistage cluster sampling technique was used. First stage units were clusters (enumeration areas), while second stage units were households. The sampling frame for the selection of clusters was the 2012 population and housing census, which contains an exhaustive list of all the enumeration areas with their respective population sizes. The sample design used stratification (districts) in order to improve survey estimates. The number of primary sampling units (PSU) was determined for each district based on the number of households, as reported in the 2012 census. The survey used probability proportional to size (PPS) to select enumeration areas. The final sample size totalled 1,988 youth aged 15–29.

For the LDES, the sample was based on a list of registered enterprises. From an original sample size of 400 enterprises, fieldworkers managed to complete the questionnaire for only 197 enterprises. See Annex II for more information on the sampling methodology.

#### Box 2. Work4Youth: An ILO project in partnership with The MasterCard Foundation

The Work4Youth (W4Y) Project is a partnership between the ILO Youth Employment Programme and The MasterCard Foundation. The project has a budget of US\$14.6 million and will run for five years to mid-2016. Its aim is to "promot[e] decent work opportunities for young men and women through knowledge and action". The immediate objective of the partnership is to produce more and better labour market information specific to youth in developing countries, focusing in particular on transition paths to the labour market. The assumption is that governments and social partners in the project's 28 target countries will be better prepared to design effective policy and programme initiatives once armed with detailed information on:

- what young people expect in terms of transition paths and quality of work;
- what employers expect in terms of young applicants;
- what issues prevent the two sides supply and demand from matching; and
- what policies and programmes can have a real impact.

#### Work4Youth target areas and countries:

Asia and the Pacific: Bangladesh, Cambodia, Nepal, Samoa, Viet Nam

Eastern Europe and Central Asia: Armenia, the former Yugoslav Republic of Macedonia, Kyrgyzstan, Republic of Moldova, Russian Federation, Ukraine

Latin America and the Caribbean: Brazil, Colombia, El Salvador, Jamaica, Peru Middle East and North Africa: Egypt, Jordan, Occupied Palestinian Territory, Tunisia

Sub-Saharan Africa: Benin, Liberia, Madagascar, Malawi, the United Republic of Tanzania, Togo, Uganda,

Zambia

# 3. Characteristics of youth in the sample

# 3.1 Individual characteristics of youth

Table 3.1 shows that the largest group among the surveyed youth consisted of teenagers between the ages of 15 and 19 (46.4 per cent), followed by 20–24-year-olds (36.2 per cent) and finally 25–29-year-olds (17.4 per cent). This indicates a slight bias in the survey results towards the younger sub-category of youth. Almost three-quarters of respondents were living in rural areas (73.2 per cent) and the remaining 26.8 per cent in urban areas. There were slightly more men than women among the surveyed youth (51.5 and 48.5 per cent respectively).

Most youth in Tanzania were single (85.7 per cent). Only 14.3 per cent were married, divorced or widowed. One in five young persons married between the ages of 15 and 19 (40.8 per cent), 44.4 per cent married between the ages of 20 and 24, and 14.4 per cent married as 25–29-year-olds. The remaining 0.4 per cent, entirely comprised of girls, were already married by the time they were 15 years old. There were almost twice as many married women (14.5 per cent) as married men (8.1 per cent). Most women married between the ages of 20 and 24 (51.9 per cent), while the largest share of men married at the later age of 25–29 (39.4 per cent).

Table 3.1 Youth population by selected characteristics and sex

Oh ava ata viatia		Total		Mal	е	Fema	ale
Characteristic		Number	%	Number	%	Number	%
	15–19	6 759 762	46.4	3 305 021	44.1	3 454 741	48.9
Age group	20–24	5 263 811	36.2	2 982 263	39.8	2 281 548	32.3
	25–29	2 536 258	17.4	1 203 986	16.1	1 332 272	18.8
A	Urban	3 895 817	26.8	2 035 604	27.2	1 860 213	26.3
Area of residence	Rural	10 664 014	73.2	5 455 666	72.8	5 208 348	73.7
	Single/never married	12 476 401	85.7	6 822 171	91.1	5 654 229	80.0
Manifel atatus	Married	1 628 887	11.2	604 877	8.1	1 024 010	14.5
Marital status	Separated/divorced	425 178	2.9	64 222	0.9	360 956	5.1
	Widowed	29 366	0.2	0	0.0	29 366	0.4
Age of marriage	Between 10-14	7 884	0.4	0	0.0	7 884	0.6
	Between 15-19	849 037	40.8	213 363	32.0	635 674	45.0
	Between 20-24	923 493	44.4	191 572	28.7	731 921	51.9
	Between 25-29	298 671	14.4	262 826	39.4	35 845	2.5
Total		14 559 831		7 491 270		7 068 561	

Source: SWTS-Tanzania, 2013.

To capture the concept of internal migration, the survey asked the respondents whether they have always lived in the current locality. The majority of surveyed youth remained in their area of original residence (73.7 per cent, table 3.2). Of the remaining 26.3 per cent who had changed their original place of residence, almost two-thirds had migrated from urban areas (64.8 per cent) and one-third had migrated from rural areas (34.8 per cent). The remaining 0.4 per cent had migrated to Tanzania from another country. The share of migrants among women was higher, with three-quarters having moved from urban areas. The share of male migrants from rural areas was twice as high as that of female migrants (49.3 and 24.7 per cent, respectively).

The most common reason for moving among young female migrants was to accompany family (60.9 per cent), followed by employment opportunities (23.3 per cent),

and acquiring education or training (13.7 per cent). For most male migrants, on the other hand, the main drivers were work (44.3 per cent) and family (40.1 per cent), while 14.3 per cent had moved to take advantage of education or training opportunities.

Table 3.2 Migration status of youth by sex (%)

Migration status and reason	Total	Male	Female
Migration status to the current residence			
Did not migrate	73.7	79.0	68.0
Migrated	26.3	21.0	32.0
Total (absolute numbers)	14 559 831	7 491 270	7 068 561
Migrated from			
Rural areas	34.8	49.3	24.7
Urban areas	64.8	50.1	75.0
Another country	0.4	0.6	0.3
Total (absolute numbers)	3 842 327	1 579 027	2 263 301
Main reason for migration			
To accompany family	52.5	40.1	60.9
Education/training	13.9	14.3	13.7
To take up work / employment purposes	31.8	44.3	23.3
Other reasons	1.8	1.3	2.1
Total (absolute numbers)	3 788 519	1 530 354	2 258 165

Source: SWTS-Tanzania, 2013.

#### 3.1.1 Household financial status

The survey asked respondents to categorize the income level of their household, ranging from poor to well off. Almost one-half of the respondents (44.3 per cent) felt that their household wealth was around the level of the national average (table 3.3). One-quarter of young people (24.8 per cent) stated that they live in poor or fairly poor households, 16.8 per cent considered their household to be fairly poor, 13.3 per cent as fairly well off and 0.8 per cent considered their household to be well off. There was a significant divide between rural and urban youth, with urban youth much more likely to feel on a par with the national average (61.1 per cent), while youth in rural areas were more likely to feel that their household income level fell below average (18.4 per cent designating their household as fairly poor and 27.9 per cent as poor). At the same time, the share of those who identified their household financial status as well off and fairly well off was also higher in rural areas (15.6 per cent) than in urban areas (10.1 per cent).

Table 3.3 Household financial situation of youth by area of residence (%)

Household income level	Total	Urban	Rural
Well off	0.8	1.7	0.5
Fairly well off	13.3	8.4	15.1
Around the national average	44.3	61.1	38.1
Fairly poor	16.8	12.5	18.4
Poor	24.8	16.3	27.9
Total	100	100	100

Note: Income levels are based on the perception of the young respondent.

## 3.1.2 Financial inclusion

Very few young people in Tanzania make use of formal financial services. Only 2.1 per cent of the surveyed youth had acquired a business loan, 1.4 per cent had taken out a consumption loan and 0.2 per cent an emergency loan (table 3.4). More common was the use of financial services for own savings (11.3 per cent). Over two-fifths (42.9 per cent) of Tanzanian youth reported that their family and friends provided their main source of financial support. For one-fifth of respondents (22.5 per cent) banks were the main source of financial services, 6.5 per cent used microfinance institutions and 0.9 per cent resorted to using the financial services provided by informal operators. Over one-third of surveyed youth (37.0 per cent) stated that they had no means of covering unforeseen expenses. Others rely on their own savings (21.9 per cent), take out a loan (5.5 per cent), make sacrifices on other expenditure (2.4 per cent) or intend to sell assets (2.0 per cent) in case of unexpected expenses.

Table 3.4 Youth's access to financial services

Personal use of financial services	%	
None	80.2	
Business loan	2.1	
Emergency loan	0.2	
Consumption loan	1.4	
Savings	11.3	
Remittance	2.9	
Other service	1.9	
Main source of financial services		
Banks	22.5	
Insurance	0.9	
Microfinance institution	6.5	
Money transfer operators (money gram, Western Union, etc.)	0.4	
Informal financial operators, money lenders, pawn shops	0.9	
Friends and relatives	42.9	
None	26.0	
Means of covering unforeseen expenses		
No means to cover them	37.0	
Saving	21.9	
Loan	5.5	
(Micro)insurance	0.6	
Sacrifice other expenditure (food, house, health, education, etc.)	2.4	
Work extra hours to earn more income	8.8	
Sell assets	2.0	
Other services	21.9	

Source: SWTS-Tanzania, 2013.

#### 3.2 Educational attainment

## 3.2.1 Educational status

Education and training potentially increase the productivity and employability of young people, opening up new opportunities in different sectors and occupations. Educational enrolment and attainment also have a positive impact on the health of young persons, decisions regarding marriage and reproduction, social capital and quality of life.

However, as Sparreboom and Staneva (2014) point out, far too many young persons in low-income countries are still not benefiting fully from the education system and are therefore unable to make the leap to better labour market outcomes. Tanzania is no exception in this regard.

The survey captures various aspects of educational attainment, including the status in education and educational attainment by sex and area of residence, and examines other aspects that may influence access to education. The findings reveal that 2.5 per cent of youth in Tanzania never attended school (figure 3.1). For the eight countries that have carried out the SWTS in sub-Saharan Africa, the percentage of youth who never attended school varies between 1.5 and 28.8 per cent (Elder and Koné, 2014). Another 13.7 per cent of youth left school before graduating. Higher drop-out rates were observed among rural youth (16.1 per cent compared to 7.3 per cent of urban youth) and among females (17.0 per cent compared to 10.6 per cent among males).

Most of the surveyed youth had attended school or a training programme at some point in their lives. Over one-half (54.8 per cent) of sampled youth had completed their schooling and over one-quarter (29.0 per cent) were currently studying (32.8 per cent of males and 24.9 per cent of females). The share of youth who were currently in school was much higher in urban areas than in rural areas (41.4 and 24.4 per cent, respectively).

100 90 24.9 24.4 29.0 32.8 80 41.4 70 Currently attending 60 Completed school **%** 50 56.3 54.8 53 4 Left before graduation 40 49.9 30 Never went to school 20 10 17.0 16.1 13.7 10.6 2.9 0 Total Male Female Urban Rural

Figure 3.1 Youth population by status in education, according to area of residence and sex

Source: SWTS-Tanzania, 2013.

Financial reasons, such as the inability to afford school fees or the need to earn an income, were given as the main reason for school drop-outs (42.9 per cent, see table 3.5). Young men were more likely to interrupt their education in order to start working (7.9 per cent, compared to 0.2 per cent of young women). Poverty has a significant impact on investment in education. School fees and associated costs influence the decision to keep children away from school. At the same time, the opportunity cost of sending children to school increases as they get older, given their increasing ability to earn money to help support the family.

Table 3.5 Reasons for leaving school early by area of residence and sex (%)

Reason	Total	Male	Female	Urban	Rural
Failed examinations	12.8	11.5	13.7	11.0	13.2
Not interested in education/training	11.7	15.7	9.0	31.2	8.4
To start working	3.3	7.9	0.2	1.2	3.6
To get married	0.4	0.0	0.7	0.0	0.5
Parents did not want me to continue/start schooling	2.9	3.1	2.8	0.5	3.3
Economic reasons (could not afford/too poor/needed to earn money)	42.9	39.8	45.0	39.0	43.6
No school nearby	0.3	8.0	0.0	0.0	0.4
Other	25.7	21.2	28.6	17.2	27.1
Total	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

A significant share of young school drop-outs left because they failed their examinations: 12.8 per cent (11.5 per cent of males and 13.7 per cent of females). The share of rural youth who failed their exams is somewhat higher than the share of urban youth (13.2 and 11.0 per cent, respectively). Another cause for concern is the high proportion of urban youth – nearly one-third at 31.2 per cent – who reported leaving school because they had no interest in education or training, compared to only 8.4 per cent of rural youth. The lack of interest in pursuing education on the part of youth implies that the quality of education is inadequate and that there is a loss of faith in the benefits that staying in school can offer. Young men were more likely to lose interest in education than young women (15.7 and 9.0 per cent, respectively).

Regarding the youth who have completed their education, levels of attainment remain fairly low. Nearly one-half (44.8 per cent) of youth finished school at the secondary level but the share who completed only primary education was also high at 38.2 per cent (table 3.6). A further 7.1 per cent of youth had no education at all. A small share of young people completed secondary vocational training (5.1 per cent) and post-secondary vocational training (3.6 per cent). Only 1.1 per cent of youth graduated from university.

Young women in Tanzania appear to fare somewhat better than men in terms of educational attainment, although results later in the report will show that this does not necessarily translate into better labour market outcomes for women. Fewer young women than men had completed only primary level schooling (34.2 and 42.5 per cent, respectively) and women were also more likely than men to complete university (1.3 and 1.0 per cent, respectively). There was little variation in educational attainment between youth in rural and urban areas, apart from at the tertiary level, where 2.9 per cent of urban youth had university degrees, compared to only 0.6 per cent of rural youth.

Table 3.6 Level of completed education of youth by area of residence and sex (%)

Education/training	Total	Male	Female	Rural	Urban
None	7.1	8.6	5.6	7.1	7.0
Primary education	38.2	42.5	34.2	38.1	38.7
Vocational training (secondary)	5.1	5.5	4.8	4.8	6.1
Secondary school	44.8	41.3	48.2	45.2	43.4
Vocational training (post-secondary)	3.6	1.1	6.0	4.1	1.8
University or postgraduate studies	1.1	1.0	1.3	0.6	2.9
Total	100	100	100	100	100

## 3.2.2 Parents' educational attainment

The respondents were asked to identify the highest level of formal education attained by their father and mother. Table 3.7 compares the educational attainment levels of youth to those of their parents. The results indicate some signs of improvement in educational attainment across the generations. Tanzanian youth were achieving higher levels of educational attainment than their parents, which was particularly low among mothers. The majority of youth completed secondary school, while most of their parents had, at best, finished primary school. As many as 18.2 per cent of mothers and 7.5 per cent of fathers had no education at all, compared to 7.1 per cent of youth. Over one-half of mothers (56.2 per cent) and one-half of fathers (50.5 per cent) had only attained primary education, compared to 38.2 per cent of youth. Secondary school graduates comprised 44.8 per cent of young respondents, but only 17.6 per cent of their fathers and 13.1 per cent of their mothers. The younger generation was also more likely than their parents to have the opportunity to undertake vocational training. It was only at the tertiary level of education that young people were shown to lag behind their fathers, though they slightly bettered the educational attainment of their mothers: 3.3 per cent of youth's fathers held a university degree compared to only 1.0 per cent of mothers and 1.1 per cent of the young people themselves.

Table 3.7 Education level of youth and their parents (%)

Highest level completed	Youth	Father	Mother
None	7.1	7.5	18.2
Primary education	38.2	50.5	56.2
Vocational training (secondary)	5.1	2.1	0.3
Secondary school	44.8	17.6	13.1
Vocational training (post-secondary)	3.6	0.7	0.6
University and postgraduate	1.1	3.3	1.0
Do not know	0.0	18.1	10.3
Other	0.0	0.3	0.4
Total	100	100	100

Source: SWTS-Tanzania, 2013.

#### 3.3.3 Current students

Table 3.8 presents findings on the level of education pursued by current students. The educational categories include primary school, vocational training, secondary school, post-secondary vocational training, university, postgraduate study and engagement in a formal or informal apprenticeship. At the time of the survey, almost three-quarters of students were in secondary school (72.9 per cent) and 9.7 per cent were either in secondary or post-secondary vocational training. One in eight (12.2 per cent) were pursuing education at the tertiary level, which bodes well for a future increase in numbers of higher-tier graduates. Almost 3 per cent of youth enrolled in school or training were in an apprenticeship, with the majority in informal apprenticeships (1.7 per cent, compared to 1.1 per cent in formal apprenticeships). There were some differences between young females and males. For instance, fewer female students were in vocational training than males (5.3 per cent of females compared to 12.8 per cent of male students). Many more female students, on the other hand, were in university or pursuing postgraduate study (18.8 per cent compared to 7.5 per cent of male students). Moreover, more young women than men were involved in both informal and formal apprenticeships.

Table 3.8 Current students by level of enrolment by sex (%)

Current level of enrolment	Total	Male	Female
Primary school	2.4	3.1	1.4
Vocational training (secondary)	2.7	4.0	0.8
Secondary school	72.9	75.4	69.5
Vocational training (post-secondary)	7.0	8.8	4.5
University or postgraduate study	12.2	7.5	18.8
Formal apprenticeship	1.1	0.9	1.6
Informal apprenticeship	1.7	0.4	3.5
Total	100	100	100

Source: SWTS-Tanzania, 2013.

Students' choice of field of study was varied, with some clear differences in preference between the sexes (table 3.9). Social sciences and business studies were the fields most preferred by both young men and women (22.0 and 27.8 per cent, respectively), while the selection of most other subjects shows a clear gender divide. For instance, almost three times more young women than men chose to study education (20.5 per cent of women compared to 7.3 per cent of men), while twice as many men as women studied science and mathematics (24.1 per cent of men and 11.8 per cent of women). Other popular fields of study among male students, such as engineering and manufacturing (13.3 per cent) and agriculture and veterinary studies (8.7 per cent), were not as popular among female students (4.6 per cent and 1.1 per cent, respectively). Female students, on the other hand, were more interested than men in health and welfare (12.4 per cent of women compared to 9.5 per cent of men) and general programmes (13.0 per cent of women against 2.1 per cent of men).

Table 3.9 Current students by fields of study by sex (%)

Field of study	Total	Male	Female
General programmes	6.7	2.1	13.0
Education	12.9	7.3	20.5
Humanities and arts	5.7	5.4	6.0
Social sciences and business	24.5	22.0	27.8
Science and mathematics	18.9	24.1	11.8
Engineering and manufacturing	9.6	13.3	4.6
Agriculture and veterinary studies	5.4	8.7	1.1
Health and welfare	10.8	9.5	12.4
Other Services	1.7	1.7	1.6
Other	3.9	5.8	1.4
Total	100	100	100

Source: SWTS-Tanzania, 2013.

The survey asked the respondents who were still studying at the time of the survey to speak about their future plans and whether these involved looking for a job, starting their own business, staying at home, continuing their education or training or pursuing other options. The respondents' plans for the future were cross-tabulated by level of education, ranging from primary to tertiary, and the results are presented in table 3.10. As expected, most students in primary school were planning to further their education (64.8 per cent). A total of 16.0 per cent planned to look for a job and 15.8 per cent intended to stay at home. Almost one-half of students in vocational training (49.4 per cent) said they would look for a job on graduating, while 29.5 per cent intended to continue their education. More than

one in ten students in vocational training wanted to start their own business after completing their studies (12.7 per cent).

Table 3.10 Current students by future plans (%)

Current level of enrolment	Look for a job	Start own business	Stay at home	Immediately go for further education	Other	Total
Primary school	16.0	3.4	15.8	64.8	0.0	100
Vocational training	49.4	12.7	0.0	29.5	8.4	100
Secondary school	27.7	7.6	0.1	61.2	3.3	100
University	73.5	11.0	0.0	15.6	0.0	100
Postgraduate study	0.0	0.0	0.0	100.0	0.0	100
Formal apprenticeship	95.9	0.0	0.0	4.1	0.0	100
Informal apprenticeship	4.4	14.2	0.0	81.4	0.0	100
Total	34.1	10.1	0.5	52.7	2.7	100

Source: SWTS-Tanzania, 2013.

Some 61.2 per cent of secondary school students said they would continue their education after graduation, while more than one-quarter said they would look for a job (27.7 per cent). Unsurprisingly, the proportion of persons planning to look for a job was high among current university students (73.5 per cent). Only 15.6 per cent of them said that they intended to continue their studies, while 11.0 per cent planned to become entrepreneurs and start their own businesses. All students at postgraduate level stated their intention to pursue their studies further.

Nearly all youth in formal apprenticeship planned to look for a job (95.9 per cent) and only 4.1 per cent of them said that they would carry on studying after finishing their training. The picture was reversed among those in informal apprenticeship: four in five of them (81.4 per cent) said they would continue their studies, 14.2 per cent would start their own business and only 4.4 per cent planned to look for work.

The SWTS also asked current students to identify where they hope to find work in the future and in what occupations. The aim here is to use current circumstances to judge whether young students have expectations that are realistic in terms of likely opportunities in the future. Most students expressed a desire to work as professionals (54.8 per cent), while one-fifth (20.8 per cent) wanted to become technicians and associate professionals (table 3.11). Each of the other occupations was preferred by fewer than 6 per cent of surveyed students.

There was little variation in preferences between male and female students with regard to the choice of popular future professions. There were differences, however, in the less popular occupations, such as clerks – which was the choice of 7.5 per cent of young women and only 0.7 per cent of men. The armed forces, on the other hand, was the choice of 8.7 per cent of men but only 1.4 per cent of women. A total of 7.9 per cent of male students wanted to become service workers, shop and market sales workers, plant and machine operators and assemblers compared to only 1.9 per cent of female students. While much less popular with both sexes, elementary occupations were picked by six times more female (1.9 per cent) than male students (0.3 per cent).

Table 3.11 Current students by desired future occupation and place of work and sex (%)

Desired occupation and place of work	Total	Male	Female
Desired occupation			
Legislators, senior officials and managers	1.6	1.7	1.5
Professionals	54.8	52.1	58.5
Technicians and associate professionals	20.8	20.6	21.1
Clerks	3.5	0.7	7.5
Service workers, shop and market sales workers	4.2	5.9	1.9
Skilled agricultural and fishery workers	1.3	1.4	1.2
Craft and related trades workers	5.9	6.6	5.0
Plant and machine operators and assemblers	1.2	2.0	0.0
Elementary occupations	1.0	0.3	1.9
Armed forces	5.7	8.7	1.4
Total	100	100	100
Desired place of work			
Own business/farm	12.6	11.5	14.1
Work for the government/public sector	63.4	63.1	63.9
Work for a private company	21.7	22.8	20.1
Work for an international organization	1.7	1.6	1.9
Work for family business/farm	0.6	1.0	0.0
Do not wish to work	0.0	0.0	0.0
Total	100	100	100

Source: SWTS-Tanzania, 2013.

These results provide worrying signals from current students about where they wish to work in the future. Table 3.11 shows that as many as 63.4 per cent of students hope to gain work in the government/public sector. The strong appeal of public sector employment among young people is understandable, given the desire for stable, well-paid employment, especially among those who have invested time and resources in their education, but it is not realistic given the sector's limited labour absorption capacity. Around one-fifth (21.7 per cent) of current students hope to work for a private company in future, while 12.6 per cent said they would like to set up their own enterprise. The variations between male and female students in terms of their desired future occupations are insignificant.

The review of Mainland Tanzania's sectoral distribution of formal employment reveals a mismatch between the occupational aspirations of current students and actual job opportunities. Table 3.12 presents the formal employment data for Mainland Tanzania. It should be noted that the formal employment data for such sectors as agriculture are not representative, as most work in this sector is informal. The public sector accounts for only 33.7 per cent of total formal employment, mainly in public administration and education. This number shrinks significantly if informal employment is taken into account. Private sector employment is more diversified, with the highest concentration of workers in manufacturing (28.7 per cent), followed by agriculture, forestry and fishing (11.4 per cent) and trade and accommodation services, each of which employs 10.5 per cent of workers. These sectors, however, generated very little interest among current students: for instance, only 1.3 per cent of current students aspired to become skilled agricultural and fishery workers.

Table 3.12 Sectoral distribution of formal employment in Tanzania (mainland), 2013

Industry	Private	Public	Total
Agriculture, forestry, fishing	11.4	0.5	7.7
Mining and quarrying	1.4	0.0	0.9
Manufacturing	28.7	0.1	19.1
Electricity, gas, etc.	0.2	1.9	8.0
Water supply and waste management	0.1	0.8	0.3
Construction	3.7	0.1	2.5
Wholesale and retail trade, repair services	10.5	0.1	7.0
Transportation and storage	4.4	2.1	3.6
Accommodation and food service activities	10.5	0.0	6.9
Information and communication	1.6	0.5	1.3
Financial and insurance activities	1.9	1.0	1.6
Real estate activities	0.1	0.1	0.1
Professional, scientific and technical activities	1.2	2.2	1.6
Administrative and support service activities	4.0	0.1	2.7
Public administration, defence, compulsory social security	0.7	44.4	15.3
Education	7.5	36.8	17.3
Human health and social work activities	5.4	8.9	6.6
Arts, entertainment and recreation	0.3	0.1	0.3
Other services	6.4	0.3	4.4
Total (%)	100	100	100
Total employees	1 233 068	625 901	1 858 969

Source: National Bureau of Statistics of Tanzania, 2014, p. 19.

# 3.3 Aspirations and life goals

The SWTS asked young respondents to identify their primary life goal. The results summarized in table 3.13 provide an interesting insight into the priorities and ambitions of current cohort of youth. One-half of all respondents (50.1 per cent) aspired to have a good family life, with only minor differences in shares between young men and women (52.2 and 47.9 per cent, respectively). The second most common answer among surveyed youth was to be successful in work, with more women than men indicating a successful career as their primary aspiration in life (34.2 per cent of women compared to 26.3 per cent of men). Making a positive contribution to society was the objective of 11.8 per cent of respondents with no major gender discrepancy. Only 9.2 per cent of young men and 6.6 per cent of young women stated that their main goal in life was to have a lot of money.

Table 3.13 Youth aspirations in life (%)

Primary life goal	Total	Male	Female
Being successful in work	30.1	26.3	34.2
Making a contribution to society	11.8	12.3	11.3
Having lots of money	8.0	9.2	6.6
Having a good family life	50.1	52.2	47.9
Total	100	100	100

# 3.4 Current activity status of youth

The traditional classification of current economic activity status has three categories: employed, unemployed or inactive. The employed and unemployed are added together to form the total labour force (also known as the economically active population). Unemployment, according to international standards, is defined as the situation of a person who: (a) did not work in the reference period, (b) was available to take up a job had one been offered in the week prior to the reference period, and (c) actively sought work within the past 30 days (for example, by registering at an employment centre or answering a job advertisement) (ILO, 2013b, p. 39; see also Annex I on definitions). In contrast, the definition of "relaxed unemployment" (also known as "broad unemployment"), differs in the relaxation of the "seeking work" criterion. According to the international standards, the seeking work criterion may be relaxed "in situations where the conventional means of seeking work are of limited relevance, where the labour market is largely unorganized or of limited scope, where labour absorption is, at the time, inadequate or where the labour force is largely self-employed" (ILO, 2013b, pp. 39–40). As this description largely fits the situation in Tanzania, the relaxed definition is preferred in much of this report's analysis.

In Tanzania, 43.6 per cent of youth were employed, which is below the average working youth population in the eight sub-Saharan African countries that undertook the SWTS in 2012/13 (53.2 per cent) (Elder and Koné, 2014). When applying the strict definition of unemployment, the survey results show that 11.7 per cent were unemployed and 44.7 per cent inactive (table 3.11). The share of unemployed women was higher at 13.3 per cent than that of men at 10.0 per cent. Even though the difference in labour force participation patterns between rural and urban young women is minor, the area of residence seems to be of greater significance in male youth labour force participation. The share of working young men in rural areas was almost twice that of urban young men (57.0 and 30.6 per cent, respectively), while the proportion of unemployed (strict definition) was nearly half the proportion of unemployed in urban areas (7.9 and 13.4 per cent, respectively). The percentage of inactive young men was also much higher in urban areas at 56.0 per cent, compared to 35.1 per cent in rural areas.

This picture changes when the relaxed definition of unemployment is applied (table 3.14). The relaxed inactivity rate was much lower at 29.4 per cent, although still higher among urban youth (42.3 per cent, compared to 24.6 per cent in rural areas). The unemployed share reached 27.1 per cent of Tanzania's youth population, with the share of unemployed women considerably higher at 33.4 per cent at the national level and 38.2 per cent in rural areas (respective rates for men were 20.4 and 18.3 per cent). The leap in unemployment shares when applying the relaxed definition confirms the weak labour market institutions in the country, which mean that few young people bother to actively seek work.

In the ILO report *Global Employment Trends for Youth 2013*, the argument is made that comparing traditional labour market indicators with a more detailed disaggregation of indicators made available through the SWTS gives a more accurate picture of the challenges that youth face in developing economies (ILO, 2013b, Chapter 4). The SWTS framework proposes the distribution of the youth population in the following five categories: (a) regular employment, defined as wage and salaried workers holding a contract of duration greater than 12 months plus self-employed youth with employees (employers); (b) irregular employment, defined as wage and salaried workers holding a contract of limited duration, i.e. set to terminate within 12 months, self-employed youth with no employees (own-account workers) and contributing family workers; (c) unemployed (relaxed definition), defined as persons currently without work and available to take up work in the week prior to the reference period; (d) inactive non-students; and (e) inactive students.

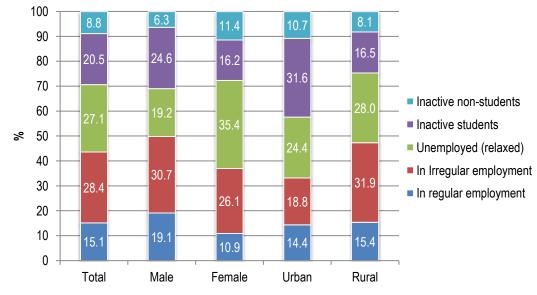
Table 3.14 Youth population by main economic activity, according to area of residence and sex (%)

Farmania activita		Total			Urban			Rural	
Economic activity	Total	Male	Female	Total	Male	Female	Total	Male	Female
Strict definition									
Employed	43.6	52.8	34.9	33.2	30.6	36.1	47.3	57.0	37.3
Unemployed	11.7	10.0	13.3	13.2	13.4	13.1	11.1	7.9	14.5
Inactive	44.7	37.3	51.8	53.5	56.0	50.8	41.5	35.1	48.3
Total youth population	100	100	100	100	100	100	100	100	100
Relaxed definition									
Employed	43.6	52.8	34.9	33.2	30.6	36.1	47.3	57.0	37.3
Unemployed	27.1	20.4	33.4	24.4	21.8	27.3	28.0	18.3	38.2
Inactive	29.4	26.8	31.7	42.3	47.5	36.6	24.6	24.8	24.5
Total youth population	100	100	100	100	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

Figure 3.2 shows the results for Tanzania. A mere 15.1 per cent of Tanzanian youth were engaged in regular employment, while almost twice as many (28.4 per cent) were in irregular employment. One-fifth (20.5 per cent) of Tanzanian youth were inactive students, hopefully engaged in increasing their skills and knowledge to better their employment prospects in the future. The 8.8 per cent of youth that were inactive non-students were neither in the labour force, nor in education or training. The share of young men in regular employment was 19.1 per cent while that figure was much lower among women, at 10.9 per cent. The male share in irregular employment was, however, also higher than the female share, at 30.7 and 26.1 per cent, respectively. The share of young women in the inactive non-student category was higher than that of young men (11.4 and 6.3 per cent, respectively) but young women constituted a lower share of inactive students (with 16.2 per cent in contrast to 24.6 per cent of young men). More worrying is the difference in the shares of unemployed (relaxed definition); the share of unemployed among young women was nearly double that among young men (at 35.4 and 19.2 per cent, respectively).

Figure 3.2 Distribution of youth population according to the SWTS framework



The regional differences are evident when it comes to the share of young people in irregular employment: in rural areas almost one-third of youth (31.9 per cent) were in irregular employment, compared to 18.8 per cent of urban youth. There were also many more inactive students in urban areas (31.6 per cent) than among rural youth (16.5 per cent).

The labour underutilization rate is calculated as the sum of the shares of youth in irregular employment, unemployed (relaxed definition) and the inactive non-students. These results suggest that, instead of an unutilized labour potential of 11.7 per cent (the share of unemployed based on the strict definition), policy-makers in Tanzania should be concerned that as many as 64.3 per cent of youth can be considered to fall within the category of underutilized labour. The rate of labour underutilization was higher among female youth (72.9 per cent) than male youth (56.2 per cent). Two-thirds (68.0 per cent) of rural youth and over one-half (53.9 per cent) of urban youth are not able to realize their full economic potential.

The level of education is usually positively correlated with the activity status of youth. In Tanzania, however, youth who have never attended school were most likely to be employed (78.2 per cent were working) and least likely to be unemployed (only 5.7 per cent, table 3.15). Less than one-half of secondary school graduates – recalling that secondary school graduates constituted the largest share among youth – were in employment (45.7 per cent) and almost as many were inactive (40.3 per cent); the share of unemployed was significantly higher than among those with a lower level of education at 13.9 per cent. The largest jump between the shares in unemployment, however, was seen in university graduates, where as many as 26.7 per cent were unemployed. Such high levels of unemployment among well-educated youth are explained by the fact that, having spent years studying, they are less likely to settle for the first available job but are prepared to wait for a job that is better suited to their level of skills. Unfortunately, however, there remains a scarcity of jobs for higher skilled youth in Tanzania, which means that job queues can be long (see section 3.6 for more details on the characteristics of unemployed youth).

Table 3.15 Youth population by educational attainment and current activity status (%)

Educational attainment	Employed	Unemployed	Inactive	Total
Never attended	78.2	5.7	16.1	100
Lower than primary	72.0	8.4	19.6	100
Primary	64.5	8.2	27.3	100
Vocational (secondary)	68.0	16.0	16.0	100
Secondary	45.7	13.9	40.3	100
Post-secondary vocational	19.2	76.5	4.2	100
University and postgraduate	60.0	26.7	13.3	100
Total	55.3	13.7	31.0	100

Source: SWTS-Tanzania, 2013.

# 3.5 Characteristics of employed youth

The "employed" comprise all persons surveyed who worked for pay, profit or family gain for at least one hour in the reference week plus the number of persons who are temporarily absent from their jobs (see Annex I for more detailed definitions). By current activity status, 43.6 per cent of Tanzanian youth – 52.8 per cent of young men and only one-third (34.9 per cent) of young women – were employed (figure 3.3). A variety of factors can account for this gender gap, including access to education (young women were less likely to be in school than young men and more likely to leave school early but,

among those who do manage to stay in school, they had a tendency to complete their education at a higher level than their male counterparts) and socio-cultural barriers to women's employment.

Tanzanians aged 25–29 had the highest employment-to-population ratio at 62.9 per cent. Persons in this age group were more likely to have completed school and acquired some work experience, making them more employable. The employment-to-population ratio of youth aged 20–24 was 55.3 per cent. However, SWTS results show that 27.2 per cent of adolescents between the ages of 15 and 19 were also working. Having to leave their education and start working at such an early age greatly reduces their chances of finding stable well-paid jobs in the future.

Total 43.6 Rural 47.3 Urban 33.2 Female 34.9 Male 52.8 25-29 62.9 20-24 55.3 15-19 27.2 0 10 20 30 40 50 60 70 %

Figure 3.3 Youth employment-to-population ratio by area of residence, sex and age group

Source: SWTS-Tanzania, 2013.

# 3.5.1 Status in employment

The categorization of status in employment is important because different groups of workers face different economic risks. Wage and salaried workers, or employees, are attached to an institution and generally receive a regular wage (although persons on daily wages would also be included in this category). They face relatively low economic risks compared to the self-employed and unpaid family workers. In general, a country with a high proportion of wage and salaried workers is likely to have a strong formal economy with effective labour market institutions (Elder and Koné, 2014). The self-employed, whether own-account workers or employers, face relatively higher economic risks since their remuneration is dependent on the number of units sold or services rendered. Their incomes are subject to fluctuations and they do not have access to the entitlements made available to some wage and salaried workers. In most developing economies, the majority of self-employed workers operate in the informal sector.

Table 3.16 shows that almost equal proportions of young working Tanzanians were wage and salaried workers (35.9 per cent) and own-account workers (35.8 per cent). A sizable share (18.2 per cent) were contributing family workers and only 6.8 per cent were employers. Own-account workers and contributing family workers together make up a category of "vulnerable employment". These are the workers who face high levels of job insecurity and who do not have access to safety nets to cover them during periods when they are unable to work due to sickness or disability. More than one-half of young workers in Tanzania can be classified as "vulnerable" (54.0 per cent), based on the SWTS results, with young women in rural areas being those most likely to engage in vulnerable employment (71.4 per cent).

Table 3.16 Young workers by status in employment, according to area of residence and sex (%)

Employment status	Rural			Urban			Total
Limployment status	Female	Male	Total	Female	Male	Total	lotai
Wage and salaried workers (employees)	16.5	41.9	32.2	49.8	51.7	50.7	35.9
Self-employed with employees (employers)	8.0	8.1	8.1	0.9	3.1	2.0	6.8
Self-employed without employees (own-account workers)	46.7	30.5	36.7	40.7	23.3	32.3	35.8
Contributing family workers	24.7	16.4	19.6	5.5	20.2	12.6	18.2
Member of a producers' cooperative	0.0	0.0	0.0	0.2	1.1	0.6	0.2
Not classifiable by status	4.2	3.1	3.5	2.9	0.7	1.8	3.2
Total	100	100	100	100	100	100	100

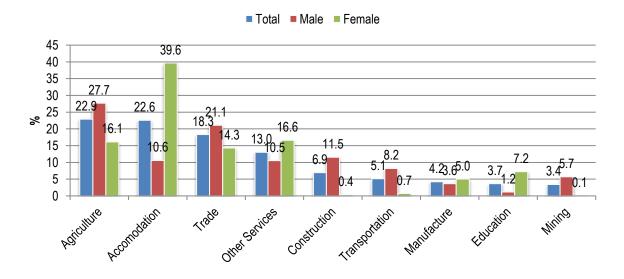
Source: SWTS-Tanzania, 2013.

Sex and area of residence have a marked effect on status in employment. Female youth in rural areas were primarily in the more vulnerable categories of employment as own-account workers or contributing family workers (46.7 and 24.7 per cent, respectively). A large share of urban female youth were also engaged in own-account work (40.7 per cent), but only 5.5 per cent of urban females were contributing family workers while a strong majority (49.8 per cent) were wage and salaried workers. Young men in urban areas were also more likely to work in paid employment (51.7 per cent) but with near equal shares in own-account work (23.3 per cent) and contributing family work (20.2 per cent).

# 3.5.2 Sector and occupation of working youth

According to Tanzanian National Accounts, the biggest contributor to Mainland Tanzania's national output over the past decade has been the services sector, contributing 49.9 per cent in 2012 (table 2.1). Nearly one-quarter of the mainland's GDP in 2012 came from the agricultural sector (22.9 per cent), while the industry and construction sectors accounted for 21.8 per cent of the national output in the same year. The distribution of employment in Tanzania presented in figure 3.4 shows that these sectors accounted for commensurate shares in total youth employment in Tanzania at the time of the survey in 2013.

Figure 3.4 Youth employment by sector and sex



Similar to the sectoral contribution to the national output, the services sector accounted for the largest share of youth employment in Tanzania (57.6 per cent). The services sector includes accommodation, which employs as many as 39.6 per cent of young women compared to only 10.6 per cent of men, trade (21.1 per cent of men and 14.3 per cent of women), education (7.2 per cent of women and 1.2 per cent of men), and other services (16.6 per cent of women and 10.5 per cent of men). The second largest share of employment in Tanzania is in the agriculture sector, where 22.9 per cent of Tanzanian working youth were engaged. The share of young male workers in this sector was much higher than the share of young female workers (27.7 and 16.1 per cent, respectively). Finally, the industry and construction sector employs 19.6 per cent of youth. This figure also comprises the youth working in transportation, manufacturing and mining, each of these sectors accounting for less than 7 per cent of total youth employment.

There is a significant disparity in the shares of male and female workers by sectors of employment. Young female workers were primarily found in services, while male youth are also involved in agriculture and industry. More than three-quarters of young female workers were engaged in services (77.7 per cent) compared to 43.4 per cent of young male workers. Industry, on the other hand, employed almost five times as many men as women (29.0 per cent of men and 6.2 per cent of women). In agriculture, the share of male workers was almost double that of female workers. Young women were virtually absent from the labour-intensive sectors, such as construction, transportation and mining.

The distribution of young workers by occupations is presented in table 3.17. One-third of employed youth were engaged in elementary occupations<sup>5</sup> (35.8 per cent). A total of 20 per cent (20.6) were service workers, shop and market sales workers, while 17.5 per cent were craft and related trades workers. Some 14.7 per cent of employed youth were skilled agricultural and fishery workers, 4.2 per cent worked as technicians and associate professionals and 3.8 per cent as plant and machine operators or assemblers. Fewer than 4 per cent of young Tanzanians were working in occupations that require higher qualifications, such as clerks (1.8 per cent), professionals (1.3 per cent) or legislators, senior officials and managers (0.2 per cent).

Table 3.17 Employed youth by occupation, according to area of residence and sex (%)

Occupation (ISCO-08)	Total	Male	Female	Rural	Urban
Elementary occupations	35.8	36.5	34.8	36.6	32.7
Service workers, shop and market sales workers	20.6	20.5	20.8	17.8	31.6
Craft and related trades workers	17.5	10.3	27.7	17.6	17.0
Skilled agricultural and fishery workers	14.7	17.6	10.6	17.9	2.5
Technicians and associate professionals	4.2	6.3	1.1	4.0	4.8
Plant and machine operators and assemblers	3.8	6.4	0.1	3.9	3.5
Clerks	1.8	0.9	3.1	0.9	5.5
Professionals	1.3	0.9	1.8	1.0	2.4
Legislators, senior officials and managers	0.2	0.3	0.0	0.2	0.0
Armed forces	0.1	0.1	0.0	0.1	0.0
Total	100	100	100	100	100

<sup>&</sup>lt;sup>5</sup> The International Standard Classification of Occupations (ISCO-88) describes elementary occupations as those "which require the knowledge and experience necessary to perform mostly simple and routine tasks, involving the use of hand-held tools and in some cases considerable physical effort, and, with few exceptions, only limited personal initiative or judgment. The main tasks consist of selling goods in streets, door-keeping and property watching, as well as cleaning, washing, pressing, and working as labourers in the fields of mining, agriculture and fishing, construction and manufacturing".

Gender segregation is evident in certain occupations but not in others. For instance, elementary occupations employ a similar share of young men and women (36.5 and 34.8 per cent, respectively). The proportion of men and women was almost the same in service and sales related occupations, at around 20.5 per cent. On the other hand, there were more than twice as many female craft and related trades workers as male (27.7 and 10.3 per cent, respectively). At the same time, the share of young males working as technicians and associate professionals was six times that of women (6.3 per cent of men and 1.1 per cent of women). Male youth were also more likely to be skilled agricultural and fishery workers (17.6 per cent, compared to 10.6 per cent of female youth).

Unsurprisingly, rural youth were more likely to work as skilled agricultural and fishery workers (17.9 per cent, compared to 2.5 per cent of urban young workers). Urban youth on the other hand were more likely to be service workers, shop and market sales workers (31.6 per cent, compared to 17.8 per cent of rural youth), and much more likely to work in "office" jobs as clerks and professionals.

# 3.5.3 Wage and salaried workers (employees)

Young men comprised 71.3 per cent of wage and salaried workers and young women just over one-quarter (28.7 per cent) (table 3.18). Almost three-quarters of wage workers resided in rural areas (71.2 per cent). Only 17.7 per cent of young employees had a written contract. The remaining 82.3 per cent were engaged in work based on oral contracts, affecting four out of five workers in rural areas (87.1 per cent) and 70.6 per cent of workers in urban areas. Most urban workers benefited from contracts of unlimited duration (71.9 per cent), which is not surprising given the oral and non-binding nature of the contracts of most young employees. Among those with limited-duration contracts, almost two-thirds had contracts of less than 12 months' duration (64.9 per cent). In rural areas, over one-half of workers had unlimited contracts (57.5 per cent) and most contracts of limited duration were shorter than one year (56.3 per cent), whereas one-third lasted between one and three years (36.8 per cent). Few limited contracts were of more than three years in duration (7.9 per cent).

Table 3.18 Young wage and salaried workers by contract situation, according to area of residence and sex (%)

	Total	Male	Female	Urban	Rural
Employee	100	71.3	28.7	28.8	71.2
Type of contract					
Written contract	17.7	17.9	17.0	29.4	12.9
Oral contract	82.3	82.1	83.0	70.6	87.1
Total	100	100	100	100	100
Nature of contract					
Unlimited duration	61.7	54.5	79.4	71.9	57.5
Limited duration	38.3	45.5	20.6	28.1	42.5
Total	100	100	100	100	100
Duration of contract					
Less than 12 months	58.1	62.6	33.8	64.9	56.3
12 months to less than 36 months	34.0	32.2	44.0	23.7	36.8
36 months or more	7.9	5.2	22.2	11.4	6.9
Total	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

Written contracts are rarely offered to young employees, but youth working in the services sector were most likely to benefit from a written agreement; 20.3 per cent of

young paid workers in services had a written contract compared to 12.2 per cent in agriculture and 11.8 per cent in industry (table 3.19). In agriculture and services, most contracts were unlimited in duration (90.6 and 65.0 per cent, respectively), while in the industrial sector contracts of limited duration were more common (61.1 per cent). The duration of such contracts varies depending on the sector: in industry, 92.2 per cent of limited-duration contracts lasted less than a year, while in services more than one half of contracts lasted between one and three years (53.2 per cent).

Table 3.19 Employed youth by contract situation in major sectors (%)

	Agriculture	Industry	Services	Total
Type of contract				
Written contract	12.2	11.8	20.3	17.7
Oral agreement	87.8	88.2	79.7	82.3
Total	100	100	100	100
Nature of contract				
Unlimited duration	90.6	38.9	65.0	61.7
Limited duration	9.4	61.1	35.0	38.3
Total	100	100	100	100
Duration of contract				
Less than 12 months	81.3	92.2	38.4	58.1
12 months to less than 36 months	18.1	0.5	53.2	34.0
36 months or more	0.6	7.3	8.4	7.9
Total	100	100	100	100

Source: SWTS-Tanzania, 2013.

Young employees in Tanzania are rarely covered by entitlements. Table 3.20 presents the survey results showing that only one-quarter of young employees enjoyed extra benefits (25.6 per cent). There was also considerable disparity between young men and women in terms of the extent and nature of benefits coverage. Fewer young female employees were entitled to overtime payments than male employees (12.4 per cent against 33.7 per cent, respectively) and three times more men were covered by occupational health and safety benefits (44.4 and 15.3 per cent, respectively); in part, this is a reflection of the different sectors where the majority of young men and women are to be found.

Table 3.20 Young wage and salaried workers by access to entitlements, according to area of residence and sex (%)

Entitlement	Total	Male	Female	Rural	Urban
Transport allowance	30.3	30.8	29.0	33.4	22.6
Meal allowance	65.4	62.4	72.9	65.5	65.1
Annual paid leave	28.3	27.7	29.6	31.3	21.6
Paid sick leave	29.9	29.6	30.6	29.2	31.5
Pension	7.6	7.6	7.6	5.4	12.5
Severance payment	12.5	10.5	17.2	11.1	15.6
Overtime payments	27.3	33.7	12.4	29.5	22.3
Medical insurance	18.4	17.7	19.9	20.6	13.5
Bonus	34.4	36.3	29.8	40.3	21.4
Social security	16.8	15.8	19.0	20.7	8.3
Educational and training courses	26.6	29.3	20.4	27.9	23.8
Occupation health and safety benefits	35.6	44.4	15.3	40.3	25.0
Childcare facilities	6.5	2.2	16.4	5.9	7.7
Maternity/paternity leave	19.1	21.4	13.8	19.5	18.1
Average	25.6	26.4	23.8	27.2	22.1

Source: SWTS-Tanzania, 2013.

Regardless of the area of residence, the young employees were relatively evenly covered by such benefits as meal allowances (65.4 per cent), paid sick leave (29.9 per cent), annual leave (28.3 per cent), overtime payments (27.3 per cent), education and training entitlements (26.6 per cent) and maternity/paternity leave (19.1 per cent). Still, marginally more rural workers enjoyed entitlements coverage than urban workers (27.2 and 22.1 per cent, respectively). The regional differences are especially evident in the coverage of such benefits as occupational health and safety cover, for which 40.3 per cent of rural employees and only 25.0 per cent of urban workers qualified, or social security (20.7 per cent of rural, compared to 8.3 per cent of urban workers). Some 40.3 per cent of rural workers received bonuses, compared to only about half that number (21.4 per cent) of young urban wage and salaried workers. On the other hand, in urban areas more than twice as many working youth were entitled to pensions than in rural areas (12.5 and 5.4 per cent, respectively). More youth in rural areas were covered by medical insurance (20.6 per cent) than in urban areas (13.5 per cent). The lack of benefits means that the majority of young workers will experience radical fluctuations in their daily or monthly incomes if they are unable to work due to illness or have to take time off work to care for a sick family member. At the same time, if they lose their job, only a small percentage of young workers have the protection offered by severance pay or social security (12.5 and 16.8 per cent, respectively).

#### 3.5.4 Self-employed youth

A lack of formal jobs and a large informal economy mean that self-employment is the only option for many young Tanzanians. Some 60.8 per cent of Tanzanian employed youth were engaged in some form of self-employment (6.8 per cent as employers, 18.2 per cent in unpaid family work and 35.8 per cent as own-account workers without employees, table 3.16).

Over 40 per cent (43.9 per cent) of young employers and own-account workers surveyed took up self-employment because they could not find a paid job, thus implying that self-employment is considered the second-best option by many youth (figure 3.5). More than one-quarter (27.4 per cent) chose self-employment for the greater independence that it offers. Around one in eight self-employed youth were attracted by the higher income level in own-account work (12.0 per cent), and a further 10.0 per cent preferred it for the more flexible hours of work. Only a few own-account workers and employers were compelled into self-employment by their family, or other reasons (5.9 per cent).

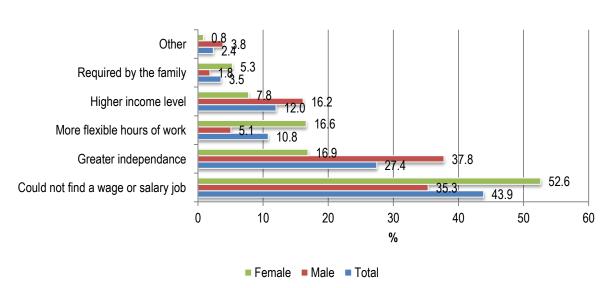


Figure 3.5 Self-employed youth by reason and sex

Source: SWTS-Tanzania, 2013.

A higher share of young women opted for self-employment because they could not find another job (52.6 per cent, compared to 35.3 per cent of men). More men than women, on the other hand, became self-employed because of the greater independence (37.8 and 16.9 per cent, respectively). Young self-employed female workers were three times more likely to have chosen this status to have more flexible hours of work (16.6 per cent, compared to 5.1 per cent of men). Furthermore, more women ended up in self-employment at the request of their family (5.3 per cent, compared to only 1.8 per cent of men). All in all, young men were more likely to have chosen self-employment for positive reasons, such as higher income levels and greater independence. Young women, on the other hand, were more likely to end up in self-employment due to less favourable reasons, such as following a family requirement, inability to find a paid job and for the more flexible working hours, presumably to have more time to take care of family.

Around one-fifth (19.8 per cent) of young employers and own-account workers claimed that no financing was needed to start their own business, an indication of the low level of production of the enterprises (table 3.21). An example is a young person selling fruits on the street picked from their own back garden. One-third (32.1 per cent) relied on their own savings, while another third (34.2 per cent) borrowed money from family and friends. Self-employed youth hardly used any financial services from formal institutions, such as microfinance institutions, banks, informal financial operators or non-governmental organizations (NGOs). This suggests either a lack of awareness of the availability of financial services among youth in Tanzania or restrictive policies that make financial instruments unavailable to youth. Measures aimed at improving financial services to young people are likely to stimulate labour demand and generate new employment opportunities for them.

Table 3.21 Self-employed youth by sources of start-up financing, according to area of residence and sex (%)

Source of funding	Total	Male	Female	Urban	Rural
No money needed	19.8	27.4	12.0	16.1	20.5
Own savings	32.1	33.3	31.0	36.5	31.3
Money from family or friends	34.2	20.8	47.8	31.9	34.6
Loan from microfinance institution (including cooperatives)	2.1	0.8	3.5	10.3	0.5
Loan from bank	0.0	0.0	0.1	0.2	0.0
Loan from an informal financial operator (money lender)	1.5	1.8	0.0	0.0	1.5
Remittances from abroad	1.1	2.2	1.1	1.6	1.3
Other	9.2	13.7	4.5	3.5	10.3
Total	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

#### 3.5.5 Hours of work

Short working time among youth in Tanzania is another area of concern. Many young people work short hours despite their desire to work more. Around one-third (31.8 per cent) of employed youth worked less than 20 hours during the reference week, and almost one-half (46.4 per cent) worked part time, or less than 30 hours per week (figure 3.6). The short working hours reflect the lack of regular jobs and the precariousness of the occasional young worker in the country. Short working hours can be beneficial when they offer young students the opportunity to earn while still in school, or give young parents the opportunity to combine work with family care. The latter is likely to be the main reason why 39.0 per cent of young women work less than 20 hours a week (compared to 26.8 per cent of men). However, it may also be the case in Tanzania that the short working time is all that is available to many young workers.

On the other hand, 14.4 per cent of employed youth worked over 40 hours a week and almost one-third of young workers (32.4 per cent) worked more than 50 hours a week. According to the Employment and Labour Relations Act of 2004, the maximum permitted number of working hours should not exceed 45 hours a week (ILO, 2010a). However, because most working youth are informally employed, they are not covered by the provisions of the Act (see section 3.5.7).

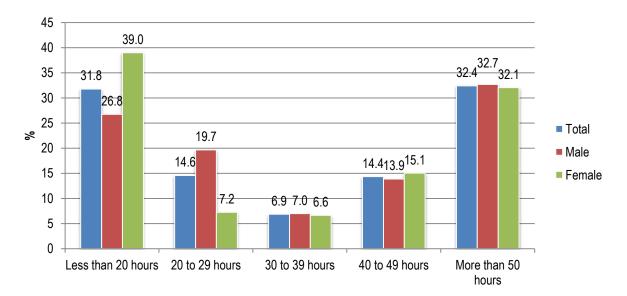


Figure 3.6 Employed youth by actual hours worked per week

Source: SWTS-Tanzania, 2013.

#### 3.5.6 Wages

Wages are an important indicator of economic well-being. For young workers, the average monthly wages tend to vary according to sex, area of residence and level of educational attainment. A young male employee at the time of the survey earned 182,205 Tanzanian shillings (TZS), compared to TZS 97,708 earned by a young female employee (table 3.22). The level of education and qualifications are an indicator to employers of the productive potential of prospective employees. Employees with higher levels of education should therefore earn higher salaries and vice versa. In Tanzania, the wage level of young workers increases incrementally with the level of educational attainment. The young workers with a university education earn more than twice the wage of a young worker with less than primary education (TZS 384,300, compared to TSZ 168,260 per month).

At the time of the survey, the average wage of self-employed youth was below the earnings of the average paid employee (TZS 103,403 and TZS 158,367, respectively). A gender pay gap exists among both own-account workers and paid workers: self-employed males earned TZS 116,973, while females earned TZS 89,351. The divide in earnings of the self-employed youth was widest between rural and urban areas. In urban areas, own-account workers and employers earned three times more than their rural colleagues (TZS 73,647 in rural areas compared to TZS 250,392 in urban areas).

<sup>&</sup>lt;sup>6</sup> The UN operational exchange rate in March 2013 (at the mid-point of the survey fieldwork) was US\$1 = TZS 1,622.0. The average wage of a young employee in Tanzania was therefore the equivalent of US\$97.63 per month and the young own-account worker US\$63.75. University graduates working in paid employment earned the equivalent of US\$236.92 per month.

Table 3.22 Average monthly wages of young workers (wage and salaried workers and self-employed workers) by sex, area of residence and level of completed education (in Tanzanian shillings)

		Wage and salaried workers			Own-account workers and employers		I
		Mean monthly wage	SD	Mean monthly income	SD	Mean monthly earnings	SD
Total		158 367	148	103 403	251	125 870	161
Sex	Female	97 708	394	89 351	221	91 726	194
	Male	182 205	131	116 973	444	149 186	235
Area of residence	Rural	169 077	190	73 647	165	108 686	128
	Urban	133 622	215	250 392	1 219	185 742	560
Level of education	Less than primary	168 260	1 697	35 553	106	72 956	494
	Primary	66 311	79	65 005	160	65 530	101
	Secondary	217 847	162	165 723	635	188 709	363
	Tertiary	384 300	1 340	767 519	5 075	556 585	2 567

Note: SD = standard deviation. Source: SWTS-Tanzania, 2013.

#### 3.5.7 Informal employment

Informal employment<sup>7</sup> is a common condition among young workers in Tanzania. The informal employment rate among youth in Tanzania was 78.2 per cent at the national level, 75.3 per cent in rural areas and as high as 89.1 per cent in urban areas (figure 3.7). Informal employment is made up of two sub-categories: workers in the informal (unregistered) sector and paid employees holding informal jobs in the formal sector. Workers in the latter category do earn a salary but do not receive the other benefits, such as social security contributions or paid annual or sick leave, that would normally be associated with a formal job. As seen in figure 3.7, most informal employment in Tanzania is found in the informal sector (72.8 per cent), with the remaining category of informal jobs in the formal sector being much smaller, at 27.2 per cent. The informal employment rate was significantly higher among young women than men (89.1 and 70.5 per cent, respectively) and in urban than in rural areas (89.1 and 75.3 per cent, respectively). Young men in informal employment were twice as likely as females to hold informal jobs in the formal sector (37.9 per cent of men in contrast to only 15.2 per cent of women). In urban areas, one-third of informal employment occurred in the formal sector (35.1 per cent), compared to one-quarter (24.8 per cent) in rural areas.

<sup>&</sup>lt;sup>7</sup> Informal employment is measured according to the guidelines recommended by the 17th International Conference of Labour Statisticians (2003). The calculation applied here includes the following sub-categories of workers: (a) paid employees in "informal jobs", i.e. jobs without a social security entitlement, paid annual leave or paid sick leave; (b) paid employees in an unregistered enterprise with size classification below five employees; (c) own-account workers in an unregistered enterprise with size classification below five employees; (d) employers in an unregistered enterprise with size classification below five employees; and (e) contributing family workers. Sub-categories (b) to (d) are used in the calculation of "employment in the informal sector", sub-category (a) applies to "informal job in the formal sector" and sub-category (e) can fall within either grouping depending on the registration status of the enterprise that engages the contributing family worker.

<sup>&</sup>lt;sup>8</sup> This trend goes contrary to the usual results, in which informal employment shares are higher in rural than urban areas. For an in-depth investigation of youth informal employment, see Shehu and Nilsson, 2014.

100 90 89.1 89.1 80 78.2 75.3 70 70.5 Share in informal sector 60 employment 50 Share in informal job in the 62.1 formal sector 64.9 40 Informal employment rate 72.8 30 75.2 84.8 20 37.9 35. 27.2 24.8 10 15.2 0

Rural

Figure 3.7 Youth informal employment rate and sub-categories of informal employment by area of residence and sex

Source: SWTS-Tanzania, 2013.

#### 3.5.8 Qualifications mismatch

Total

Male

Female

One means of measuring the mismatch between the job that a person does and their level of educational qualification is to apply the normative measure of occupational skills categories from the International Standard Classification of Occupations (ISCO). ISCO-08 includes the following categorization of occupational groups (first-digit ISCO levels) by level of education in accordance with the International Standard Classification of Education (ISCED). Table 3.23 reproduces the norms of the ISCO-based educational classification.

Urban

Table 3.23 ISCO major groups and education levels

ISCO major group	Broad occupation group	Education level
Managers		
Professionals	High-skilled non-manual	Tertiary (ISCED 5-6)
Technicians and associate professionals		
Clerical support workers	l ow-skilled non-manual	
Service and sales workers	LOW-SKIIIEU HOH-IIIAHUAI	
Skilled agricultural and fishery workers		Secondary (ISCED 3-4)
Craft and related trades workers	Skilled manual	
Plant and machine operators and assemblers		
Elementary occupations	Unskilled	Primary (ISCED 1–2)

Source: ILO, 2013b, table 3.

Workers who have completed the required level of education are considered well-matched. Those who have a higher or lower level of education are considered over- or undereducated, respectively. For example, a university graduate working as a clerk (a low-skilled non-manual occupation) is overeducated, while someone whose highest education

level is at the secondary level who is working as an engineer (a high-skilled non-manual occupation) is undereducated.

The SWTS results for Tanzanian youth show that undereducation of young workers poses the greater challenge: 58.5 per cent of young workers were undereducated, while only 8.6 per cent were overeducated (table 3.24). Less than one-half of working youth were well-matched in their jobs, i.e. possessing the necessary level of education for the position they hold (46.5 per cent). With a substantial share of youth completing their education at primary (38.2 per cent) or secondary level (44.8 per cent; see table 3.7), it is not surprising to find more Tanzanian youth classified as undereducated than overeducated.

Table 3.24 also shows the degree of education mismatch by specific occupation. Since every worker is expected to have at least a primary education, according to the classification, even young workers in low-skilled non-manual jobs or skilled manual jobs are undereducated when they did not complete primary level education. Two-thirds of young persons working as skilled agricultural and fishery workers were undereducated in terms of the jobs they held (66.0 per cent). In a country where 7.1 per cent of total youth have no education at all (see table 3.7), even working in elementary occupations, 11.1 per cent of youth were classified as undereducated.

Undereducation has an impact on the productivity of the worker, as well as on their levels of confidence and well-being. One way of addressing the qualifications mismatch to ensure that young workers have the necessary skills to perform available jobs most effectively is to offer on-the-job training. A trained worker has the possibility of being more efficient, effective and better motivated at work than an untrained (and hence insecure) worker.

Table 3.24 Shares of overeducated and undereducated young workers by major occupational category (ISCO-08, %)

Major occupational category (ISCO-08)	Overeducated	Undereducated	Matching qualifications
1: Legislators, senior officials and managers	-	100	-
2: Professionals	-	69.9	30.1
3: Technicians and associate professionals	-	90.7	9.3
4: Clerks	-	14.6	85.4
5: Service workers, shop and market sales workers	2.0	39.5	58.5
6: Skilled agricultural and fishery workers	0.3	66.0	33.7
7: Craft and related trades workers	0.0	48.5	51.5
8: Plant and machine operators and assemblers	3.7	44.9	51.4
9: Elementary occupations	36.8	11.1	52.1
10: Armed forces	-	100	_
Total	8.6	58.5	46.5

Note: - = Insignificant response rate. Total employed excludes those whose education levels are unknown.

Source: SWTS-Tanzania, 2013.

#### 3.5.9 Security and job satisfaction

The survey examined the degree of job satisfaction of the surveyed youth by asking them whether or not they would like to change jobs. The findings reveal that as many as 72.2 per cent of respondents reported that they would like to change their present job. The reasons for wanting to change job are presented in table 3.25. The most common reasons were low pay (37.3 per cent), temporary nature of the current job (19.8 per cent), desire to

work more hours (18.4 per cent), poor working conditions (14.4 per cent), and the wish to find a job that better matches their skills (5.0 per cent).

Table 3.25 Main reason for wanting to change current employment by sex (%)

Reason for change	Total	Male	Female
To have a higher rate of pay per hour	37.3	43.5	29.9
Present job is temporary	19.8	20.7	18.6
To work more hours at current rate	18.4	20.2	16.3
To improve working conditions	14.4	8.7	21.1
To make better use of qualifications/skills	5.0	3.7	6.5
Fear of losing current job	2.9	2.7	3.2
To work fewer hours with a reduction in pay	2.1	0.2	4.3
To have more convenient working time, shorter commuting time	0.2	0.2	0.2
Other	0.0	0.0	0.0
Total	100	100	100

Source: SWTS-Tanzania, 2013.

#### 3.6 Characteristics of unemployed youth

In most developed economies, to qualify for unemployment benefits a young person must prove that they have actively sought work – by registering at an employment centre or applying for job vacancies, for example. Very few developing economies offer unemployment benefits to their populations. Young people, therefore, have little motivation to actively seek work when they feel there is none readily available and where labour markets are highly informal. A person without work is more likely to wait for word-of-mouth, informal connections that lead to occasional work than to engage in an active job search. Relaxing the active job-search criterion in the unemployment definition can have a significant impact on results in low-income economies that lack social protection, and that is the case in Tanzania. The relaxed unemployment rate for youth amounts to nearly double the rate when applying the strict definition (38.3 per cent compared to 21.1 per cent). Regardless of which measure is used, the unemployment rate of youth is a major issue for the country.

Table 3.26 presents a comparison of the two rates by sex. Young females have a harder time finding employment in Tanzania. The female youth unemployment rate (relaxed definition) was nearly double the male rate at 48.9 and 27.9 per cent, respectively. The higher unemployment rate among women is not characteristic only of Tanzania, but of the wider sub-Saharan region (Elder and Koné, 2014). Youth in urban areas had a higher unemployment rate than rural youth (42.4 and 37.2 per cent, respectively).

A young person in Tanzania may be unemployed for a very long period of time. Almost one-half of all unemployed young people (44.8 per cent) have been unemployed for over two years (table 3.26). The gender discrepancy here is staggering: 62.8 per cent of young unemployed women had been jobless for over two years, compared to 19.0 per cent of unemployed young men. Persistent and high youth unemployment could have adverse long-term consequences both for the individual and for the country's economy, such as a higher risk of future unemployment, a prolonged period of unstable jobs and potentially depressed income growth (ILO, 2010b). An additional factor is that, the longer the unemployment spell, the more likely prospective employers are to have negative perceptions of the young jobseeker, whom they start to see as unemployable.

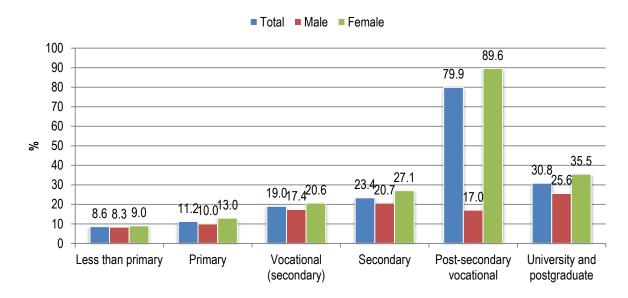
Table 3.26 Youth unemployment rate and share of unemployed youth by unemployment duration, according to area of residence and sex (%)

Rate and share	Total	Male	Female	Urban	Rural
Youth unemployment rate (relaxed definition)	38.3	27.9	48.9	42.4	37.2
Youth unemployment rate (strict definition)	21.1	15.9	27.6	28.5	19.0
Share of total unemployed (strict) by duration					
Less than 3 months	26.3	38.3	17.9	48.4	16.8
3 months to less than 6 months	6.6	13.0	2.1	11.4	4.5
6 months to less than 1 year	7.9	11.9	5.2	5.8	8.8
1 year to less than 2 years	14.4	17.9	12.0	10.7	16.0
2 years or more	44.8	19.0	62.8	23.7	53.9
Total	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

Examining unemployment by level of educational attainment (among youth with completed education) confirms that the likelihood of being unemployed increases with the level of education. The secondary school graduate and the university graduate faced a high chance of unemployment (23.4 per cent and 30.8 per cent, respectively). Furthermore, it is striking to note the extremely high rates of unemployment for youth with post-secondary vocational training, with the rate among young women with post-secondary vocational training as high as 89.6 per cent (figure 3.8).

Figure 3.8 Youth unemployment rate by level of educational attainment and sex



Source: SWTS-Tanzania, 2013.

The extent to which job search strategies fail to bear fruit will determine the duration of unemployment and, ultimately, their success or failure. Of the unemployed youth engaged in an active job search, the most popular method of seeking work was asking friends, relatives and acquaintances (32.9 per cent, table 3.27). One-quarter of young jobseekers (25.1 per cent) placed or answered job advertisements, while 19.3 per cent inquired for vacancies directly at factories, farms, markets, shops or other potential workplaces. Only about one in ten young unemployed people registered at an employment centre (11.0 per cent); it is interesting to note that far more young women did so than men (17.9 per cent of women versus 1.7 per cent of men). In their job search most young men mainly relied on their personal network (43.2 per cent), over one-quarter inquired directly

at workplaces (28.7 per cent) and one in ten waited in the street hoping to be recruited for casual work (10.2 per cent). Placing and answering job advertisements was a more popular means of job search among young women (35.3 per cent of women, compared to 11.5 per cent of men), while fewer women than men relied on their personal networks (25.2 per cent). More young women took action to become self-employed, for instance seeking financial assistance to start their own business (8.7 per cent). The figures would seem to show, therefore, a somewhat more entrepreneurial inclination among young women compared to young men.

For comparative purposes, we can also look at how the currently employed youth went about finding their jobs. Some young workers benefited from being able to join the family establishment (20.8 per cent), but, for a majority of currently employed youth, the results confirm the dominance of informal job search methods. Over one-third of working youth found their jobs through relatives and acquaintances (38.1 per cent). Inquiring about vacancies directly at workplaces has proved successful for only 4.4 per cent of employed youth, despite being one of the most popular job search methods, especially among men (28.7 per cent). In contrast, taking action to start their own business, such as seeking financial assistance and looking for land and other means to set up business, resulted in 19.2 per cent of employment, while only 6.8 per cent of unemployed youth considered these methods in their job search.

Table 3.27 Unemployed and employed youth (strict definition) by job search method (%)

Method		mployed	l youth	Employed
wetnod	Total	Male	Female	youth
Asked friends, relatives or acquaintances	32.9	43.2	25.2	38.1
Placed/answered job advertisement(s)	25.1	11.5	35.3	0.3
Inquired directly at factories, farms, markets, shops or other workplaces	19.3	28.7	12.2	4.4
Registered at an employment centre	11.0	1.7	17.9	0.5
Sought financial assistance to look for work or start a business	5.8	2.0	8.7	8.5
Waited on the street to be recruited for casual work	4.5	10.2	0.2	7.5
Looked for land, building, equipment, machinery to start own business or farm	1.0	1.6	0.5	10.7
Other	0.3	0.7	0.1	4.1
Took a test or attended an interview	0.2	0.4	0.0	2.5
Applied for permit or licence to start a business	0.0	0.0	0.0	2.7
Joined the family establishment	0.0	0.0	0.0	20.8
Total	100	100	100	100

Source: SWTS-Tanzania, 2013.

The jobs sought by the larger shares of Tanzanian unemployed youth belonged to unskilled occupational groups, such as elementary occupations (23.3 per cent) and service workers, shop and market sales workers (19.1 per cent), while a further 14.0 per cent looked for jobs as craft and related trades workers (table 3.28). Professional positions and skilled occupations, such as clerks, attracted 17.8 and 11.8 per cent of jobseekers, respectively. Other high-skilled occupations generated much less interest among young Tanzanians looking for a job. In urban areas, employment as service and market sales workers was more popular than in rural areas (24.1 and 17.4 per cent, respectively). On the other hand, jobs as craft and related trades workers were more a common choice of rural jobseekers (16.2 per cent, compared to 7.0 per cent of urban jobseekers).

The choice of profession sought by the youth differed between male and female jobseekers. The top five occupational groups sought by unemployed young women were elementary occupations (25.5 per cent), service workers and market sales workers (22.4 per cent), professionals (21.1 per cent), followed by somewhat less popular jobs as clerks

(16.4 per cent) and craft and related trades workers (10.0 per cent). All other occupations requiring a specific skill set, such as technicians and associated professionals, legislators, senior officials and managers, plant and machine operators, and skilled agricultural and fishery workers, together generated interest at a level no higher than 5 per cent among female jobseekers. The choice of desired occupations was more varied among jobless young men.

Although the most popular jobs sought by young men were similar to those sought by women, the percentage distribution was different: fewer men wanted to work as professionals (12.2 per cent), service and market sales workers (13.5 per cent), while many more sought jobs as craft and related trades workers (20.6 per cent). However, those occupations which are traditionally not popular among women, garnered much more interest among young unemployed men, such as armed forces (11.7 per cent), plant and machine operators (7.4 per cent) and skilled agricultural and fishery workers (3.4 per cent). There were twice as many men as women seeking jobs as technicians and associate professionals (6.2 and 3.0 per cent, respectively).

Table 3.28 Unemployed youth by occupation sought, according to area of residence and sex (%)

Occupation	Total	Male	Female	Urban	Rural
Elementary occupations	23.3	19.6	25.5	22.3	23.6
Service workers, shop and market sales workers	19.1	13.5	22.4	24.1	17.4
Professionals	17.8	12.2	21.1	20.4	17.0
Craft and related trades workers	14.0	20.6	10.0	7.0	16.2
Clerks	11.8	4.1	16.4	12.1	11.7
Armed forces	5.1	11.7	1.2	5.1	5.1
Technicians and associate professionals	4.2	6.2	3.0	3.5	4.4
Plant and machine operators and assemblers	2.9	7.4	0.1	1.9	3.2
Skilled agricultural and fishery workers	1.3	3.4	0.0	0.9	1.4
Legislators, senior officials and managers	0.6	1.3	0.2	2.5	0.0
Total	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

Youth are vulnerable to a number of obstacles that can prevent their entry into the job market. Jobless youth were asked to identify what they saw as the main obstacle to finding work in Tanzania. Table 3.29 presents the results. Over one-third of all unemployed youth believed that the requirements for jobs were higher than their qualifications (35.4 per cent). The second most common reason given by young unemployed men was the lack of jobs available on the market (28.5 per cent), while only 11.1 per cent of female jobseekers thought the same. The second most common obstacle that young women faced, however, were discriminatory prejudices (18.5 per cent), which only 4.0 per cent of male respondents considered to be a barrier. This is also an issue that affected more rural youth than urban youth (14.6 and 9.0 per cent, relatively). A significant share of youth (13.2 per cent) believed that their lack of prior work experience prevented them from finding a job. Almost one in ten young jobseekers (9.3 per cent) did not know how or where to seek work, an issue which was somewhat more common among urban youth (11.3 per cent, compared to 8.6 per cent of rural youth). Four times more female than male jobseekers felt their gender was an obstacle in finding a job (4.0 and 1.0 per cent, respectively).

Table 3.29 Unemployed youth by opinion of main obstacle to finding work, according to area of residence and sex (%)

Obstacle to finding work	Total	Male	Female	Urban	Rural
Requirements for job were higher than education/training received	35.4	32.7	36.9	36.7	35.0
Not enough jobs available	17.4	28.5	11.1	16.6	17.6
Discriminatory prejudices (for example, disability or religion)	13.2	4.0	18.5	9.0	14.6
Not enough work experience	13.2	10.7	14.6	11.8	13.7
Did not know how or where to seek work	9.3	9.8	9.0	11.3	8.6
Other	3.6	4.2	3.2	8.4	2.1
Being male/female	2.9	1.0	4.0	0.2	3.8
Low wages in available jobs	2.0	3.5	1.2	1.1	2.3
Considered too young	2.0	3.6	1.1	3.4	1.6
Poor working conditions in available jobs	0.9	2.0	0.3	1.5	0.7
Total	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

### 3.7 Characteristics of youth outside the labour market (inactive youth)

In Tanzania, over one-quarter (29.4 per cent) of young people were economically inactive, i.e. did not participate in the labour force (26.8 per cent of male and 31.7 per cent of female youth; see table 3.14). The reasons for inactivity vary between young men and women and between urban and rural youth. The most common reason for inactivity – cited by 74.2 per cent of inactive youth – was attending education or training (table 3.30). Fewer women than men do not participate in the labour force because they are engaged in education (64.5 per cent of women compared to 82.9 per cent of men). The most common reason for inactivity among women not in education was unwillingness to work (12.8 per cent of all inactive young women, in contrast to only 1.5 per cent of inactive young men). The absence of desire to work was more commonplace among rural youth (10.1 per cent) than urban youth (1.5 per cent). Family responsibilities prevented 6.9 per cent of inactive young women and 4.3 per cent of inactive young men from joining the labour force; this was twice as likely to be the reason for inactivity given by rural youth compared to urban youth (6.9 and 3.2 per cent, respectively).

Table 3.30 Inactive youth by reason for inactivity, according to area of residence and sex (%)

Reason	Total	Male	Female	Urban	Rural
Attending education/training	74.2	82.9	64.5	79.8	70.9
Family responsibilities	5.5	4.3	6.9	3.2	6.9
Pregnancy	1.8	0.0	2.7	0.1	2.9
Illness, injury or disability	2.9	2.3	4.7	0.7	4.2
Too young to work	1.2	0.3	2.3	1.3	1.2
No desire to work	6.9	1.5	12.8	1.5	10.1
Off-season	1.2	2.2	0.0	2.5	0.4
Other reason	6.2	6.5	5.9	10.8	3.5
Total	100	100	100	100	100

Source: SWTS-Tanzania. 2013.

#### 4. Stages of transition

#### 4.1 Concepts and definitions<sup>9</sup>

In the preceding sections, the situation of young Tanzanians with respect to their current activity was analysed. This section looks at another means of classifying youth, based on where they stand in terms of their transition into the labour market. The labour market transition of young people concerns not only the length of time between their exit from education (either upon graduation or early exit without completion) to their first entry into any job, but also qualitative elements, such as whether the job is stable (measured by contract type).

The SWTS applies a stricter definition of "stable employment" than is typically used. By starting from the premise that a person has not "transited" until settled in a job that meets very basic criteria of stability, as defined by the duration of the employment contract, the SWTS analytical framework introduces a new quality element to the standard definition of labour market transitions. However, as seen in previous sections, only a very small share of youth in Tanzania attains stable employment; if the "end goal" does not fit reality, then it is likely that the statistics are not framed widely enough. For this reason, the ILO's model also takes job satisfaction into consideration and builds it into the concept of labour market transition.

More specifically, labour market transition is defined as the passage of a young person from the end of schooling (or entry to first economic activity) to the first stable or satisfactory job. Stable employment is defined in terms of the contract of employment (written or oral) and the duration of the contract (greater than 12 months). Introducing the issue of a contract automatically excludes the employment status of self-employed, where the employment relationship is not defined by a contract. The opposite of stable employment is temporary employment, or wage and salaried employment of limited duration. Satisfactory employment is a subjective concept, based on the self-assessment of the jobholder. It implies that the respondent considers the job to be a good "fit" with their desired employment path at that moment in time. The contrary is termed non-satisfactory employment, implying a sense of dissatisfaction with the job. Based on this definition of labour market transition, the stages of transition are classified as follows:

**Transited** – A young person who has "transited" is one who is currently employed in:

- a stable job, whether satisfactory or non-satisfactory; or
- a satisfactory but temporary job; or
- satisfactory self-employment.

**In transition** – A young person still "in transition" is one who is currently:

- unemployed (relaxed definition); or
- employed in a temporary and non-satisfactory job; or
- in non-satisfactory self-employment; or
- inactive and not in school, with the aim of looking for work later.

**Transition not yet started** – A young person whose "transition has not yet started" is one who is currently:

<sup>&</sup>lt;sup>9</sup> This section is adapted from ILO, 2013b, Chapter 5.

- still in school and inactive (inactive student); or
- inactive and not in school (inactive non-student), with no intention of looking for work.

Two elements of this classification are noteworthy. First, the stages of transition span the boundaries of economic activity as defined in the standard labour force framework. The "transited" category includes a subset of youth classified as employed; the remaining employed fall within the category of "in transition", which includes the strict definition of unemployed and portions of the inactive (namely, those without work, available for work but not actively seeking work and inactive non-students who have stated an intention to join the labour force at a later stage). The "transition not yet started" category is the residual of the inactive population.

Because of the inclusion of youth in satisfactory self-employment and satisfactory temporary employment, one cannot say that all young people in the transited category have transited to a "good" job. By definition, the self-employed make up the bulk of the country's share of irregularly employed and almost all of them will be in the informal sector in Tanzania. Yet many have expressed a degree of satisfaction with their job, and they are likely to have finished their transition in the sense that they will remain in the self-employed classification for the remainder of their working lives.

### 4.2 Stages of transition by sex, education level, age group and area of residence

Overall, the survey results show that most young Tanzanians were either in transition (47.3 per cent) or had completed their transition to stable and/or satisfactory self-employment (31.9 per cent, table 4.1). However, a significant number of young Tanzanians were yet to start their transition (20.8 per cent). In most developed economies, a larger share of youth can be found among the transition-not-yet-started category as many are still in school. The high number of youth who are in transition or transited is a reflection of low levels of school attendance and early labour market entry in Tanzania.

Young Tanzanian men have a better chance of completing the transition to stable and/or satisfactory employment than young women (37.8 and 25.6 per cent, respectively). Young women, on the other hand, are far more likely than young men to remain in transition (57.9 and 37.4 per cent, respectively). Transition has not yet started for one-quarter of young males (24.8 per cent) and only 16.5 per cent of young females.

As one might expect, the age of the young person influences their current stage in labour market transition. The tendency for the young person to move into the labour market increases with age. The younger age cohorts make up a much larger share of the transition-not-yet-started category because there is an overlap with the typical schooling ages. Still, the fact that so many of the 15–19-year-olds (65.5 per cent) are firmly in the labour market, either with a completed transition or still in transition, is worrying when they should normally be in school.

<sup>&</sup>lt;sup>10</sup> The international guidelines for measuring statistics within the economically active population, set out by the 13th International Conference of Labour Statisticians (ICLS) in 1982, provide the framework for determining who is counted as employed and as unemployed, according to the economic production boundaries set out by the System of National Accounts.

<sup>&</sup>lt;sup>11</sup> This is the portion added to the "strictly" unemployed category to make up the unemployed (relaxed definition).

Table 4.1 Stage of transition by sex, age group, area of residence and level of completed education (%)

Characteristic	Transited	In transition	Transition not yet started	Total
Total	31.9	47.3	20.8	100
Sex				
Male	37.9	37.4	24.8	100
Female	25.6	57.9	16.5	100
Age group				
15–19	22.6	42.9	34.5	100
20–24	38.3	50.1	11.5	100
25–29	43.2	53.3	3.5	100
Area of residence				
Urban	23.0	44.9	32.1	100
Rural	35.1	48.2	16.7	100
Education (excluding current students)				
None or less than primary	41.8	57.8	0.5	100
Primary	51.0	48.7	0.3	100
Secondary	33.5	66.5	0.0	100
University and above	37.3	62.7	0.0	100

Note: The stage of transition by level of completed education excludes current students whose final education level is still unknown. Source: SWTS-Tanzania, 2013.

There are some differences between the shares of youth by transition stages across geographic areas: rural youth were more likely to have completed their transition (35.1 per cent, compared to 23.0 per cent of urban youth) and less likely to not have started their transition (16.7 per cent against 32.1 per cent of urban youth). The level of educational attainment is a less reliable predictor of a young person's place within the stages of transition. Here, those with only primary level education were most likely to have completed their labour market transition into stable or satisfactory employment (51.0 per cent). Secondary school graduates and university degree holders were more likely to remain in transition (66.5 and 62.7 per cent, respectively). Only around one-third of youth with secondary and tertiary education had completed their transition. The young people who have spent more years in school, have spent less time working than those who joined the labour force at an earlier age, and therefore lack both work experience and experience in searching for work. In addition, the better educated tend to aim for better-paid, higher quality employment rather than settling for the sub-par jobs more readily available in the market. The calculations here exclude current students, which is the reason why the share of those who have not yet started their transition is insignificant.

#### 4.2.1 Youth who have not started transition

The results of the SWTS show that almost all the youth who had not started their transition were in school (99.5 per cent), and only 0.5 per cent were inactive and not in school with no intention of looking for work. There were only slight differences between men and women among the inactive students (99.8 and 98.9 per cent, respectively). Only 1.1 per cent of young women were inactive non-students with no intention of joining the labour market in the future, compared to 0.2 per cent of young men.

#### 4.2.2 Youth in transition

A young person is classified as "in transition" if they are either unemployed (relaxed definition), engaged in self-employment or in a paid temporary job with which they have expressed dissatisfaction, or if they are an inactive non-student with an attachment to the

labour market, indicated by their desire to work in the future. A majority of youth in this category were classified as "in transition" because they were in non-satisfactory self-employment or in temporary jobs (59.1 per cent). Almost one-quarter (23.6 per cent) of youth in this category were unemployed and 17.3 per cent were classified as inactive non-students who intended to work in the future (table 4.2).

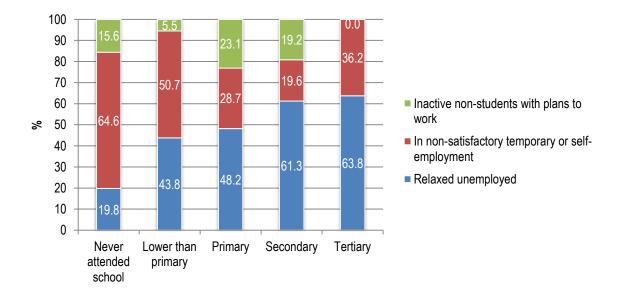
Table 4.2 Youth "in transition" by sub-category, according to area of residence and sex (%)

Sub-category	Total	Male	Female	Urban	Rural
Unemployed (relaxed definition)	23.6	30.1	19.1	19.8	24.9
In non-satisfactory self-employment or temporary employment	59.1	54.5	62.3	58.5	59.3
Inactive non-student with intention to work in future	17.3	15.4	18.6	21.7	15.8
Total youth in transition	100	100	100	100	100

Source: SWTS-Tanzania, 2013.

Nearly two-thirds of in-transition youth with no schooling (64.6 per cent) and over one-half of those with primary education (50.7 per cent) are in non-satisfactory self-employment or have temporary jobs (figure 4.1). Young people in transition with higher levels of education are much more likely to be unemployed or dissatisfied with their job, rather than inactive. Those who invest in their education are likely to have higher expectations regarding the standards of the job they would accept and are therefore more likely to wait for a suitable job opportunity than settle for whatever is available.

Figure 4.1 Youth in transition by sub-categories and level of education



Note: Current students are excluded since their final education level is still unknown. Source: SWTS-Tanzania, 2013.

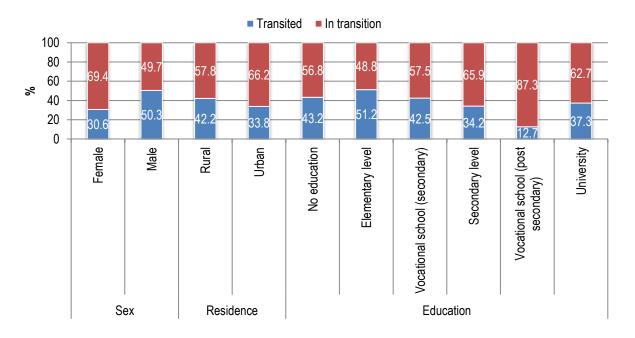
#### 4.2.3 Characteristics of a completed transition

Figure 4.2 compares the stages of completed transition and in-transition youth according to a breakdown by sex, geographic location and educational attainment level in order to identify whether there are any obvious advantages to the outcome of the transition. Focusing solely on those youth who are either in transition or have completed transition, the following conclusions can be drawn: first, young men have a distinct advantage in terms of completing the transition in comparison to young women (50.3 per cent of young men have completed the transition compared to 30.6 per cent of young women); and,

second, geography has a moderate impact on the chance of completing the transition (33.8 per cent of urban youth have completed the transition compared to 42.2 per cent of youth in rural areas).

One rather surprising conclusion is that the educational attainment correlates to the stages of transition in an unexpected way. The share of transited youth exponentially decreases the higher the level of educational attainment, except at the tertiary level. Tanzanian youth with an elementary level of education are far more likely to have completed their transition than youth with any other level of educational attainment (51.2 per cent, compared to 34.2 per cent with secondary level education). Youth with higher levels of education are more likely to remain in transition. This, once again, may be due to the fact that the better-educated youth do not tend to be satisfied with low-quality employment and keep searching for better opportunities. Those with the lowest levels of education, or no education at all, on the other hand, are more likely to take up the first available job and therefore qualify to be classified in the category of completed transition.

Figure 4.2 Distribution of transition groups (transited and in-transition youth) by sex, area of residence and educational attainment level



Note: The stage of transition by level of completed education excludes current students, whose final education level is still unknown. Source: SWTS-Tanzania, 2013.

Only around one-third of transited youth (38.4 per cent) attained stable employment (figure 4.3). On the other hand, the majority within the transited category were young people in satisfactory self-employment or in temporary jobs (61.6 per cent). Certainly there are job quality implications for the youth in the various sub-categories of completed transition. Many young persons may have stopped shifting between labour market categories, but few of those in self-employment are likely to have attained quality employment.

Figure 4.3 shows which characteristics are more likely to result in a transition to the more advantageous category of stable employment compared to the second-best category of satisfactory self-employment or temporary employment. Young men who completed their transition to the labour market were more likely to have attained stable employment than young women (41.2 and 33.9 per cent, respectively). Transited youth in urban areas were almost twice as likely to be in stable employment as rural youth (60.4 and 33.1 per cent, respectively).

Having a university degree is perhaps the best guarantee of attaining stable employment. Two-thirds (66.0 per cent) of young university graduates had transited into stable employment. Even completion of school at the secondary level is not a guarantee of stable employment; only 38.4 per cent of secondary school graduates transited to a stable job compared to 61.6 per cent who settled in satisfactory self-employment or temporary employment.

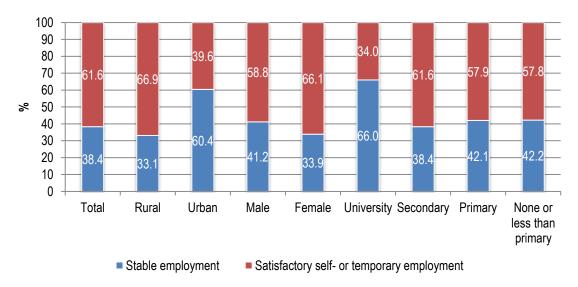


Figure 4.3 Transited youth by sub-category and sex, area of residence and educational attainment level

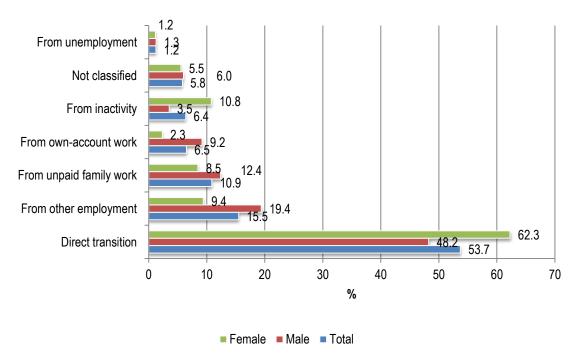
Note: The stage of transition by level of completed education excludes current students, whose final education level is still unknown. Source: SWTS-Tanzania, 2013.

#### 4.3 Transition paths and lengths of transition

Another means of evaluating the transition is through flows, identifying the labour market category held by the youth prior to transiting to stable or satisfactory employment. Youth take diverse paths to completing their labour market transitions, but a majority have transited directly to their current position (53.7 per cent). This means that they had no intermediate stages before acquiring their current job, which is classified as stable in terms of the length of contract, or self-employment and temporary employment, with which they are satisfied. A smaller share of youth transited from an alternative status: 15.5 per cent from another job, 10.9 per cent from unpaid family work, 6.5 per cent from own-account work and 6.4 per cent from inactivity (figure 4.4). Only 1.2 per cent transited from unemployment. Young men were more likely than young women to have transited to the stable or satisfactory employment from another job (19.4 and 9.4 per cent, respectively), or from unpaid family work (12.4 and 8.5 per cent, respectively), and far more likely to have transited from own-account work (9.2 and 2.3 per cent, respectively). Young females, on the other hand, were much more likely to have transited from inactivity than young men (10.8 and 3.5 per cent, respectively).

Table 4.3 presents additional transition path indicators that offer a more detailed picture of how youth reached the transited stage. Excluding those youth who transited directly to stable or satisfactory employment (53.7 per cent), the path to transition involved, on average, 1.5 intermediary labour market activities – whether unemployment, employment or inactivity – prior to completing the labour market transition and took, on average, over 1.5 years (19.4 months). The average length of an unemployment spell was 21 months, while the average length of total self-employment spells was 37.7 months.

Figure 4.4 Flow to stable and/or satisfactory employment (transited category) by sex



Source: SWTS-Tanzania, 2013.

Table 4.3 Indicators on the path of transition for youth who completed their labour market transition

Indicator	Total	Male	Female
Average length of transition, excluding direct transition	45.1 months	44.0 months	47.8 months
Average length of transition, including direct transition	19.4 months	21.4 months	16.3 months
Average number of intermediary activities	1.51	1.51	1.51
Average number of unemployment spells	1.19	*	*
Average length of unemployment spells	21.0 months	*	*
Average number of self-employment spells	1.01	*	*
Average length of self-employment spells	37.7 months	*	*

Note: \* = The sample size is too small to produce reliable estimates.

Source: SWTS-Tanzania, 2013.

The ILO has also developed a classification system for the length of transition period of youth who have completed the transition. A **short transition** is classified as one in which, before obtaining the current satisfactory/stable job, the young person underwent: (1) a direct transition; or (2) a spell (or cumulative spells) of stable or satisfactory employment with no spell of unemployment or inactivity; or (3) a spell (or cumulative spells) of employment of less than or equal to one year with no spell of unemployment or inactivity where the job(s) held is(are) classified as non-satisfactory temporary or self-employment; or (4) a spell of unemployment with or without spells of employment or inactivity of less than or equal to three months; or (5) a spell of inactivity of less than or equal to one year.

A **mid-length transition** is classified as one in which, before obtaining the current satisfactory/stable job, the young person underwent: (1) a spell (or cumulative spells) of non-satisfactory self- or temporary employment of between one and two years with no spell of unemployment or inactivity; or (2) a spell of unemployment with or without spells of employment or inactivity of between three months and one year; or (3) a spell of inactivity longer than one year.

A **lengthy transition** is classified as one in which, before obtaining the current satisfactory/stable job, the young person underwent: (1) a spell (or cumulative spells) of non-satisfactory self- or temporary employment of two years or more with no spell of unemployment or inactivity; or (2) a spell of unemployment with or without spells of employment or inactivity of one year or more.

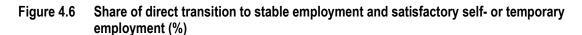
In Tanzania, when including the direct transits, the majority of youth experienced a short transition (76.3 per cent, figure 4.5) with only minor gender differences. More young men experienced a lengthy transition than women (16.3 and 11.4 per cent, respectively), while more young women underwent a mid-length transition (11.6 per cent, compared to 7.9 per cent of men).

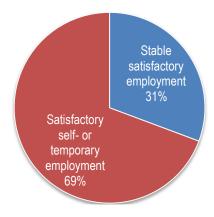
100 16.3 90 11.6 9.3 Lengthy transition 80 7.9 70 ■ Mid-length transition 60 50 Short transition 40 77.0 76.3 75.8 30 20 10 0 Total Male Female

Figure 4.5 Classification of length of transition of youth who have completed the transition, by sex

Source: SWTS-Tanzania, 2013.

As shown earlier in figure 4.4, more than one-half of transited youth in Tanzania (53.7 per cent) transited directly to stable or satisfactory self- or temporary employment without experiencing any spells of unemployment or inactivity. What are the characteristics of the young people who transited directly to stable and/or satisfactory employment and, perhaps more importantly, in which of the sub-categories did they end up? More than two-thirds (69.0 per cent) of youth who transited directly went into satisfactory self- or temporary employment (figure 4.6). Only the remaining 31.0 per cent landed in stable satisfactory jobs.





Source: SWTS-Tanzania, 2013.

## 5. Creating jobs for young people: The employers' perspective

The labour demand enterprise survey (LDES) investigates the current and expected workforce needs of enterprises and the views of managers on the general capacities of available young jobseekers and workers. Without the demand-side view, the SWTS offers only an approximate means of discerning the occupations that are being flooded or starved by the current labour supply (for example, in looking at unemployment rates by desired occupation). The LDES, in contrast, gets directly to the heart of the matter – attempting to identify current vacancies and vacancies projected to arise over the next two years and, perhaps most importantly, capturing the "hard-to-fill" vacancies. Such information will be invaluable to policy-makers in the design or revision of vocational and training programmes. It is also of great value to employment services and career guidance counsellors, allowing them to hone their advice to students or jobseekers regarding the fields of specialization in which they are most likely to attain employment. This section presents the main results of the LDES in Tanzania.

#### 5.1 Characteristics of enterprises

As shown in table 5.1, the majority of the enterprises surveyed were private companies (67.9 per cent), followed by family businesses (16.6 per cent), while government and public sector enterprises accounted for a much smaller proportion (5.7 per cent). The sampled enterprises tended to have a small number of workers, usually employing fewer than ten workers (35.8 per cent), or between 11 and 20 workers (24.4 per cent). A little more than one-fifth of the sample was composed of the relatively large enterprises with over 50 workers (22.8 per cent).

Table 5.1 Type of enterprise by number of employees (%)

	Number of employees						
Type of enterprise	1-10	11-20	21-30	31-40	41-50	Above 50	Total
Family business	8.8	3.6	1.6	0.5	1.0	1.0	16.6
Government/public-sector enterprise	1.0	0.0	0.0	0.0	1.0	3.6	5.7
Private company	22.3	18.1	6.2	3.1	1.6	16.6	67.9
Joint venture	0.0	0.5	0.0	0.0	0.0	1.0	1.6
Non-profit organization	1.6	1.0	0.5	0.5	0.0	0.5	4.1
Cooperative	2.1	1.0	0.5	0.5	0.0	0.0	4.1
Total	35.8	24.4	8.8	4.7	3.6	22.8	100

Source: LDES-Tanzania, 2013.

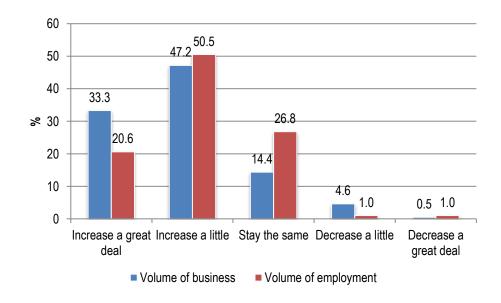
Asked to identify their first and second most significant business challenges, a majority of employers listed the cost of production materials (18.5 per cent), competition in the domestic market (15.4 per cent), access to financial services (13.3 per cent) and the lack of marketing services (11.8 per cent, table 5.2). Fewer than one in ten (8.2 per cent) employers cited the quality of the labour force as a main business constraint (10.2 per cent as a secondary concern).

Table 5.2 Main obstacles faced by the enterprise (%)

Challenge	Most important	Second most important
Cost of production materials	18.5	17.5
Competition in domestic market	15.4	14.5
Access to financial services	13.3	12.0
Lack of marketing services	11.8	10.8
Quality of labour force	8.2	10.2
Competition in export market	5.1	0.6
Lack of business information	3.1	2.4
Legal regulations	3.1	3.6
Access to technology	3.1	7.8
Labour costs	3.1	6.6
Labour shortage	1.5	2.4
Productivity	1.5	3.6
Political uncertainties	0.5	1.2
Product development	0.5	1.2
Other	11.3	5.6
Total	100	100

These obstacles may affect the profitability of enterprises and, in turn, their ability to create new jobs. However, at the time of the survey, a majority of employers were optimistic about future business growth (figure 5.1). Only a tiny proportion thought there would be a decline in business growth over the next 12 months (5.1 per cent). The employers' predictions of the increase in employment were more moderate, with only 20.6 per cent assuming that employment in their enterprise would increase significantly over the next year, while a majority of 50.5 per cent thought it would grow only marginally. Around one-quarter (26.8 per cent) of employers expected employment in their firm to stay at the same level. Very few expected a decline.

Figure 5.1 Employers' perception of the growth of business in the next 12 months



Source: LDES-Tanzania, 2013.

#### 5.2 Recruitment of workers

Enterprises were asked to identify their most frequently used method for hiring workers for managerial or professional jobs and production or elementary jobs. Enterprises indicated that when they need to hire professional workers they mainly use advertisements (34.6 per cent), personal networks, such as friends and relatives (17.3 per cent), and internal staff resources (15.1 per cent, figure 5.2). When looking for production staff, however, enterprises mainly rely on their personal networks (37.8 per cent) and, to a lesser extent, on advertisements (21.4 per cent) and promoting internal staff (13.3 per cent). Public and private employment services were among the least popular recruitment methods (only around 6.0 per cent of recruitment was done through these specialized agencies).

There is an obvious mismatch between the recruitment methods primarily used by enterprises and the job search methods of the employed youth, given that only 0.3 per cent of employed youth found their jobs through advertisements (table 3.27). Alternatively, the informal channels, i.e. inquiring within the personal network of friends, relatives and acquaintances, are a means routinely used by both employers and the employed youth.

Education/training institutions **Employment services** Never have vacancies 10.1 Other Within the enterprise 37.8 Through relatives or friends 21.4 Advertisements 34.6 0 5 10 15 20 25 30 35 40 % Production workers / Elementary Occupations Managers / Professionals

Figure 5.2 Recruitment methods of enterprises by type of employees

Source: LDES-Tanzania, 2013.

The preferred recruitment methods vary depending on the size of the enterprise. The larger firms with over 50 employees do most of their recruitment through advertisements (51.0 per cent), while smaller firms with fewer than 50 employees mainly use informal channels. Around 15.0 per cent of smaller firms report never having vacancies at all. The larger the firm, the more likely it is to use advertisements to recruit employees and the less likely to rely on informal channels. Using the services of employment agencies appears to be relatively unpopular among firms of all sizes, especially the small ones, among which only 2.4 per cent used a specialized agency in their recruitment. Companies with over ten employees also considered internal staff for vacant positions (15.3 per cent, slightly more than smaller firms of under ten employees – 9.5 per cent).

Table 5.3 Enterprises by size and main recruitment method (%)

Method	Fewer than 10 employees	Between 10 and 49 employees	More than 50 employees
Advertisements	11.9	22.2	51.0
Through relatives or friends	44.0	27.5	15.7
Promoting from within (employees already in the enterprise)	9.5	15.3	15.7
From employment services	2.4	6.3	8.8
From education/training institutions	4.8	9.0	5.9
Never have vacancies	10.7	6.3	2.9
Other	16.7	13.2	0.0
Total	100	100	100

#### 5.3 Hiring preferences of enterprises

Table 5.4 outlines enterprises' selection criteria. Enterprises were asked to list their specific preferences on the age of candidates, sex, marital status and level of education. The majority of employers claimed to have no specific gender preference when hiring for either professional or production positions. However, those who did express a preference were more likely to favour male workers over female workers for both the professional and production worker categories. A majority of employers also expressed no preference on the marital status of workers. Yet those who did tended to prefer to hire married workers for professional job categories and unmarried for production jobs. This is likely to stem from the assumption that the married worker may be a more stable employee and is less likely to switch jobs than the single worker (or to drop out of the labour market upon marriage, as may be the case for some female employees). The choice of an unmarried worker for production occupations may be dictated by the assumption that they will be more readily available to work extra hours when necessary.

While one-third of the employers showed little preference for the age of workers, among those who did, the preference was for professional workers who were older than 29 (51.5 per cent) and production workers between the ages of 15 and 29 (52.1 per cent). Opinions on the education level of prospective employees are stronger than on the other criteria. One-third of the enterprises expected persons taking up professional positions to hold a university degree (29.3 per cent) and a further one-fifth (21.6 per cent) expected them to have completed post-secondary vocational training. For production positions, few enterprises expected the potential employer to have a university degree (1.0 per cent); in fact almost one-third (30.8 per cent) of the employers expressed no preference for any level of educational attainment. However, a significant proportion of the employers indicated that they expected recruits for production positions to have completed at least elementary-level education (22.6 per cent) or secondary-level vocational training (20.5 per cent).

Table 5.4 Preferred hiring criteria of enterprises (%)

Characteristic	Managers/professionals	Production workers/elementary occupations
Age		•
Workers < 15 years	0.0	0.5
Workers between 15 and 29 years	17.4	52.1
Workers >29 years	51.5	16.0
No preference	31.1	31.4
Sex		
Female workers	2.4	5.6
Male workers	19.9	29.1
No preference	77.7	65.3
Marital status		
Unmarried workers	3.0	5.7
Married workers	4.2	1.6
No preference	92.8	92.8
Education		
Completed elementary education	6.6	22.6
Completed vocational training (secondary)	15.6	20.5
Completed secondary education	12.6	10.8
Completed vocational training (post-secondary)	21.6	14.4
Completed university	29.3	1.0
Completed postgraduate studies	6.0	0.0
No preference	8.4	30.8

The enterprises were also asked to rank the characteristics that they look for in a worker in order of importance; the characteristic being gender, age, education/training, marital status, work experience, ethnicity, attitude, appearance, expectations and such qualities as loyalty and honesty. Results are shown in table 5.5. For professional posts, employers valued the education level of the worker and their previous job experience highly and almost equally. Significantly less weight was given to the education level of production workers (17.4 percentage points less than for professional posts), and only slightly less weight was given to work experience of job applicants for these positions (1.8 percentage points less than professional posts). Employers of production workers showed a higher tendency to value the attitude of applicants, as well as their age and expectations. Employers often look for persons who show a positive attitude towards work. Reporting late to work, not informing employers in advance when taking leave, exhibiting a lack of dedication to work or failing to deliver good customer service are symptoms of poor attitude and non-professionalism that young workers should avoid.

The importance placed on the level of education and on work experience does not bode well for the current generation of young jobseekers in Tanzania. One-third of them (35.4 per cent) felt that they faced obstacles in their job search because the jobs required a higher level of education or training than they possessed, while 13.2 per cent said they had difficulties obtaining a job because they did not have enough prior work experience (table 3.29).

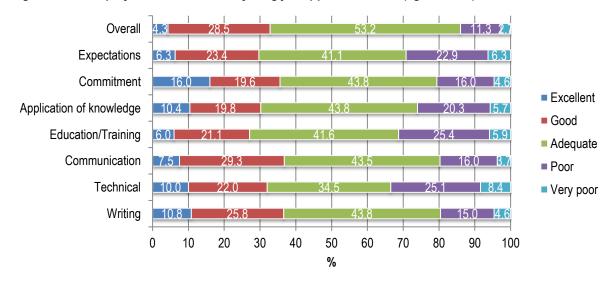
Table 5.5 Most important characteristic that employers consider in recruiting workers (%)

Sub-category	Managers/professionals	Production workers/elementary occupations	
Education/training	40.7	23.3	
Job experience	40.1	38.3	
Age	5.1	9.3	
Other	5.1	2.1	
Marital status	2.8	3.6	
Attitude	2.8	7.8	
Sex	2.3	5.7	
Ethnic background	0.6	1.6	
Expectations	0.6	6.7	
Appearance	0.0	1.6	
Total	100	100	

#### 5.4 Skills assessment of young workers

Employers were asked to rate the aptitude of young applicants (aged 15-29) in the following skills: writing, technical, communication, breadth of education or training, application of knowledge to work, commitment and discipline, and whether or not the young people had realistic expectations about the labour market. Figure 5.3 shows that, for the most part, enterprises were content with the skills of young job applicants but not particularly impressed. More than one-half of the employers gave an overall "adequate" rating of the skills of young job applicants (53.2 per cent), while around one in four, or 28.5 per cent, assessed applicants' skills as "good". However, the highest mark of "excellent" was given by only 4.3 per cent of the employers. The favourable marks went to skills such as writing, oral communication and commitment to work (more than 30.0 per cent of employers rated young applicants as good or excellent for these skills). The areas that received the lowest assessments – with about 30 per cent ranking as "poor" or "very poor" - were technical and computer skills, breadth of educational or training and having realistic expectations about the world of work. Thus, in the employers' eyes, young job applicants are equipped with traditional school-based skills, but lack practical work-related skills.

Figure 5.3 Employers' assessment of young job applicants' skills (aged 15–29)



Source: LDES-Tanzania, 2013.

#### 5.5 Education and training

Section 3.5.8 investigated the issue of overeducation and undereducation among young workers. The conclusion was that both phenomena are of concern, though to a different extent. Over one-half or 58.5 per cent of young workers were undereducated and 8.6 per cent were overeducated (table 3.24). A research study reports that education mismatch and skills mismatch in Tanzania show a weak positive correlation and therefore those two types of mismatch are not perfect substitutes (Ame et al., 2013). However, it is worth noting that the sample enterprises in LDES expressed the strongest dissatisfaction regarding job applicants' technical and computer skills, which coincides with a very high undereducation rate among technicians and associate professional occupations (90.7 per cent) (table 3.24).

One means of addressing the qualifications mismatch and making sure that young workers have the necessary skills to undertake available jobs most effectively is to offer on-the-job training. A trained worker has the potential to be more efficient, effective and better motivated at work than an untrained (and hence insecure) worker.

The LDES reveals that employers seem reluctant to invest in training, perhaps due to the cost constraints. Less than half (43.9 per cent) of the surveyed employers had offered some level of training to their employees over the previous 12 months. Of the employers who did invest in training, the majority had trained fewer than five employees (75.0 per cent), 17.9 per cent had trained between five and 25 employees, and 7.1 per cent had trained more than 25 employees (table 5.6). Most training was job-related (94.2 per cent), half of which was on-the-job training (50.0 per cent) and training held at the enterprises (51.2 per cent). Greater investment in training could significantly improve the productivity and profitability of enterprises, while raising both the confidence and earning power of workers.

Table 5.6 Enterprises by number of workers trained, type and place of training and training provider (%)

Number trained and place	%	Type of training and institution	%
Number of workers trained		Type of training	
Fewer than 5	75.0	Job-related education/training	94.2
Between 5 and 25	17.9	Non-job-related education/training	5.8
More than 25	7.1	Training institution	
Place of training		Enterprise	51.2
On the job, informal	50.0	Private-sector training institution	30.2
Classroom, on premises	18.6	Government training institution	15.1
Classroom, off premises	23.3	Other	3.5
Other	8.1		

Source: LDES-Tanzania, 2013.

#### 5.6 Labour demand

Employers were asked to identify the possible vacancies that would open up in the next two to three years. Bearing in mind that responses are perceptions only, the overall growth prospects are skewed towards high-skilled non-manual jobs, a projection which provides some hope for the youth emerging from higher education. Within the high-skilled non-manual category, the demand for science and engineering associate professionals is strongest (16.7 per cent, table 5.7). Furthermore, the demand for skilled manual occupations is also evident – within the skilled manual category of occupations, drivers

and mobile plant operators were most in demand (14.4 per cent), as were stationary plant and machine operators (13.3 per cent). Ten per cent of the projected labour demand is for business and administration professional positions.

Table 5.7 Forecasted vacancies by occupation in the next 2-3 years (%)

ISCO-08 category (2-digit)	%
Science and engineering associate professionals	16.7
Drivers and mobile plant operators	14.4
Stationary plant and machine operators	13.3
Business and administration professionals	10.0
Science and engineering professionals	8.9
Sales workers	8.9
Cleaners and helpers	7.8
Customer services clerks	6.7
Metal, machinery and related trades workers	6.7
Food processing, wood working, garment and other craft and related trades workers	6.7
Total	100

Source: LDES-Tanzania, 2013.

#### 5.6.1 Hard-to-fill vacancies

Hard-to-fill vacancies are openings where employers find themselves unable to find persons to hire. The reason could be insufficient quality among the candidates who apply for these posts in terms of inadequate skills, experience, qualifications or poor attitude. Alternatively, hard-to-fill vacancies can exist as a result of an insufficient number of applicants targeting the vacancy, perhaps due to the wages or terms offered for the job.

Almost half of the hard-to-fill vacancies identified by employers fell within the skilled manual occupations category (45.3 per cent), one-third within the high-skilled non-manual category (30.2 per cent) and a little less than one-fifth within the low-skilled non-manual category (17.0 per cent) (table 5.8). Unskilled occupations were considered hard to fill by the smallest proportion of employers (7.5 per cent). By specific occupational titles, the five most hard-to-fill occupations were handicraft and printing workers, science and engineering associates, production and specialized services managers, customer services clerks and garment and other craft and related trades workers.

The consequences of hard-to-fill vacancies as identified by enterprises in table 5.9 included the potential increase in operating costs (19.4 per cent), loss of business (15.1 per cent), difficulties in meeting quality standards (12.9 per cent), delay in development of new products and services (9.7 per cent), difficulty in meeting customer service objectives (9.7 per cent) and even the withdrawal of products (2.2 per cent). However, it is also worth noting that one-third of the enterprises stated that hard-to-fill vacancies would have no impact at all on their business (29.0 per cent).

Table 5.8 Hard-to-fill vacancies identified by enterprises

Broad categories of occupations	Occupational titles (ISCO 2-digit)	9	<b>%</b>	
•	Production and specialised services managers	7.5		
	Science and engineering professionals	5.7		
High-skilled non-	Teaching professionals	3.8	30.2	
manual	Science and engineering associate professionals	9.4	30.2	
	Health associate professionals	1.9		
	Business and administration associate professionals	1.9		
	Customer services clerks	7.5		
Low-skilled non-	Numerical and material recording clerks	1.9	47.0	
manual	Other clerical support workers	3.8	17.0	
	Personal service workers	3.8		
	Sales workers	1.9		
	Subsistence farmers, fishers, hunters and gatherers	1.9		
	Building and related trades workers, excluding electricians	1.9		
	Metal, machinery and related trades workers	3.8		
Chilled meaning	Handicraft and printing workers	11.3	45.0	
Skilled manual	Electrical and electronic trades workers	3.8	45.3	
	Food processing, wood working, garment and other craft and related trades workers	7.5		
	Stationary plant and machine operators	5.7		
	Assemblers	1.9		
	Drivers and mobile plant operators	5.7		
	Cleaners and helpers	1.9	•	
Unskilled	Food preparation assistants	3.8	7.5	
	Refuse workers and other elementary workers	1.9		
Total		100	100	

Table 5.9 The most common consequences of hard-to-fill vacancies

Consequences of hard-to-fill vacancies	%
No impact at all	29.0
Increase in operating costs	19.4
Loss of business	15.1
Difficulties in meeting quality standards	12.9
Delay in development of new products/services	9.7
Difficulty in meeting customer service objectives	9.7
Withdrawal of products	2.2
Other	2.2
Total	100

Source: LDES-Tanzania, 2013.

# 6. Relevant policy framework and policy implications

This section provides an overview of the relevant policy frameworks affecting the youth employment issue in Tanzania, including the long-term development vision, national poverty reduction strategies and national employment policies. The second part of this section discusses the policy implications for youth employment promotion.

#### 6.1 Policy framework

Youth employment is currently a major concern in Tanzania. The National Employment Policy, its derivative the National Employment Creation Strategy and, above all, the overarching national development plan – the National Strategy for Growth and Reduction of Poverty – clearly demonstrate this commitment. The goal of the National Employment Creation Programme (NECP) (2007) is to generate greater employment opportunities and incomes a a crucial element of development policies and strategies. The objective is to adopt development strategies whereby employment creation is promoted with the outcome of an improved quality of life that is characterized by decent incomes and consumption. The objectives of the programme are:

- to increase public investment in construction and other potential employmentcreating sectors, namely agriculture, tourism, mining and manufacturing;
- to improve the institutional and regulatory framework and capacity building for coordination and management of the NECP;
- to implement policies and strategies to stimulate private sector growth and therefore increase employment and self-employment;
- to undertake demand-driven skills development programmes for promoting selfemployment and enhanced labour productivity.

Tanzania's *Decent Work Country Programme*, 2013–16 presents a detailed review of the country's relevant policy framework. This review is cited here to provide the context in the country (ILO, 2013a, pp. 10–11):

Tanzania's long-term vision is to become a middle-income country by 2025 and 2020 for Mainland and Zanzibar respectively. The Long-Term Development Vision 2025 for Mainland and Vision 2020 for Zanzibar [emphasis added] have been translated into National Poverty Reduction Strategies (MKUKUTA for Mainland and MKUZA for Zanzibar). The first generation MKUKUTA and MKUZA (2006–2010) strategies assumed that high growth rate with adequate increases in the social sector will reduce rural poverty from 38.6 per cent to 27 per cent and unemployment from 13 per cent to 6.9 per cent by 2010. The poverty reduction target has clearly not been achieved.

In 2010, the second generation of the MKUKUTA and MKUZA II (2011–2015) were launched. Moreover, a Five-Year Development Plan (2011–2015) was prepared to accelerate economic growth and put the country on track to realize the Vision 2025. These policy documents represent a shift towards a more employment-centric approach in which the Decent Work Agenda – underpinned by four pillars of labour standards, employment promotion, social protection and social dialogue – is embedded. The underpinning rationale being that without productive employment, significant progress in poverty reduction, even amidst high growth rates, will remain elusive. In addition, there is acknowledgment that there is need to develop policy coherence across all these initiatives to support structural transformation and productive employment creation in both the agriculture and industrial sectors.

The employment content of these strategies is also articulated in the National Employment Policy and the National Employment Creation Programme (2007) and the National Youth Employment Action Plan (NYEAP), 2007/08 – 2009/10 for Mainland and the National Employment Policy (2008) in Zanzibar. Using the UN Chief Executive Board (CEB) Toolkit on Mainstreaming Employment Creation and Decent Work goals in policies and plans as a reference-guiding document, the capacity of Planning Officials in MDAs and LGA has been strengthened.

Addressing employment is a national priority and given the limitations of the formal sector to absorb the increasing number of labour market entrants, great emphasis is placed on enterprise development, including cooperatives. The Government has launched two funds, the Youth Development Fund (YDF) and the Economic Empowerment Fund (EEF) that were launched in 2000 and 2007 respectively to promote employment creation for Tanzanian youths and adults for self-employment to enable them to generate incomes to fight poverty and meet their needs. The implementation of both funds has been done using the Savings and Credit Cooperatives (SACCOS) as the credit channel to reach the target group. Given the wide reach of cooperatives, they have the potential to be an effective channel in reaching out to women and youth and contributing to their self-empowerment.

An employment creation strategy, which aims to promote decent work under the conditions of equity, security and dignity, is a component of the National Strategy for Growth and Reduction of Poverty. The strategy also incorporates specific areas, such as the informal sector, establishment of incentive structures that promote employment creation through direct investments in sectors that are productive and labour intensive with a view to supporting small and medium-sized enterprises. It has been noted that youth are marginalized by formal labour market processes. There is a need, therefore, to facilitate their entry into the labour market in order to enhance their absorption into productive activities and prevent them from becoming unemployed and underemployed. Early interventions and assistance will provide the target group with invaluable training and exposure to work culture to make them more attractive to employers. Apart from the activities and programmes that have been undertaken to date, there is a need to revisit the following policy measures to see how effective they have been and determine the best way forward. These measures include:

- pre-labour market interventions;
- appropriate reforms in primary, secondary and tertiary education to complement employment needs;
- programmes to encourage enterprise training for youth;
- training for self-employment tied to promotional measures for micro-enterprise development in rural and urban settings;
- direct employment creation initiatives to absorb the unemployed.

One of the measures to directly increase employment opportunities is to undertake active labour market policies. This can be done by implementing special employment and public works programmes for those who cannot be immediately absorbed into productive employment.

The Ministry of Labour, Employment and Youth Development formulated the Youth Employment Action Plan in 2007 with support from the Youth Employment Network, a collaboration between the ILO, the World Bank and the United Nations. Areas covered in the action plan include:

• employment infrastructure programme;

- community-based training skills for employment;
- resettlement of landless youth in new settlement areas;
- job creation and poverty alleviation through cooperatives;
- integrated urban employment promotion;
- enhancing women's employment opportunities through horticulture and related activities; and
- providing support for small-scale miners.

#### 6.2 Policy implications

Identifying the nature and extent of the youth employment challenge at the country level is a prerequisite to formulating evidence-based and integrated policies and programmatic interventions. With detailed information on the obstacles that are preventing sufficient job creation from absorbing the cohorts of young labour market entrants, governments will be better prepared to design effective policy responses. Facilitating an improved school-to-work transition is a precondition to helping young people overcome the difficulties in finding and maintaining decent jobs.

Transition from school to work has dimensions that, in many respects, require strategic intervention. Given the existing problems of employment creation and youth unemployment, a number of issues emerge that call for policy attention to facilitate young people's successful integration into the labour force.

Most enterprises in the modern sectors (manufacturing, telecommunication, trade, tourism, banking and mining) prefer skilled and experienced human resources over unskilled and inexperienced newcomers (confirmed by the LDES results). Tanzania suffers from an acute problem of skills mismatch (undereducated or overeducated labour force), informal employment and general low quality of jobs. This is despite the continuous improvement in the educational level of the labour force, as measured by the highest level of educational attainment declared in successive censuses. While the gradually improving macroeconomic performance of the country creates a conducive environment for job creation, the structural reforms of both the general and vocational educational systems and the strengthening of employment services for improved professional guidance are needed in order to address issues of mismatch in both the demand and supply of labour. Offering career and education guidance within education and training institutions could help to guide young people towards existing hard-to-fill occupations.

The analysis of the SWTS in Tanzania highlights major challenges for the Tanzanian labour market generally, and the youth labour market specifically. The evidence from the survey clearly demonstrates that Tanzania needs a vision for the future of its labour market and a strategy to improve its labour market outcomes, particularly for youth. The present SWTS dataset can make a significant contribution to providing policy-makers with information to initiate, monitor and evaluate the numerous policies and programmes outlined in the current policy documents. General areas to be addressed include:

1. **Design macroeconomic policy to promote job growth.** The results have shown that a large number of current students (54.8 per cent) are hoping to gain work as "professionals", while the occupation group currently ranks low among the employed youth. There is a clear gap in the supply and demand of young "professionals" and an absence of a thriving modern sector to absorb them. The young person seeking a job in elementary occupations,

on the other hand, is likely to find it less difficult to find work. Beyond improving the alignment of the educational system to the demands of the labour market, demand-side solutions are needed to generate additional jobs for young professionals. This requires coordinated policy efforts to support aggregate demand through pro-employment macroeconomic policies and to foster growth engines through an appropriate balance of export-driven growth and the expansion of domestic markets (ILO, 2013b, Chapter 6). See box 3 for some general approaches in this area.

#### Box 3. Approaches to boost aggregate demand and promote youth employment

Policies that promote employment-centred and sustainable growth are vital if young people are to be given a fair chance at a decent job. Youth labour market outcomes are closely related to overall employment trends but are more sensitive to the business cycle. A boost in aggregate demand is key to addressing the youth employment crisis as this will create more job opportunities for young people. ILO research shows that macroeconomic policies can influence youth employment by:

- 1. encouraging economic diversification and productive transformation;
- 2. reducing macroeconomic volatility by engaging in timely and targeted counter-cyclical policies;
- loosening constraints on private sector growth, with a particular emphasis on access to finance for micro-, small and medium-sized enterprises;
- focusing on targeted demand-side interventions which have a particular impact on youth employment (e.g. labour-intensive infrastructure works, public employment programmes, wage and training subsidies);
- 5. ensuring adequate and predictable funding for targeted youth employment interventions.

Source: ILO, 2013b, box 8.

- 2. Ensure access to quality education for all and prevent early school leaving. The need to enhance employability and productivity among young men and women has come out strongly in the report. Although the SWTS results reveal that higher education does not necessarily result in an easier labour market transition, it is likely to lead to better quality and more highly remunerated jobs. A large share of young persons with low levels of education, who lack many of the skills required by the labour market, will stall the productive transformation of the country. Policies and resources should be directed towards enhancing the quality of education in academic institutions and vocational training centres. Two main policies and programmes can address this. The first relates to expanding the investment in education, especially in rural areas. The second focuses on improving the quality of education and addressing the skills mismatch to allow young men and women to better meet the needs of the market.
- 3. Improve the quality of education and open the dialogue between employers and universities and training institutions to identify core skills to be added to the curriculum. The current education system produces graduates that lack the required work skills. The credibility of vocational training institutions needs to be enhanced by establishing strong links with the private sector, which will enable these institutions to become more attuned to the ever-changing labour market needs. The existing technical and vocational education and training (TVET) centres need to be upgraded and their capacity enhanced to meet the growth sectors' demands. Private sector development is hampered by the insufficient numbers of skilled youth. Employers are looking for employees who can continue to learn and adapt; read, write and compute competently; listen and communicate effectively; think creatively; solve problems independently; manage themselves at work; interact with co-workers; work in teams or groups; handle basic technology and lead effectively as well as follow supervision (Brewer, 2013). Developing curricula that evolve through continuous dialogue with employers while keeping teachers up-to-date about workplace practices is one good practice that will help to improve core skills. Mentoring programmes that link students with professionals or young workers is another.

- 4. Improve conditions of work by ensuring equal treatment for and rights of young workers. The survey results show that young people continue to suffer from decent work deficits and low-quality jobs. Most working youth are in irregular employment in the informal economy with the informal employment rate as high as 78.2 per cent. Labour laws and collective agreements, including the implementation of sanctioning mechanisms, can protect youth workers and facilitate their transitions into stable and decent employment. In parallel, a system of incentives to encourage the registration of enterprises is to be initiated, which would simultaneously provide incentives for employers to invest in the improvement of young people's working conditions. Given the large share of youth in elementary occupations, including in domestic work, it will also be important to strengthen the capacities and institutions in Tanzania that facilitate policy and legislative reforms and to promote the eventual ratification and implementation of the Domestic Workers Convention, 2011 (No. 189) and Recommendation (No. 201).
- 5. Support employers in taking an active part in the creation of decent jobs for young people. Employers may take on young people when subsidies are offered in the way of tax breaks or other financial incentives, although the very high levels of informality among enterprises in the country could hamper the effectiveness of such a strategy. Perhaps more can be done to make the business case for employing young people by highlighting how this impacts on organizations' competitiveness. Helping employers to link investment in young people and training of their young staff to their business strategy is an area that should be explored.
- 6. As very few young people use formal means of finding work, enhancing the role of institutions that deal with employment/unemployment issues and improving the collection and dissemination of labour market information may result in better matched and more efficient recruitment. Young people mainly use informal methods to search for jobs. Given the situation, increasing labour demand without improving information and access to the labour market will do little to help integrate disadvantaged youth who lack personal connections into the labour market.
- 7. Labour market information, job search assistance, vocational counselling and career guidance should be promoted in Tanzania to assist and orient young people. Greater investment in employment offices and agencies can help to improve the connection between young people and enterprises. Specific recommendations for policy-makers and programme formulation are: (i) build a knowledge base about youth employment in Tanzania; (ii) continue to conduct school-to-work transition surveys; (iii) prepare a "pocket guide" to youth employment with information about job search, résumé writing, interview techniques, training institutions, required licences, workers' rights, useful websites and other information; and (iv) introduce job fairs for young people.
- 8. Facilitate the financial inclusion of youth and access to credit and business support services to young entrepreneurs. Access to finance is consistently listed as a major constraint for enterprises wishing to expand their capacity via investments that lead to the creation of new jobs (Matsumoto et al., 2012). This is particularly important in countries where a majority of establishments are micro- and small enterprises. Financial education of entrepreneurial youth and their access to capital needs to be improved. Measures aiming to improve financial inclusion are likely to stimulate labour demand and thereby generate new employment opportunities for young people. At the same time, young entrepreneurs will need more than financial support to stay in business. Policies and programmes to strengthen business development services for young people and provide mentoring programmes in which an established company provides support to a youth business are also necessary.
- 9. **Promote bipartite and tripartite cooperation on youth employment to yield better employment outcomes.** Establishing an enabling environment for the successful implementation of employment and labour market interventions for young people requires

bipartite and tripartite cooperation. This is confirmed by the results of evaluations of youth employment programmes. The Government, employers' organizations and trade unions of Tanzania have a role to play by fulfilling their own specific mandates and through concerted and joint efforts for the promotion of decent work for youth in the country.

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### Annex I. Definitions of labour market statistics

- 1. The following units are defined according to the standards of the International Conference of Labour Statisticians:
  - a. The **employed** include all persons of 15 years of age or more who, during a week of reference:
    - worked for wage or profit (in cash or in kind) for at least one hour;
    - were temporarily absent from work (because of illness, leave, studies, a break in the activity of the firm, for example), but had a formal attachment to their job;
    - performed some work without pay for family gain.
  - b. The **unemployed** (strictly defined) include all persons of 15 years of age or more who met the following three conditions during the week of reference:
    - they did not work (according to the abovementioned definition);
    - they were actively searching for a job or took concrete action to start their own business;
    - they were available to start work within the two weeks following the reference week.
  - c. Persons neither included in the employed nor in the unemployed category are classified as **not** in the labour force (also known as inactive).
- **2.** The International Classification of Status in Employment (ICSE) categorizes the employed population on the basis of their explicit or implicit contract of employment, as follows:
  - a. **Employees** (also wage and salaried workers) are all those workers who hold the type of jobs defined as "paid employment jobs", where the incumbents hold explicit (written or oral) or implicit employment contracts that give them a basic remuneration which is not directly dependent upon the revenue of the unit for which they work.
  - b. **Employers** are those workers who, working on their own account or with one or a few partners, hold the type of jobs defined as "self-employment jobs" (i.e. jobs where the remuneration is directly dependent upon the profits derived from the goods and services produced) and, in this capacity, have engaged, on a continuous basis, one or more persons to work for them as employee(s).
  - c. **Own-account workers** are those who, working on their own account or with one or more partners, hold the type of jobs defined as "self-employment jobs" and have not engaged, on a continuous basis, any employees to work for them.
  - d. **Contributing** (**unpaid**) **family workers** are those workers who hold "self-employment jobs" as own-account workers in a market-oriented establishment operated by a related person living in the same household.
  - e. **Vulnerable employment** (defined outside the scope of ICSE) is the sum of own-account workers and contributing family workers.
- **3.** A **household** is a family or other community of persons living together and jointly spending their income to satisfy the basic necessities of life. The concept of household includes members present in the place where the household resides, as well as individuals who are temporarily absent and living elsewhere, including abroad, for business, education

or other purposes, as long as their residence in the foreign country does not exceed one year. A person living alone can also qualify as a household ("single household") if she or he does not already belong to another unit. The single household can reside in a separate or shared dwelling, and will be considered as an independent unit as long as the household's income is not shared with other residents. Collective households, such as prisons and institutions, and their members are not observed in the Labour Force Survey.

- **4.** The reporting period, to which the questions for the economic activity are related, is the week before the week of interview (52 reporting weeks throughout the year).
- **5.** The following units are also defined within the SWTS analysis but are outside the scope of those defined within the international framework of labour market statistics mentioned in item 1 above:
  - a. **Relaxed unemployment** a person without work and available to work (relaxing the jobseeking criterion of item 1b above).
  - b. **Labour underutilization rate** the sum of shares of youth in irregular employment, unemployed (relaxed definition) and youth neither in the labour force nor in education/training (inactive non-students) as a percentage of the youth population.
  - c. **Regular employment** the sum of employees with a contract (oral or written) of 12 months or more in duration and employers; the indicators are therefore a mix of information on status in employment and contract situations.
  - d. **Satisfactory employment** based on self-assessment of the jobholder; implies a job that respondents consider to "fit" their desired employment path at that moment in time.
  - e. **Stable employment** employees with a contract (oral or written) of 12 months or more in duration.
  - f. **Temporary employment** employees with a contract (oral or written) of less than 12 months in duration.
- **6.** The National Bureau of Statistics of Tanzania has developed national definitions of unemployment and employment. **Unemployment** is defined as encompassing persons without work and available to work (see "relaxed unemployment" above) plus those who state that their work, during the reference period, was not reliable and adequate in terms of availability and hours of work. In addition, it refers to persons who, during the reference period, were absent from their work for the reason of their job or due to land for cultivation being unsuitable or because the reference period is part of the off-season or because of lack of raw materials, equipment and finance. The national definition of **employment** includes persons with work where the work is adequate in terms of availability and number of hours worked.

## Annex II. SWTS-Tanzania, 2013 sampling design

The sampling plan used was multistage stratified sampling. The stratification was by zone and urban/rural areas; this implies that the required sampling weights are for each zone by location (rural/urban). In rural areas, villages were selected, while in urban areas enumeration areas were selected. The list of zones with their regions is shown in table A.1.

Table A.1 List of zones and their regions

No.	Zones	Regions	
1	Dar es Salaam	Kinondoni, Ilala, Temeke	
2	Zanzibar	Unguja, Pemba	
3	East	Pwani, Tanga, Lindi, Mtwara	
4	Central	Singida, Dodoma, Morogoro	
5	Lake	Mwanza, Kagera, Mara	
6	Western	Tabora, Kigoma, Shinyanga	
7	Southern Highland	Iringa, Mbeya, Rukwa, Ruvuma	
8	North	Arusha, Kilimanjaro, Manyara	

#### Selection of regions and districts per zone

In each zone, two regions were randomly selected, except in Dar es Salaam, where all the regions were covered. Again, in each selected region one district was randomly selected. The selected regions and districts are shown in table A.2.

Table A.2 List of selected regions and districts per zone

one Region		District	
Dar es Salaam	Dar es Salaam	Kinondoni	
		llala	
		Temeke	
Zanzibar	Unguja – Mjini Magharibi	Magharibi	
	Pemba – Kusini	Chake	
East	Tanga	Tanga	
	Mtwara	Mtwara Urban	
Central	Singida	Singida Urban	
	Morogoro	Morogoro Urban	
Lake	Kagera	Bukoba Urban	
	Mara	Musoma Urban	
Western	Kigoma	Kigoma Urban	
	Shinyanga	Shinyanga Urban	
Southern Highlands	Iringa	Iringa Urban	
	Mbeya	Mbeya Urban	
North	Kilimanjaro	Moshi Urban	
		Moshi Rural	
	Arusha	Arusha	

#### Selection of villages and enumeration areas

The villages and enumeration areas (EA) were selected randomly using probability proportional to the number of households per village/enumeration area. The list of all villages/enumeration areas in the selected region/district was used for the selection of the villages/enumeration areas. For each village/enumeration area, the number of private households was obtained. These numbers of households were used as the size measure of the village/enumeration area. A total of four villages and four enumeration areas were

selected in each zone, except in Dar es Salaam zone, where a total of four enumeration areas were selected in each of the three districts.

#### Selection of households

A total of 15 households with eligible youths (aged 15–29 years) were selected randomly (simple random sampling without replacement). This was done with the assistance of village/street government leaders. This process resulted in a total of 1,020 households and about 2,050 youths (an estimate of two youths in each household) being interviewed. The detailed sampling plan is shown in table A.3.

Table A.3 Number of villages/EAs and households selected per region and district

Zone	Region	District	Number of selected villages/EAs	Number of selected households
Dar es Salaam	Dar es Salaam	Kinondoni	4	60
		llala	4	60
		Temeke	4	60
Zanzibar	Unguja – Mjini Magharibi	Magharibi	4	60
	Pemba – Kusini	Chake	4	60
East	Tanga	Tanga	4	60
	Mtwara	Mtwara Urban	4	60
Central	Singida	Singida Urban	4	60
	Morogoro	Morogoro Urban	4	60
Lake	Kagera	Bukoba Urban	4	60
	Mara	Musoma Urban	4	60
Western	Kigoma	Kigoma Urban	4	60
	Shinyanga	Shinyanga Urban	4	60
Southern Highlands	Iringa	Iringa Urban	4	60
	Mbeya	Mbeya Urban	4	60
North	Kilimanjaro	Moshi Urban	2	30
		Moshi Rural	2	30
	Arusha	Arusha	4	60
Total			68	1 020

#### Weights

Only the villages/EAs and households were randomly selected. The villages/EAs were selected with probability proportional to size (PPS) with regard to the number of households while the households were selected by simple random sampling without replacement. So, the sampling weights for each district, region and zone will be the product of sampling weights in the selection of villages/EAs and those of the selection of households.

Let  $M_{hij}$  be the total number of private households in j-th district of region i in zone h and  $n_{hij}$  be the number of villages/EAs to be selected; then the sampling weight for the villages/EAs to be selected in district j of region i in zone h is  $w_{hij} = \frac{M_{hij}}{n_{hij}}$ .

If we let  $N_{\text{hijk}}$  be the number of households in k-th village/EA of j-th district in region i of zone h, then the sampling weight for the 15 households in the selected village/EA is

$$w_{hijk} = \frac{N_{hijk}}{15}$$

The overall sampling weight for district j in region i of zone h will be  $W_{hi} = w_{hij} x w_{hijk}$ 

In order to obtain values for these weights we need to have the total number of private households in each of the selected districts per village/EA.



This report presents the highlights of the 2013 School-to-work Transition Survey (SWTS) and the Labour Demand Enterprise Survey (LDES) run together with the Department of Statistics, University of Dar es Salaam within the framework of the ILO Work4Youth Project. This Project is a five-year partnership between the ILO and The MasterCard Foundation that aims to promote decent work opportunities for young men and women through knowledge and action. The W4Y Publication Series is designed to disseminate data and analyses from the SWTS administered by the ILO in 28 countries covering five regions of the world. The SWTS is a unique survey instrument that generates relevant labour market information on young people aged 15 to 29 years. The survey captures longitudinal information on transitions within the labour market, thus providing evidence of the increasingly tentative and indirect paths to decent and productive employment that today's young men and women face.

The W4Y Publications Series covers national reports, with main survey findings and details on current national policy interventions in the area of youth employment, and regional synthesis reports that highlight regional patterns in youth labour market transitions and distinctions in national policy frameworks.

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