

INTERNATIONAL SYMPOSIUM ON BUSINESS RESPONSES TO THE DEMOGRAPHIC CHALLENGE

Geneva, 28-29 April 2009



PROGRAMME OUTLINE

Tuesday 28 April 2009

12h00 – 13h30	Registration
13h30 – 13h40	Welcome
13h40 – 14h50	Overview and context: Scenario-setting. Demographic changes, migration, rising educational attainment, dependency ratios, where will markets and skills be in 2050
15h00 – 15h20	Break
15h20 – 16h30	Public policy: regulatory initiatives Overview of age-discrimination legislation Selected initiatives, successes and challenges
16h30 – 17h30	Public policy: Issues relating to social protection, funding of old-age benefits, health costs
17h30 – 18h30	Public policy: incentives, subsidies, training, changing expectations, etc.
18h30	Reception

Wednesday 29 April 2009

09h00 – 10h30	Managing an older workforce I : Results of a survey on trends
10h30 – 11h00	Break
11h00 – 12h30	Managing an older workforce II: Company case studies of workplace initiatives
12h30 – 14h30	Lunch
14h30 – 15h30	Break-out groups: Business agenda: company strategies, roles of employers' organizations
15h30 – 15h50	Break
15h50 – 16h30	Reporting back
16h30 – 17h00	Closing: Pulling it all together