



PRESS RELEASE

MONTH OF WOMEN ENTREPRENEURS (MOWE) TANZANIA 2011 31 October - 4 November 2011 at Mnazi Mmoja Grounds, Dar es Salaam.

The MOWE Committee with support from the ILO's Women Entrepreneurship Development and Gender Equality programme (WEDGE) is organizing the Month of Women Entrepreneurs (MOWE) 2011. The event will be launched by Hon. Sophia Simba (MP) – Minister for Community Development, Gender and Children on 31st November 2011 and is scheduled to run from 31 October to 4 November 2011 at Mnazi Mmoja Grounds in Dar es Salaam.

This year's event carries the theme *"Miaka 50 Wanawake Wajasiriamali Tunaweza Tutumie Fursa."* In commemorating 50 years of Tanzania's independence we can and will inspire women entrepreneurs use their capability and take advantage of the opportunities.

MOWE is an annual event to celebrate the roles women entrepreneurs play in development and also to bring issues of concern in Women Entrepreneurship Development (WED) to policy makers and all other stakeholders. Since 2006, various activities have been organized during MOWE that highlight the contribution and roles of women entrepreneurs in the social and economic development in Tanzania.

This year's MOWE includes a series of activities for women including trainings, workshops, talk shows, debates, and a weeklong exhibition combined with a financial fair. These events will take place throughout the month to create public awareness on the social and economic contribution of women in society. Women entrepreneurs, including those with disabilities and those living with HIV/AIDS are publicly acknowledged for their essential contributions to the society, their potential, challenges and achievements.

The event is set to attract over 200 women entrepreneurs from various regions of Tanzania, 10 financial institutions, 3 social security institutions, 5 business development services providers, the Ministry of Trade and Industry and marketing with its agencies – SIDO, BRELLEA, VIPIMO, TBS and other key government ministries.

The event is an opportunity to advocate and lobby on issues relevant to women and other entrepreneurs in Tanzania. The event is an opportunity to exchange good practices and share information among the entrepreneurs and partners. It is also a forum to showcase women entrepreneurs as role models.

A number of events are organized throughout the exhibition including a symposium, business clinics, round-table discussions with financial institutions known as "hot tables", health clinics, cultural events, and a number of social and business sessions.

To coincide with the financial fair, the ILO's Youth-to-Youth Fund will be showcasing the youth-led grantee organizations that have won funding to implement their innovative solutions to promoting entrepreneurship among their peers. In 2011, the call for applications focused specifically on organizations working to promote entrepreneurship to youth women.

Entrance is free to all events. You are all welcome!

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