

# DIGITAL SOCIAL SECURITY HACKATHON

EDUCATING AND ENABLING ACCESS TO SOCIAL SECURITY  
FOR PLATFORM WORKERS **IN CHINA**

13 SEPTEMBER – 19 OCTOBER 2021  
(ONLINE)

10 – 11 NOVEMBER 2021  
(FACE TO FACE)



If you are a code programmer or an expert in customer experience, you can apply with your team to help create the future of social security!

# ARE YOU READY TO BECOME A SOCIAL SECURITY CHANGE MAKER?

**Gather your team, solve a crucial challenge, and work alongside international experts in this hackathon!** The teams with the most innovative ideas will compete against the best teams in China in a face-to-face competition.

## IF YOU ARE:

- Passionate about improving life for platform and gig workers, the flexibly employed, and migrant workers
- a programmer, web developer and coder, and/or a creative (graphic designer, entrepreneur, business analyst, social psychologist and social scientist)
- Interested in social security issues – pensions, employment injury insurance, etc.

## WE WANT TO HEAR FROM YOU!

Let's overcome common roadblocks around digital social security and **promote stronger bonds between people and social security administration.**

## ABOUT THE HACKATHON

Digital tech has the power to transform social security administration and services, making both more inclusive and responsive. Small, manageable steps on customer interfaces could be the way forward in digitalizing the experience.

The COVID-19 pandemic has accelerated the use of digital tech for education, information sharing, and access to social security programmes.

According to China's current policies, flexible workers including platform workers can participate in basic pension insurance and basic medical insurance voluntarily; there are also some local explorations on occupational injury protection for platform workers.

However, many platform and gig workers, the flexibly employed, and migrant workers **do not participate because they do not know how or why to do so.**

During the hackathon – a creative, problem-solving event that promotes practical collaboration and learning – multidisciplinary teams will work together over a few days to produce a prototype and solve a problem through digital tech. In this case, teams will find **innovative new ways to connect people with social security services.**

## WE NEED YOU!

We're looking for Chinese and/or English language speakers located in China to apply in teams that may include programmers, web developers and coders, and creatives such as graphic designers, entrepreneurs, business analysts, social psychologists and social scientists. Individuals must demonstrate practical work experience.

**Apply as a team!** Each team may have a maximum of four people.

By the end of the online hackathon, we will select **five teams to participate in an intensive, two-day face-to-face hackathon** in Hangzhou, China.

## YOUR CHALLENGE

Conceptualize a **digital tool that acts as a link between platform and gig workers, the flexibly employed, and migrant workers and social security**. The tool should provide an overview of the available services and allow people to interact with those services.

## QUESTIONS FOR YOU

### HOW MIGHT WE...

- Use **gamification** to attract platform and gig workers, the flexibly employed, and migrant workers to social security services?
- Improve information about social security so it is more **accessible** for platform and gig workers, the flexibly employed, and migrant workers?
- Help platform and gig workers, the flexibly employed, and migrant workers interact with social security services more **interactively**?

## HOW IT WORKS

This online hackathon will take the form of a design lab in which participating teams are guided through a co-creation design process.

Content and activities will be unlocked on a modular basis. These modules provide teams with the concepts, methods and tools they need to approach the social security challenges.

Through three synchronous web-based events, teams will get the opportunity to meet international experts, share their ideas and questions and pitch their final project ideas.

## REGISTER

Use [this link](#) to register your team by **August 30<sup>th</sup>**

Registration will be confirmed by **September 6<sup>th</sup>**

# INFO

FOR FURTHER INFORMATION  
PLEASE CONTACT

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SCAN TO APPLY!



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